

SPARK ENERGY, INC.

FORM 10-Q (Quarterly Report)

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended March 31, 2020

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to

Commission File Number: 001-36559

Spark Energy, Inc.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of
incorporation or organization)

46-5453215
(I.R.S. Employer
Identification No.)

12140 Wickchester Ln, Suite 100
Houston, Texas 77079

(Address of principal executive offices)

(713) 600-2600

(Registrant's telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act:

<u>Title of each class</u>	<u>Trading Symbols(s)</u>	<u>Name of exchange on which registered</u>
Class A common stock, par value \$0.01 per share	SPKE	The NASDAQ Global Select Market
8.75% Series A Fixed-to-Floating Rate Cumulative Redeemable Perpetual Preferred Stock, par value \$0.01 per share	SPKEP	The NASDAQ Global Select Market

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this Chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files).

Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer Accelerated filer

Non-accelerated filer Smaller reporting company

Emerging Growth Company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes No

There were 14,509,380 shares of Class A common stock, 20,800,000 shares of Class B common stock and 3,607,571 shares of Series A Preferred Stock outstanding as of May 4, 2020.

SPARK ENERGY, INC.
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For the Quarter Ended March 31, 2020

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Cautionary Note Regarding Forward Looking Statements

This Quarterly Report on Form 10-Q (this “Report”) contains forward-looking statements that are subject to a number of risks and uncertainties, many of which are beyond our control. These forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended (the “Securities Act”) and Section 21E of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), can be identified by the use of forward-looking terminology including “may,” “should,” “likely,” “will,” “believe,” “expect,” “anticipate,” “estimate,” “continue,” “plan,” “intend,” “project,” or other similar words. All statements, other than statements of historical fact included in this Report, regarding strategy, future operations, financial position, estimated revenues and losses, projected costs, prospects, plans, objectives and beliefs of management are forward-looking statements. Forward-looking statements appear in a number of places in this Report and may include statements about expected impacts of COVID-19, business strategy and prospects for growth, customer acquisition costs, legal proceedings, ability to pay cash dividends, cash flow generation and liquidity, availability of terms of capital, competition and government regulation and general economic conditions. Although we believe that the expectations reflected in such forward-looking statements are reasonable, we cannot give any assurance that such expectations will prove correct.

The forward-looking statements in this Report are subject to risks and uncertainties. Important factors that could cause actual results to materially differ from those projected in the forward-looking statements include, but are not limited to:

- potential risks and uncertainties relating to the ultimate impact of COVID-19, including the geographic spread, the severity of the disease, the duration of the COVID-19 outbreak, actions that may be taken by governmental authorities to contain the COVID-19 outbreak or to treat its impact, and the potential negative impacts of COVID-19 on the global economy and financial markets;
- changes in commodity prices;
- the sufficiency of risk management and hedging policies and practices;
- the impact of extreme and unpredictable weather conditions, including hurricanes and other natural disasters;
- federal, state and local regulations, including the industry's ability to address or adapt to potentially restrictive new regulations that may be enacted by public utility commissions;
- our ability to borrow funds and access credit markets;
- restrictions in our debt agreements and collateral requirements;
- credit risk with respect to suppliers and customers;
- changes in costs to acquire customers as well as actual attrition rates;
- accuracy of billing systems;
- our ability to successfully identify, complete, and efficiently integrate acquisitions into our operations;
- significant changes in, or new changes by, the independent system operators (“ISOs”) in the regions we operate;
- competition; and
- the “Risk Factors” in our Annual Report Form 10-K for the year ended December 31, 2019, in “Item 1A— Risk Factors” of this Report, and in our other public filings and press releases.

You should review the risk factors and other factors noted throughout or incorporated by reference in this Report that could cause our actual results to differ materially from those contained in any forward-looking statement. All forward-looking statements speak only as of the date of this Report. Unless required by law, we disclaim any obligation to publicly update or revise these statements whether as a result of new information, future events or otherwise. It is not possible for us to predict all risks, nor can we assess the impact of all factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements.

PART I. — FINANCIAL INFORMATION

ITEM 1. FINANCIAL STATEMENTS

SPARK ENERGY, INC.
CONDENSED CONSOLIDATED BALANCE SHEETS
(in thousands, except share counts)
(unaudited)

	March 31, 2020	December 31, 2019
Assets		
Current assets:		
Cash and cash equivalents	\$ 54,466	\$ 56,664
Restricted cash	1,005	1,004
Accounts receivable, net of allowance for doubtful accounts of \$5,935 at March 31, 2020 and \$4,797 at December 31, 2019	79,801	113,635
Accounts receivable—affiliates	2,937	2,032
Inventory	264	2,954
Fair value of derivative assets	15	464
Customer acquisition costs, net	6,759	8,649
Customer relationships, net	12,676	13,607
Deposits	6,327	6,806
Renewable energy credit asset	32,504	24,204
Other current assets	10,161	6,109
Total current assets	206,915	236,128
Property and equipment, net	3,297	3,267
Fair value of derivative assets	—	106
Customer acquisition costs, net	9,072	9,845
Customer relationships, net	14,748	17,767
Deferred tax assets	30,333	29,865
Goodwill	120,343	120,343
Other assets	4,924	5,647
Total assets	\$ 389,632	\$ 422,968
Liabilities, Series A Preferred Stock and Stockholders' Equity		
Current liabilities:		
Accounts payable	\$ 34,654	\$ 48,245
Accounts payable—affiliates	934	1,009
Accrued liabilities	35,891	37,941
Renewable energy credit liability	37,918	33,120
Fair value of derivative liabilities	26,450	19,943
Other current liabilities	1,741	1,697
Total current liabilities	137,588	141,955
Long-term liabilities:		
Fair value of derivative liabilities	1,832	495
Long-term portion of Senior Credit Facility	95,000	123,000
Other long-term liabilities	197	217
Total liabilities	234,617	265,667
Commitments and contingencies (Note 12)		
Series A Preferred Stock, par value \$0.01 per share, 20,000,000 shares authorized, 3,707,256 shares issued and 3,607,571 shares outstanding at March 31, 2020 and 3,707,256 shares issued and 3,677,318 shares outstanding at December 31, 2019	88,282	90,015
Stockholders' equity:		
Common Stock:		
Class A common stock, par value \$0.01 per share, 120,000,000 shares authorized, 14,494,981 shares issued and 14,395,535 shares outstanding at March 31, 2020 and 14,478,999 shares issued and 14,379,553 shares outstanding at December 31, 2019	145	145
Class B common stock, par value \$0.01 per share, 60,000,000 shares authorized, 20,800,000 shares issued and outstanding at March 31, 2020 and 20,800,000 shares issued and outstanding at December 31, 2019	209	209
Additional paid-in capital	52,710	51,842
Accumulated other comprehensive loss	(40)	(40)
Retained earnings	814	1,074
Treasury stock, at cost, 99,446 shares at March 31, 2020 and December 31, 2019	(2,011)	(2,011)
Total stockholders' equity	51,827	51,219
Non-controlling interest in Spark HoldCo, LLC	14,906	16,067
Total equity	66,733	67,286
Total liabilities, Series A Preferred Stock and Stockholders' equity	\$ 389,632	\$ 422,968

The accompanying notes are an integral part of the condensed consolidated financial statements.

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SPARK ENERGY, INC.
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE INCOME
(in thousands, except per share data)
(unaudited)

	Three Months Ended March 31,	
	2020	2019
Revenues:		
Retail revenues	\$ 166,360	\$ 240,154
Net asset optimization revenues	321	2,552
Total Revenues	166,681	242,706
Operating Expenses:		
Retail cost of revenues	118,823	195,255
General and administrative	25,676	29,476
Depreciation and amortization	8,796	12,155
Total Operating Expenses	153,295	236,886
Operating income	13,386	5,820
Other (expense)/income:		
Interest expense	(1,553)	(2,223)
Interest and other income	160	189
Total other expenses	(1,393)	(2,034)
Income before income tax expense	11,993	3,786
Income tax expense	1,925	1,041
Net income	\$ 10,068	\$ 2,745
Less: Net income attributable to non-controlling interests	5,589	1,963
Net income attributable to Spark Energy, Inc. stockholders	\$ 4,479	\$ 782
Less: Dividend on Series A Preferred Stock	1,500	2,027
Net income (loss) attributable to stockholders of Class A common stock	\$ 2,979	\$ (1,245)
Other comprehensive income (loss), net of tax:		
Currency translation loss	\$ —	\$ (35)
Other comprehensive loss	—	(35)
Comprehensive income	\$ 10,068	\$ 2,710
Less: Comprehensive income attributable to non-controlling interests	5,589	1,943
Comprehensive income attributable to Spark Energy, Inc. stockholders	\$ 4,479	\$ 767
Net income (loss) attributable to Spark Energy, Inc. per share of Class A common stock		
Basic	\$ 0.21	\$ (0.09)
Diluted	\$ 0.20	\$ (0.09)
Weighted average shares of Class A common stock outstanding		
Basic	14,381	14,135
Diluted	14,784	14,135

The accompanying notes are an integral part of the condensed consolidated financial statements.

SPARK ENERGY, INC.
CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY
(in thousands)
(unaudited)

THREE MONTHS ENDED MARCH 31, 2020

	Issued Shares of Class A Common Stock	Issued Shares of Class B Common Stock	Treasury Stock	Class A Common Stock	Class B Common Stock	Treasury Stock	Accumulated Other Comprehensive Loss	Additional Paid-in Capital	Retained Earnings (Deficit)	Total Stockholders' Equity	Non- controlling Interest	Total Equity
Balance at December 31, 2019	14,479	20,800	(99)	\$ 145	\$ 209	\$ (2,011)	\$ (40)	\$ 51,842	\$ 1,074	\$ 51,219	\$ 16,067	\$ 67,286
Impact of adoption of ASC 326	—	—	—	—	—	—	—	—	(633)	(633)	—	(633)
Balance at January 1, 2020	14,479	20,800	(99)	145	209	(2,011)	(40)	51,842	441	50,586	16,067	66,653
Stock based compensation	—	—	—	—	—	—	—	1,329	—	1,329	—	1,329
Restricted stock unit vesting	16	—	—	—	—	—	—	(39)	—	(39)	—	(39)
Consolidated net income	—	—	—	—	—	—	—	—	4,479	4,479	5,589	10,068
Distributions paid to non-controlling unit holders	—	—	—	—	—	—	—	—	—	—	(7,172)	(7,172)
Dividends paid to Class A common stockholders (\$0.18125 per share)	—	—	—	—	—	—	—	—	(2,606)	(2,606)	—	(2,606)
Dividends paid to Preferred Stockholders	—	—	—	—	—	—	—	—	(1,500)	(1,500)	—	(1,500)
Changes in ownership interest	—	—	—	—	—	—	—	(422)	—	(422)	422	—
Balance at March 31, 2020	14,495	20,800	(99)	\$ 145	\$ 209	\$ (2,011)	\$ (40)	\$ 52,710	\$ 814	\$ 51,827	\$ 14,906	\$ 66,733

THREE MONTHS ENDED MARCH 31, 2019

	Issued Shares of Class A Common Stock	Issued Shares of Class B Common Stock	Treasury Stock	Class A Common Stock	Class B Common Stock	Treasury Stock	Accumulated Other Comprehensive Loss	Additional Paid-in Capital	Retained Earnings (Deficit)	Total Stockholders' Equity	Non- controlling Interest	Total Equity
Balance at December 31, 2018	14,178	20,800	(99)	\$ 142	\$ 209	\$ (2,011)	\$ 2	\$ 46,157	\$ 1,307	\$ 45,806	\$ 44,488	\$ 90,294
Stock based compensation	63	—	—	—	—	—	—	1,071	—	1,071	—	1,071
Consolidated net income	—	—	—	—	—	—	—	—	782	782	1,963	2,745
Foreign currency translation adjustment for equity method investee	—	—	—	—	—	—	(14)	—	—	(14)	(21)	(35)
Distributions paid to non- controlling unit holders	—	—	—	—	—	—	—	—	—	—	(3,770)	(3,770)
Dividends paid to Class A common stockholders (\$0.18125 per share)	—	—	—	—	—	—	—	(2,564)	—	(2,564)	—	(2,564)
Changes in ownership interest	—	—	—	—	—	—	—	1,059	—	1,059	(1,059)	—
Dividends to Preferred Stockholders	—	—	—	—	—	—	—	—	(2,027)	(2,027)	—	(2,027)
Proceeds from disgorgement of stockholder short-swing profits	—	—	—	—	—	—	—	46	—	46	—	46
Acquisition of Customers from Affiliate	—	—	—	—	—	—	—	—	—	—	(10)	(10)
Balance at March 31, 2019	14,241	20,800	(99)	\$ 142	\$ 209	\$ (2,011)	\$ (12)	\$ 45,769	\$ 62	\$ 44,159	\$ 41,591	\$ 85,750

The accompanying notes are an integral part of the condensed consolidated financial statements.

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SPARK ENERGY, INC.
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
(in thousands)
(unaudited)

	Three Months Ended March 31,	
	2020	2019
Cash flows from operating activities:		
Net income	\$ 10,068	\$ 2,745
Adjustments to reconcile net loss to net cash flows provided by operating activities:		
Depreciation and amortization expense	8,796	12,159
Deferred income taxes	(468)	59
Stock based compensation	1,324	1,172
Amortization of deferred financing costs	250	268
Bad debt expense	2,355	3,849
Loss on derivatives, net	24,587	19,541
Current period cash settlements on derivatives, net	(16,293)	(7,106)
Other	—	(137)
Changes in assets and liabilities:		
Decrease in accounts receivable	30,847	16,129
Increase in accounts receivable—affiliates	(905)	(73)
Decrease in inventory	2,690	3,643
Increase in customer acquisition costs	(1,345)	(5,789)
Increase in prepaid and other current assets	(11,967)	(5,692)
Decrease (increase) in other assets	289	(102)
Decrease in accounts payable and accrued liabilities	(10,892)	(11,322)
Decrease in accounts payable—affiliates	(75)	(18)
Increase in other current liabilities	149	390
Increase in other non-current liabilities	(21)	333
Net cash provided by operating activities	39,389	30,049
Cash flows from investing activities:		
Purchases of property and equipment	(536)	(254)
Acquisition of Customers from Affiliate	—	(5,869)
Net cash used in investing activities	(536)	(6,123)
Cash flows from financing activities:		
Buyback of Series A Preferred Stock	(1,222)	—
Borrowings on notes payable	75,000	64,500
Payments on notes payable	(103,000)	(93,500)
Payments on the Verde promissory note	—	(1,036)
Proceeds from disgorgement of stockholders short-swing profits	—	46
Restricted stock vesting	(39)	—
Payment of dividends to Class A common stockholders	(2,606)	(2,564)
Payment of distributions to non-controlling unitholders	(7,172)	(3,770)
Payment of Preferred Stock dividends	(2,011)	(2,027)
Payment to affiliates for acquisition of customer book	—	(10)
Net cash used in financing activities	(41,050)	(38,361)
Decrease in Cash, cash equivalents and Restricted cash	(2,197)	(14,435)
Cash, cash equivalents and Restricted cash—beginning of period	57,668	49,638
Cash, cash equivalents and Restricted cash—end of period	\$ 55,471	\$ 35,203
Supplemental Disclosure of Cash Flow Information:		
Non-cash items:		
Property and equipment purchase accrual	\$ 55	\$ 2
Cash paid during the period for:		
Interest	\$ 1,327	\$ 2,099
Taxes	\$ 465	\$ (3,147)

The accompanying notes are an integral part of the condensed consolidated financial statements.

SPARK ENERGY, INC.
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
(UNAUDITED)

1. Formation and Organization

Organization

We are an independent retail energy services company that provides residential and commercial customers in competitive markets across the United States with an alternative choice for natural gas and electricity. Spark Energy, Inc. (the "Company") is a holding company whose sole material asset consists of units in Spark HoldCo, LLC ("Spark HoldCo"). The Company is the sole managing member of Spark HoldCo, is responsible for all operational, management and administrative decisions relating to Spark HoldCo's business and consolidates the financial results of Spark HoldCo and its subsidiaries. Spark HoldCo is the direct and indirect owner of the subsidiaries through which we operate. We conduct our business through several brands across our service areas, including Electricity Maine, Electricity N.H., Major Energy, Provider Power Massachusetts, Respond Power, Spark Energy, and Verde Energy.

2. Basis of Presentation and Summary of Significant Accounting Policies

Basis of Presentation

The accompanying interim unaudited condensed consolidated financial statements of the Company have been prepared in accordance with accounting principles generally accepted in the United States ("GAAP") and pursuant to the rules and regulations of the Securities and Exchange Commission ("SEC") as it applies to interim financial statements. This information should be read along with our consolidated financial statements and notes contained in our annual report on Form 10-K for the year ended December 31, 2019 (the "2019 Form 10-K"). Our unaudited condensed consolidated financial statements are presented on a consolidated basis and include all wholly-owned and controlled subsidiaries. We account for investments over which we have significant influence but not a controlling financial interest using the equity method of accounting. All significant intercompany transactions and balances have been eliminated in the unaudited condensed consolidated financial statements.

In the opinion of the Company's management, the accompanying condensed consolidated financial statements reflect all adjustments that are necessary to fairly present the financial position, the results of operations, the changes in equity and the cash flows of the Company for the respective periods. Such adjustments are of a normal recurring nature, unless otherwise disclosed.

Use of Estimates and Assumptions

The preparation of our condensed consolidated financial statements requires estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the interim financial statements and the reported amounts of revenues and expenses during the period. Actual results could materially differ from those estimates.

Restricted Cash

As part of the acquisition of RCEs from Starion Energy, Inc., Starion NY Inc. and Starion Energy PA Inc. (collectively "Starion") in 2018, we funded an escrow account, the balance of which is reflected as restricted cash in our consolidated balance sheet. As of March 31, 2020 and December 31, 2019, the balance in the escrow account related to Starion acquisition was \$1.0 million and \$1.0 million, respectively. The balance remaining as of March 31, 2020 represents a holdback of amounts due to the seller for acquired customers that will be released to the seller in June 2020, subject to the conditions outlined in the asset purchase agreement.

Relationship with our Founder and Majority Shareholder

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W. Keith Maxwell, III (our "Founder") is the owner of a majority of the voting power of our common stock through his ownership of NuDevco Retail, LLC ("NuDevco Retail") and Retailco, LLC ("Retailco"). Retailco is a wholly owned subsidiary of TxEx Energy Investments, LLC ("TxEx"), which is wholly owned by Mr. Maxwell. NuDevco Retail is a wholly owned subsidiary of NuDevco Retail Holdings LLC ("NuDevco Retail Holdings"), which is a wholly owned subsidiary of Electric HoldCo, LLC, which is also a wholly owned subsidiary of TxEx.

In March 2020, the Board of Directors (the "Board") of the Company appointed W. Keith Maxwell III as interim Chief Executive Officer.

New Accounting Standards Recently Adopted

There have been no changes to our significant accounting policies as disclosed in our 2019 Form 10-K, except as follows:

In June 2016, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2016-13, Financial Instruments - Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments ("ASU 2016-13"). ASU 2016-13 requires entities to use a current expected credit loss ("CECL") model, which is a new impairment model based on expected losses rather than incurred losses on financial assets, including trade accounts receivables. The model requires financial assets measured at amortized cost to be presented at the net amount expected to be collected. ASU 2016-13 is effective for fiscal years beginning after December 15, 2019, including interim periods within those fiscal years. We adopted ASU 2016-13 and the related amendments effective January 1, 2020, and the adoption resulted in \$0.6 million adjustment to retained earnings on January 1, 2020.

Standards Being Evaluated/Standards Not Yet Adopted

Below are accounting standards that have been issued, but not yet been adopted by the Company at March 31, 2020. The Company considers the applicability and impact of all ASUs. ASUs not listed below were assessed and determined to be either not applicable or are expected to have minimal impact on our consolidated financial statements.

In December 2019, the FASB issued ASU No. 2019-12, Income Taxes (Topic 740), Simplifying the Accounting for Income Taxes ("ASU 2019-12"). These amendments simplify the accounting for income taxes by removing certain exceptions to the general principles in Topic 740. For public business entities, the amendments in ASU 2019-12 are effective for fiscal years, and interim periods within those fiscal years, beginning after December 15, 2020. We do not expect adoption of the new standard to have a material impact to our consolidated statement of operations.

In March 2020, the FASB issued ASU No. 2020-04, Reference Rate Reform (Topic 848), Facilitation of the Effects of Reference Rate Reform on Financial Reporting ("ASU 2020-04"). The amendments in ASU 2020-04 provide optional expedients and exceptions for applying GAAP to contracts, hedging relationships, and other transactions that reference LIBOR or another reference rate expected to be discontinued because of reference rate reform. The expedients and exceptions provided by the amendments do not apply to contract modifications made and hedging relationships entered into or evaluated after December 31, 2022, that an entity has elected certain optional expedients for and that are retained through the end of the hedging relationship. The amendments are effective for all entities as of March 12, 2020 through December 31, 2022. We do not expect adoption of the new standard to have a material impact to our consolidated statement of operations.

3. Revenues

Our revenues are derived primarily from the sale of natural gas and electricity to customers, including affiliates. Revenue is measured based upon the quantity of gas or power delivered at prices contained or referenced in the customer's contract, and excludes any sales incentives (e.g. rebates) and amounts collected on behalf of third parties (e.g. sales tax).

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Our revenues also include asset optimization activities. Asset optimization activities consist primarily of purchases and sales of gas that meet the definition of trading activities per FASB ASC Topic 815, Derivatives and Hedging. They are therefore excluded from the scope of FASB ASC Topic 606, Revenue from Contracts with Customers.

Revenues for electricity and natural gas sales are recognized under the accrual method when our performance obligation to a customer is satisfied, which is the point in time when the product is delivered and control of the product passes to the customer. Electricity and natural gas products may be sold as fixed-price or variable-price products. The typical length of a contract to provide electricity and/or natural gas is twelve months. Customers are billed and typically pay at least monthly, based on usage. Electricity and natural gas sales that have been delivered but not billed by period end are estimated and recorded as accrued unbilled revenues based on estimates of customer usage since the date of the last meter read provided by the utility. Volume estimates are based on forecasted volumes and estimated residential and commercial customer usage. Unbilled revenues are calculated by multiplying these volume estimates by the applicable rate by customer class (residential or commercial). Estimated amounts are adjusted when actual usage is known and billed.

The following table discloses revenue by primary geographical market, customer type, and customer credit risk profile (in thousands). The table also includes a reconciliation of the disaggregated revenue to revenue by reportable segment (in thousands).

	Reportable Segments					
	Three Months Ended March 31, 2020			Three Months Ended March 31, 2019		
	Retail Electricity	Retail Natural Gas	Total Reportable Segments	Retail Electricity	Retail Natural Gas	Total Reportable Segments
Primary markets (a)						
New England	\$ 46,593	\$ 7,054	\$ 53,647	\$ 76,234	\$ 8,528	\$ 84,762
Mid-Atlantic	45,842	15,804	61,646	66,811	21,369	88,180
Midwest	14,989	13,607	28,596	22,107	20,489	42,596
Southwest	14,344	8,127	22,471	16,940	7,676	24,616
	<u>\$ 121,768</u>	<u>\$ 44,592</u>	<u>\$ 166,360</u>	<u>\$ 182,092</u>	<u>\$ 58,062</u>	<u>\$ 240,154</u>
Customer type						
Commercial	\$ 40,015	\$ 15,517	\$ 55,532	\$ 67,235	\$ 19,867	\$ 87,102
Residential	93,228	33,363	126,591	124,768	41,095	165,863
Unbilled revenue (b)	(11,475)	(4,288)	(15,763)	(9,911)	(2,900)	(12,811)
	<u>\$ 121,768</u>	<u>\$ 44,592</u>	<u>\$ 166,360</u>	<u>\$ 182,092</u>	<u>\$ 58,062</u>	<u>\$ 240,154</u>
Customer credit risk						
POR	\$ 84,913	\$ 23,037	\$ 107,950	\$ 128,937	\$ 28,979	\$ 157,916
Non-POR	36,855	21,555	58,410	53,155	29,083	82,238
	<u>\$ 121,768</u>	<u>\$ 44,592</u>	<u>\$ 166,360</u>	<u>\$ 182,092</u>	<u>\$ 58,062</u>	<u>\$ 240,154</u>

(a) The primary markets include the following states:

- New England - Connecticut, Maine, Massachusetts, New Hampshire;
- Mid-Atlantic - Delaware, Maryland (including the District of Columbia), New Jersey, New York and Pennsylvania;
- Midwest - Illinois, Indiana, Michigan and Ohio; and

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- Southwest - Arizona, California, Colorado, Florida, Nevada, and Texas.

(b) Unbilled revenue is recorded in total until it is actualized, at which time it is categorized between commercial and residential customers.

We record gross receipts taxes on a gross basis in retail revenues and retail cost of revenues. During the three months ended March 31, 2020 and 2019, our retail revenues included gross receipts taxes of \$0.3 million and \$0.4 million, respectively, and our retail cost of revenues included gross receipts taxes of \$1.7 million and \$2.7 million, respectively.

4. Equity

Non-controlling Interest

We hold an economic interest and are the sole managing member in Spark HoldCo, with affiliates of our Founder, majority shareholder and interim Chief Executive Officer holding the remaining economic interests in Spark HoldCo. As a result, we consolidate the financial position and results of operations of Spark HoldCo, and reflect the economic interests owned by these affiliates as a non-controlling interest. The Company and affiliates owned the following economic interests in Spark HoldCo at March 31, 2020 and December 31, 2019, respectively.

	The Company	Affiliated Owners
March 31, 2020	41.07%	58.93%
December 31, 2019	41.04%	58.96%

The following table summarizes the portion of net income (loss) and income tax expense (benefit) attributable to non-controlling interest (in thousands):

	Three Months Ended March 31,	
	2020	2019
Net income allocated to non-controlling interest	\$ 6,085	\$ 993
Income tax expense (benefit) allocated to non-controlling interest	496	(970)
Net income attributable to non-controlling interest	\$ 5,589	\$ 1,963

Class A Common Stock and Class B Common Stock

Holders of the Company's Class A common stock and Class B common stock vote together as a single class on all matters presented to our stockholders for their vote or approval, except as otherwise required by applicable law or by our certificate of incorporation.

Dividends declared for the Company's Class A common stock are reported as a reduction of retained earnings, or a reduction of additional paid in capital to the extent retained earnings are exhausted. During the three months ended March 31, 2020, we paid \$2.6 million in dividends to the holders of the Company's Class A common stock. This dividend represented a quarterly rate of \$0.18125 per share on each share of Class A common stock.

In order to pay our stated dividends to holders of our Class A common stock, our subsidiary, Spark HoldCo is required to make corresponding distributions to holders of its units, including those holders that own our Class B common stock (our non-controlling interest holder). As a result, during the three months ended March 31, 2020, Spark HoldCo made corresponding distributions of \$3.8 million to our non-controlling interest holders.

[Table of Contents](#)*Earnings Per Share*

Basic earnings per share (“EPS”) is computed by dividing net income attributable to stockholders (the numerator) by the weighted-average number of Class A common shares outstanding for the period (the denominator). Class B common shares are not included in the calculation of basic earnings per share because they are not participating securities and have no economic interests. Diluted earnings per share is similarly calculated except that the denominator is increased by potentially dilutive securities.

The following table presents the computation of basic and diluted income (loss) per share for the three months ended March 31, 2020 and 2019 (in thousands, except per share data):

	Three Months Ended March 31,	
	2020	2019
Net income attributable to Spark Energy, Inc. stockholders	\$ 4,479	\$ 782
Less: Dividend on Series A preferred stock	1,500	2,027
Net income (loss) attributable to stockholders of Class A common stock	\$ 2,979	\$ (1,245)
Basic weighted average Class A common shares outstanding	14,381	14,135
Basic income (loss) per share attributable to stockholders	\$ 0.21	\$ (0.09)
Net income (loss) attributable to stockholders of Class A common stock	\$ 2,979	\$ (1,245)
Effect of conversion of Class B common stock to shares of Class A common stock	—	—
Diluted net income (loss) attributable to stockholders of Class A common stock	\$ 2,979	\$ (1,245)
Basic weighted average Class A common shares outstanding	14,381	14,135
Effect of dilutive Class B common stock	—	—
Effect of dilutive restricted stock units	403	—
Diluted weighted average shares outstanding	14,784	14,135
Diluted income (loss) per share attributable to stockholders	\$ 0.20	\$ (0.09)

The computation of diluted earnings per share for the three months ended March 31, 2020 excludes 20.8 million shares of Class B common stock because the effect of their conversion was antidilutive. The Company's outstanding shares of Series A Preferred Stock were not included in the calculation of diluted earnings per share because they contain only contingent redemption provisions that have not occurred.

Variable Interest Entity

Spark HoldCo is a variable interest entity due to its lack of rights to participate in significant financial and operating decisions and its inability to dissolve or otherwise remove its management. Spark HoldCo owns all of the

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outstanding membership interests in each of our operating subsidiaries. We are the sole managing member of Spark HoldCo, manage Spark HoldCo's operating subsidiaries through this managing membership interest, and are considered the primary beneficiary of Spark HoldCo. The assets of Spark HoldCo cannot be used to settle our obligations except through distributions to us, and the liabilities of Spark HoldCo cannot be settled by us except through contributions to Spark HoldCo. The following table includes the carrying amounts and classification of the assets and liabilities of Spark HoldCo that are included in our condensed consolidated balance sheet as of March 31, 2020 and December 31, 2019 (in thousands):

	March 31, 2020	December 31, 2019
Assets		
Current assets:		
Cash and cash equivalents	\$ 54,196	\$ 56,598
Accounts receivable	79,801	113,635
Other current assets	69,419	64,476
Total current assets	203,416	234,709
Non-current assets:		
Goodwill	120,343	120,343
Other assets	36,787	37,826
Total non-current assets	157,130	158,169
Total Assets	\$ 360,546	\$ 392,878
Liabilities		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 70,482	\$ 86,097
Other current liabilities	80,107	65,863
Total current liabilities	150,589	151,960
Long-term liabilities:		
Long-term portion of Senior Credit Facility	95,000	123,000
Other long-term liabilities	2,029	712
Total long-term liabilities	97,029	123,712
Total Liabilities	\$ 247,618	\$ 275,672

5. Preferred Stock

In May 2019, we commenced a share repurchase program (the "Repurchase Program") of our Series A Preferred Stock. The Repurchase Program allowed us to purchase our Series A Preferred Stock through May 20, 2020, and there was no dollar limit on the amount of Series A Preferred Stock that may be repurchased, nor did the Repurchase Program obligate the Company to make any repurchases.

In November 2019, we amended and extended our Repurchase Program of our Series A Preferred Stock. The Repurchase Program allows us to purchase Series A Preferred Stock through December 31, 2020, at prevailing prices, in open market or negotiated transactions, subject to market conditions, maximum share prices and other considerations. The Repurchase Program does not obligate us to make any repurchases and may be suspended at any time.

During the three months ended March 31, 2020, we repurchased 69,747 shares of Series A Preferred Stock at a weighted-average price of \$17.51 per share, for a total cost of approximately \$1.2 million.

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Holders of the Series A Preferred Stock have no voting rights, except in specific circumstances of delisting or in the case the dividends are in arrears as specified in the Series A Preferred Stock Certificate of Designations. The Series A Preferred Stock accrue dividends at an annual percentage rate of 8.75%, and the liquidation preference provisions of the Series A Preferred Stock are considered contingent redemption provisions because there are rights granted to the holders of the Series A Preferred Stock that are not solely within our control upon a change in control of the Company. Accordingly, the Series A Preferred Stock is presented between liabilities and the equity sections in the accompanying condensed consolidated balance sheet.

During the three months ended March 31, 2020, we paid \$2.0 million in dividends to holders of the Series A Preferred Stock. As of March 31, 2020, we had accrued \$2.0 million related to dividends to holders of the Series A Preferred Stock. This dividend was paid on April 15, 2020.

A summary of our preferred equity balance for the three months ended March 31, 2020 is as follows:

	<i>(in thousands)</i>	
Balance at December 31, 2019	\$	90,015
Accumulated dividends on Series A Preferred Stock		(38)
Repurchase of Series A Preferred Stock		(1,695)
Balance at March 31, 2020	\$	88,282

6. Derivative Instruments

We are exposed to the impact of market fluctuations in the price of electricity and natural gas, basis differences in the price of natural gas, storage charges, renewable energy credits ("RECs"), and capacity charges from independent system operators. We use derivative instruments in an effort to manage our cash flow exposure to these risks. These instruments are not designated as hedges for accounting purposes, and, accordingly, changes in the market value of these derivative instruments are recorded in the cost of revenues. As part of our strategy to optimize pricing in our natural gas related activities, we also manage a portfolio of commodity derivative instruments held for trading purposes. Our commodity trading activities are subject to limits within our Risk Management Policy. For these derivative instruments, changes in the fair value are recognized currently in earnings in net asset optimization revenues.

Derivative assets and liabilities are presented net in our condensed consolidated balance sheets when the derivative instruments are executed with the same counterparty under a master netting arrangement. Our derivative contracts include transactions that are executed both on an exchange and centrally cleared, as well as over-the-counter, bilateral contracts that are transacted directly with third parties. To the extent we have paid or received collateral related to the derivative assets or liabilities, such amounts would be presented net against the related derivative asset or liability's fair value. As of March 31, 2020 and December 31, 2019, we had paid \$1.6 million and \$1.7 million, respectively, in collateral. The specific types of derivative instruments we may execute to manage the commodity price risk include the following:

- Forward contracts, which commit us to purchase or sell energy commodities in the future;
- Futures contracts, which are exchange-traded standardized commitments to purchase or sell a commodity or financial instrument;
- Swap agreements, which require payments to or from counterparties based upon the differential between two prices for a predetermined notional quantity; and
- Option contracts, which convey to the option holder the right but not the obligation to purchase or sell a commodity.

The Company has entered into other energy-related contracts that do not meet the definition of a derivative instrument or for which we made a normal purchase, normal sale election and are therefore not accounted for at fair value including the following:

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- Forward electricity and natural gas purchase contracts for retail customer load;
- Renewable energy credits; and
- Natural gas transportation contracts and storage agreements.

Volumes Underlying Derivative Transactions

The following table summarizes the net notional volumes of our open derivative financial instruments accounted for at fair value by commodity. Positive amounts represent net buys while bracketed amounts are net sell transactions (in thousands):

Non-trading

Commodity	Notional	March 31, 2020	December 31, 2019
Natural Gas	MMBtu	4,510	6,130
Natural Gas Basis	MMBtu	5	42
Electricity	MWh	4,678	6,015

Trading

Commodity	Notional	March 31, 2020	December 31, 2019
Natural Gas	MMBtu	154	204
Natural Gas Basis	MMBtu	—	—

Gains (Losses) on Derivative Instruments

Gains (losses) on derivative instruments, net and current period settlements on derivative instruments were as follows for the periods indicated (in thousands):

	Three Months Ended March 31,	
	2020	2019
Loss on non-trading derivatives, net	\$ (24,533)	\$ (19,803)
(Loss) gain on trading derivatives, net	(54)	262
Loss on derivatives, net	(24,587)	(19,541)
Current period settlements on non-trading derivatives ⁽¹⁾	16,609	8,125
Current period settlements on trading derivatives	(1)	(100)
Total current period settlements on derivatives	\$ 16,608	\$ 8,025

(1) Excludes settlements of \$(0.3) million and \$(0.9) million, respectively, for the three months ended March 31, 2020 and 2019 related to power call options.

Gains (losses) on trading derivative instruments are recorded in net asset optimization revenues and gains (losses) on non-trading derivative instruments are recorded in retail cost of revenues on the condensed consolidated statements of operations.

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Fair Value of Derivative Instruments

The following tables summarize the fair value and offsetting amounts of our derivative instruments by counterparty and collateral received or paid (in thousands):

March 31, 2020					
Description	Gross Assets	Gross Amounts Offset	Net Assets	Cash Collateral Offset	Net Amount Presented
Non-trading commodity derivatives	\$ 2,647	\$ (2,632)	\$ 15	\$ —	\$ 15
Trading commodity derivatives	2	(2)	—	—	—
Total Current Derivative Assets	2,649	(2,634)	15	—	15
Non-trading commodity derivatives	—	—	—	—	—
Trading commodity derivatives	—	—	—	—	—
Total Non-current Derivative Assets	—	—	—	—	—
Total Derivative Assets	\$ 2,649	\$ (2,634)	\$ 15	\$ —	\$ 15

March 31, 2020					
Description	Gross Liabilities	Gross Amounts Offset	Net Liabilities	Cash Collateral Offset	Net Amount Presented
Non-trading commodity derivatives	\$ (39,814)	\$ 11,809	\$ (28,005)	\$ 1,555	\$ (26,450)
Trading commodity derivatives	(126)	126	—	—	—
Total Current Derivative Liabilities	(39,940)	11,935	(28,005)	1,555	(26,450)
Non-trading commodity derivatives	(2,634)	796	(1,838)	6	(1,832)
Trading commodity derivatives	—	—	—	—	—
Total Non-current Derivative Liabilities	(2,634)	796	(1,838)	6	(1,832)
Total Derivative Liabilities	\$ (42,574)	\$ 12,731	\$ (29,843)	\$ 1,561	\$ (28,282)

December 31, 2019					
Description	Gross Assets	Gross Amounts Offset	Net Assets	Cash Collateral Offset	Net Amount Presented
Non-trading commodity derivatives	\$ 570	\$ (275)	\$ 295	\$ —	\$ 295
Trading commodity derivatives	170	(1)	169	—	169
Total Current Derivative Assets	740	(276)	464	—	464
Non-trading commodity derivatives	333	(227)	106	—	106
Trading commodity derivatives	—	—	—	—	—
Total Non-current Derivative Assets	333	(227)	106	—	106
Total Derivative Assets	\$ 1,073	\$ (503)	\$ 570	\$ —	\$ 570

Description	December 31, 2019				
	Gross Liabilities	Gross Amounts Offset	Net Liabilities	Cash Collateral Offset	Net Amount Presented
Non-trading commodity derivatives	\$ (34,434)	\$ 12,859	\$ (21,575)	\$ 1,632	\$ (19,943)
Trading commodity derivatives	(194)	194	—	—	—
Total Current Derivative Liabilities	(34,628)	13,053	(21,575)	1,632	(19,943)
Non-trading commodity derivatives	(1,951)	1,422	(529)	34	(495)
Trading commodity derivatives	—	—	—	—	—
Total Non-current Derivative Liabilities	(1,951)	1,422	(529)	34	(495)
Total Derivative Liabilities	\$ (36,579)	\$ 14,475	\$ (22,104)	\$ 1,666	\$ (20,438)

7. Property and Equipment

Property and equipment consist of the following (in thousands):

Description	Estimated useful lives (years)	December 31, 2019	
		March 31, 2020	December 31, 2019
Information technology	2 – 5	\$ 22,595	\$ 22,005
Furniture and fixtures	2 – 5	1,802	1,802
Total		24,397	23,807
Accumulated depreciation		(21,100)	(20,540)
Property and equipment—net		\$ 3,297	\$ 3,267

Information technology assets include software and consultant time used in the application, development and implementation of various systems including customer billing and resource management systems. As of each of March 31, 2020 and December 31, 2019, information technology includes \$0.2 million and \$0.6 million, respectively, of costs associated with assets not yet placed into service.

Depreciation expense recorded in the condensed consolidated statements of operations was \$0.6 million and \$0.7 million, respectively, for the three months ended March 31, 2020 and 2019.

8. Intangible Assets

Goodwill, customer relationships and trademarks consist of the following amounts (in thousands):

	March 31, 2020		December 31, 2019	
Goodwill	\$	120,343	\$	120,343
Customer relationships—Acquired				
Cost	\$	64,083	\$	64,083
Accumulated amortization		(42,760)		(40,231)
Customer relationships—Acquired & Non-Compete Agreements, net	\$	21,323	\$	23,852
Customer relationships—Other				
Cost	\$	17,056	\$	17,056
Accumulated amortization		(10,955)		(9,534)
Customer relationships—Other, net	\$	6,101	\$	7,522
Trademarks				
Cost	\$	7,570	\$	8,502
Accumulated amortization		(2,139)		(2,794)
Trademarks, net	\$	5,431	\$	5,708

Changes in goodwill, customer relationships (including non-competes agreements) and trademarks consisted of the following (in thousands):

	Goodwill	Customer Relationships— Acquired & Non-Compete Agreements	Customer Relationships— Other	Trademarks
Balance at December 31, 2019	\$ 120,343	\$ 23,852	\$ 7,522	\$ 5,708
Additions	—	—	—	—
Amortization	—	(2,529)	(1,421)	(277)
Balance at March 31, 2020	\$ 120,343	\$ 21,323	\$ 6,101	\$ 5,431

Estimated future amortization expense for customer relationships and trademarks at March 31, 2020 is as follows (in thousands):

Year ending December 31,	
2020 (remaining nine months)	\$ 10,490
2021	13,142
2022	6,194
2023	605
2024	404
> 5 years	2,020
Total	\$ 32,855

9. Debt

Debt consists of the following amounts as of March 31, 2020 and December 31, 2019 (in thousands):

	March 31, 2020	December 31, 2019
Long-term debt:		
Senior Credit Facility ⁽¹⁾⁽²⁾	95,000	123,000
Total long-term debt	95,000	123,000
Total debt	\$ 95,000	\$ 123,000

(1) As of March 31, 2020 and December 31, 2019, the weighted average interest rate on the Senior Credit Facility was 4.14% and 4.71%, respectively.

(2) As of March 31, 2020 and December 31, 2019, we had \$35.2 million and \$37.4 million in letters of credit issued, respectively.

Capitalized financing costs associated with our Senior Credit Facility were \$1.0 million and \$1.3 million as of March 31, 2020 and December 31, 2019, respectively. Of these amounts, \$0.9 million and \$0.9 million are recorded in other current assets, and \$0.1 million and \$0.4 million are recorded in other non-current assets in the condensed consolidated balance sheets as of March 31, 2020 and December 31, 2019, respectively.

Interest expense consists of the following components for the periods indicated (in thousands):

	Three Months Ended March 31,	
	2020	2019
Senior Credit Facility	\$ 911	\$ 1,442
Verde promissory note	—	141
Letters of credit fees and commitment fees	392	368
Amortization of deferred financing costs	250	268
Subordinated debt	—	4
Interest Expense	\$ 1,553	\$ 2,223

Senior Credit Facility

The Company, as guarantor, and Spark HoldCo (the “Borrower” and, together with each subsidiary of Spark HoldCo (“Co-Borrowers”)) maintain a senior secured borrowing base credit facility (as amended, “Senior Credit Facility”) that allows us to borrow on a revolving basis and has a maximum borrowing capacity of \$217.5 million as of March 31, 2020. Subject to applicable sublimits and terms of the Senior Credit Facility, as amended, borrowings are available for the issuance of letters of credit (“Letters of Credit”), working capital and general purpose revolving credit loans (“Working Capital Loans”), and bridge loans (“Bridge Loans”) for the purpose of partial funding for acquisitions. Borrowings under the Senior Credit Facility may be used to pay fees and expenses in connection with the Senior Credit Facility, finance ongoing working capital requirements and general corporate purpose requirements of the Co-Borrowers, to provide partial funding for acquisitions, as allowed under terms of the Senior Credit Facility, and to make open market purchases of our Class A common stock and Series A Preferred Stock.

The Senior Credit Facility will mature on May 19, 2021, and all amounts outstanding thereunder will be payable on the maturity date. Borrowings under the Bridge Loan sublimit, if any, will be repaid 25% per year on a quarterly basis (or 6.25% per quarter), with the remainder due at maturity. As of March 31, 2020, there was zero Bridge Loans outstanding.

At our election, the interest rate for Working Capital Loans and Letters of Credit under the Senior Credit Facility is generally determined by reference to the Eurodollar rate plus an applicable margin of up to 3.00% per annum (based on the prevailing utilization) or an alternate base rate plus an applicable margin of up to 2.00% per annum (based on the prevailing utilization). The alternate base rate is equal to the highest of (i) the prime rate (as published

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in the Wall Street Journal), (ii) the federal funds rate plus 0.50% per annum, or (iii) the reference Eurodollar rate plus 1.00%.

Bridge Loan borrowings, if any, under the Senior Credit Facility are generally determined by reference to the Eurodollar rate plus an applicable margin of 3.75% per annum or an alternate base rate plus an applicable margin of 2.75% per annum. The alternate base rate is equal to the highest of (i) the prime rate (as published in the Wall Street Journal), (ii) the federal funds rate plus 0.50% per annum, or (iii) the reference Eurodollar rate plus 1.00%.

The Co-Borrowers pay a commitment fee of 0.50% quarterly in arrears on the unused portion of the Senior Credit Facility. In addition, the Co-Borrowers are subject to additional fees including an upfront fee, an annual agency fee, and letter of credit fees based on a percentage of the face amount of letters of credit payable to any syndicate member that issues a letter of credit.

The Senior Credit Facility contains covenants that, among other things, require the maintenance of specified ratios or conditions including:

- *Minimum Fixed Charge Coverage Ratio.* We must maintain a minimum fixed charge coverage ratio of not less than 1.25 to 1.00. The Fixed Charge Coverage Ratio is defined as the ratio of (a) Adjusted EBITDA to (b) the sum of consolidated (with respect to the Company and the Co-Borrowers) interest expense (other than interest paid-in-kind in respect of certain subordinated debt but including interest in respect of that certain promissory note made by CenStar Energy Corp. ("CenStar") in connection with the permitted acquisition from Verde Energy USA Holdings, LLC), letter of credit fees, commitment fees, acquisition earn-out payments (excluding earnout payments funded with proceeds from newly issued preferred or common equity), distributions, the aggregate amount of repurchases of our Class A common stock, Series A Preferred Stock, or commitments for such purchases, taxes and scheduled amortization payments. The Senior Credit Facility permits, upon satisfaction of a Step-Down Condition, for the Company to elect to reduce the minimum required Fixed Charge Coverage Ratio from 1.25 to 1.00 to 1.10 to 1.00 for a period of one year. A Step-Down Condition is defined as the consummation by the Company of share buybacks of its Series A Preferred Stock under the Repurchase Program with an aggregate purchase price not less than \$10.0 million.
- *Maximum Total Leverage Ratio.* We must maintain a ratio of total indebtedness (excluding eligible subordinated debt and letter of credit obligations) to Adjusted EBITDA of no more than 2.50 to 1.00.
- *Maximum Senior Secured Leverage Ratio.* We must maintain a Senior Secured Leverage Ratio of no more than 1.85 to 1.00. The Senior Secured Leverage Ratio is defined as the ratio of (a) all indebtedness of the loan parties on a consolidated basis that is secured by a lien on any property of any loan party (including the effective amount of all loans then outstanding under the Senior Credit Facility) plus 50% of the effective amount of letter of credit obligations attributable to performance standby letters of credit to (b) Adjusted EBITDA.

The Senior Credit Facility contains various negative covenants that limit our ability to, among other things, incur certain additional indebtedness, grant certain liens, engage in certain asset dispositions, merge or consolidate, make certain payments, distributions, investments, acquisitions or loans, materially modify certain agreements, or enter into transactions with affiliates. The Senior Credit Facility also contains affirmative covenants that are customary for credit facilities of this type. As of March 31, 2020, we were in compliance with our various covenants under the Senior Credit Facility.

The Senior Credit Facility is secured by pledges of the equity of the portion of Spark HoldCo owned by us, the equity of Spark HoldCo's subsidiaries, the Co-Borrowers' present and future subsidiaries, and substantially all of the Co-Borrowers' and their subsidiaries' present and future property and assets, including accounts receivable, inventory and liquid investments, and control agreements relating to bank accounts.

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We are entitled to pay cash dividends to the holders of the Series A Preferred Stock and Class A common stock and will be entitled to repurchase up to an aggregate amount of 10,000,000 shares of our Class A common stock, and up to \$92.7 million of Series A Preferred Stock through one or more normal course open market purchases through NASDAQ so long as: (a) no default exists or would result therefrom; (b) the Co-Borrowers are in pro forma compliance with all financial covenants before and after giving effect thereto; and (c) the outstanding amount of all loans and letters of credit does not exceed the borrowing base limits.

The Senior Credit Facility contains certain customary representations and warranties and events of default. Events of default include, among other things, payment defaults, breaches of representations and warranties, covenant defaults, cross-defaults and cross-acceleration to certain indebtedness, certain events of bankruptcy, certain events under ERISA, material judgments in excess of \$5.0 million, certain events with respect to material contracts, and actual or asserted failure of any guaranty or security document supporting the Senior Credit Facility to be in full force and effect. A default will also occur if at any time W. Keith Maxwell III ceases to, directly or indirectly, own at least 13,600,000 Class A and Class B shares on a combined basis (to be adjusted for any stock split, subdivisions or other stock reclassification or recapitalization), and a controlling percentage of the voting equity interest of the Company, and certain other changes in control. If such an event of default occurs, the lenders under the Senior Credit Facility would be entitled to take various actions, including the acceleration of amounts due under the facility and all actions permitted to be taken by a secured creditor.

Subordinated Debt Facility

In June 2019, the Company entered into an Amended and Restated Subordinated Promissory Note in the principal amount of up to \$25.0 million (the “Subordinated Debt Facility”), by and among the Company, Spark HoldCo and Retailco. The Subordinated Debt Facility amended and restated the Subordinated Promissory Note, dated as of December 27, 2016, by and among the Company, Spark HoldCo and Retailco, solely to extend the expiration date from July 1, 2020 to December 31, 2021.

The Subordinated Debt Facility allows us to draw advances in increments of no less than \$1.0 million per advance up to the maximum principal amount of the Subordinated Debt Facility. Advances thereunder accrue interest at 5% per annum from the date of the advance. We have the right to capitalize interest payments under the Subordinated Debt Facility. The Subordinated Debt Facility is subordinated in certain respects to our Senior Credit Facility pursuant to a subordination agreement. We may pay interest and prepay principal on the Subordinated Debt Facility so long as we are in compliance with the covenants under our Senior Credit Facility, are not in default under the Senior Credit Facility and have minimum availability of \$5.0 million under the borrowing base under the Senior Credit Facility. Payment of principal and interest under the Subordinated Debt Facility is accelerated upon the occurrence of certain change of control or sale transactions.

As of March 31, 2020, and December 31, 2019, there was zero outstanding under the Subordinated Debt Facility.

10. Fair Value Measurements

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability (exit price) in an orderly transaction between market participants at the measurement date. Fair values are based on assumptions that market participants would use when pricing an asset or liability, including assumptions about risk and the risks inherent in valuation techniques and the inputs to valuations. This includes the credit standing of counterparties involved and the impact of credit enhancements.

We apply fair value measurements to our commodity derivative instruments and contingent payment arrangements based on the following fair value hierarchy, which prioritizes the inputs to the valuation techniques used to measure fair value into three broad levels:

- Level 1—Quoted prices in active markets for identical assets and liabilities. Instruments categorized in Level 1 primarily consist of financial instruments such as exchange-traded derivative instruments.

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- Level 2—Inputs other than quoted prices recorded in Level 1 that are either directly or indirectly observable for the asset or liability, including quoted prices for similar assets or liabilities in active markets, quoted prices for identical or similar assets or liabilities in inactive markets, inputs other than quoted prices that are observable for the asset or liability, and inputs that are derived from observable market data by correlation or other means. Instruments categorized in Level 2 primarily include non-exchange traded derivatives such as over-the-counter commodity forwards and swaps and options.
- Level 3—Unobservable inputs for the asset or liability, including situations where there is little, if any, observable market activity for the asset or liability.

As the fair value hierarchy gives the highest priority to quoted prices in active markets (Level 1) and the lowest priority to unobservable data (Level 3), the Company maximizes the use of observable inputs and minimizes the use of unobservable inputs when measuring fair value. These levels can change over time. In some cases, the inputs used to measure fair value might fall in different levels of the fair value hierarchy. In these cases, the lowest level input that is significant to a fair value measurement in its entirety determines the applicable level in the fair value hierarchy.

Assets and Liabilities Measured at Fair Value on a Recurring Basis

The following tables present assets and liabilities measured and recorded at fair value in our condensed consolidated balance sheets on a recurring basis by and their level within the fair value hierarchy (in thousands):

	Level 1	Level 2	Level 3	Total
March 31, 2020				
Non-trading commodity derivative assets	\$ —	\$ 15	\$ —	\$ 15
Trading commodity derivative assets	—	—	—	—
Total commodity derivative assets	\$ —	\$ 15	\$ —	\$ 15
Non-trading commodity derivative liabilities	\$ —	\$ (28,282)	\$ —	\$ (28,282)
Trading commodity derivative liabilities	—	—	—	—
Total commodity derivative liabilities	\$ —	\$ (28,282)	\$ —	\$ (28,282)

	Level 1	Level 2	Level 3	Total
December 31, 2019				
Non-trading commodity derivative assets	\$ —	\$ 401	\$ —	\$ 401
Trading commodity derivative assets	—	169	—	169
Total commodity derivative assets	\$ —	\$ 570	\$ —	\$ 570
Non-trading commodity derivative liabilities	\$ (1,666)	\$ (18,772)	\$ —	\$ (20,438)
Trading commodity derivative liabilities	—	—	—	—
Total commodity derivative liabilities	\$ (1,666)	\$ (18,772)	\$ —	\$ (20,438)

We had no transfers of assets or liabilities between any of the above levels during the three months ended March 31, 2020 and the year ended December 31, 2019.

Our derivative contracts include exchange-traded contracts valued utilizing readily available quoted market prices and non-exchange-traded contracts valued using market price quotations available through brokers or over-the-counter and on-line exchanges. In addition, in determining the fair value of our derivative contracts, we apply a credit risk valuation adjustment to reflect credit risk, which is calculated based on our or the counterparty's historical credit risks. As of March 31, 2020 and December 31, 2019, the credit risk valuation adjustment was a reduction of derivative liabilities, net of \$0.6 million and \$0.2 million, respectively.

11. Income Taxes

Income Taxes

We and our subsidiaries, CenStar and Verde Energy USA, Inc. ("Verde Corp"), are each subject to U.S. federal income tax as corporations. CenStar and Verde Corp file consolidated tax returns in jurisdictions that allow combined reporting. Spark HoldCo and its subsidiaries, with the exception of CenStar and Verde Corp, are treated as flow-through entities for U.S. federal income tax purposes and, as such, are generally not subject to U.S. federal income tax at the entity level. Rather, the tax liability with respect to their taxable income is passed through to their members or partners. Accordingly, we are subject to U.S. federal income taxation on our allocable share of Spark HoldCo's net U.S. taxable income.

In our financial statements, we report federal and state income taxes for our share of the partnership income attributable to our ownership in Spark HoldCo and for the income taxes attributable to CenStar and Verde Corp. Net income attributable to non-controlling interest includes the provision for income taxes related to CenStar and Verde Corp.

We account for income taxes using the asset and liability method. Deferred tax assets and liabilities are recognized for future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and the tax bases of the assets and liabilities. We apply existing tax law and the tax rate that we expect to apply to taxable income in the years in which those differences are expected to be recovered or settled in calculating the deferred tax assets and liabilities. Effects of changes in tax rates on deferred tax assets and liabilities are recognized in income in the period of the tax rate enactment. A valuation allowance is recorded when it is not more likely than not that some or all of the benefit from the deferred tax asset will be realized.

We periodically assess whether it is more likely than not that we will generate sufficient taxable income to realize our deferred income tax assets. In making this determination, we consider all available positive and negative evidence and make certain assumptions. We consider, among other things, our deferred tax liabilities, the overall business environment, our historical earnings and losses, current industry trends, and our outlook for future years. We believe it is more likely than not that our deferred tax assets will be utilized, and accordingly have not recorded a valuation allowance on these assets.

As of March 31, 2020, we had a net deferred tax asset of \$30.3 million, of which approximately \$15.6 million related to the original step up in tax basis resulting from the initial purchase of Spark HoldCo units from NuDevco Retail and NuDevco Retail Holdings (predecessor to Retailco) in connection with our initial public offering.

The effective U.S. federal and state income tax rate for the three months ended March 31, 2020 and 2019 was 16.1% and 27.5%, respectively. The effective tax rate for the three months ended March 31, 2020 reflects the corporate U.S. federal statutory tax rate of 21%, applied to the mix of earnings between corporate and partnership income, offset by the tax effect of Series A Preferred Stock dividends. Total income tax expense for the three months ended March 31, 2020 differed from amounts computed by applying the U.S. federal statutory tax rates to pre-tax income primarily due to state taxes and the impact of permanent differences between book and taxable income, most notably the income attributable to non-controlling interests. The effective tax rate includes a rate benefit attributable to the fact that Spark HoldCo operates as a limited liability company treated as a partnership for federal and state income tax purposes and is not subject to federal and state income taxes. Accordingly, the portion of earnings attributable to non-controlling interest is subject to tax when reported as a component of the non-controlling interest's taxable income.

12. Commitments and Contingencies

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From time to time, we may be involved in legal, tax, regulatory and other proceedings in the ordinary course of business. Liabilities for loss contingencies arising from claims, assessments, litigation or other sources are recorded when it is probable that a liability has been incurred and the amount can be reasonably estimated.

Legal Proceedings

Below is a summary of our currently pending material legal proceedings. We are subject to lawsuits and claims arising in the ordinary course of our business. The following legal proceedings are in various stages and are subject to substantial uncertainties concerning the outcome of material factual and legal issues. Accordingly, unless otherwise specifically noted, we cannot currently predict the manner and timing of the resolutions of these legal proceedings or estimate a range of possible losses or a minimum loss that could result from an adverse verdict in a potential lawsuit. While the lawsuits and claims are asserted for amounts that may be material should an unfavorable outcome occur, management does not currently expect that any currently pending matters will have a material adverse effect on our financial position or results of operations.

Consumer Rate Lawsuits

Similar to other energy service companies ("ESCOs") operating in the industry, from time-to-time, the Company is subject to several class action lawsuits in various jurisdictions where the Company sells natural gas and electricity, such actions alleging consumers paid higher rates than they would have if they stayed with the default utility.

Janet Rolland, et al v. Spark Energy, LLC is a purported class action originally filed on April 19, 2017 in the United States District Court for the District of New Jersey alleging that Spark Energy, LLC charged a variable rate that was higher than permitted by its terms of service, resulting in breach of contract and violation of the duty of good faith and fair dealing. Plaintiffs alleged claims under the New Jersey Consumer Fraud Act and Illinois Consumer Fraud and Deceptive Business Practices Act. The case seeks to certify a putative nationwide class of all Spark variable rate electricity customers from April 19, 2011 to the present. The relief sought includes unspecified actual damages, refunds, treble damages and punitive damages for the putative class, injunctive relief, attorneys' fees and costs of suit. Spark obtained dismissal with prejudice of the New Jersey Consumer Fraud Act claim and has sought dismissal of the Illinois Consumer Fraud and Deceptive Business Practices Act claim and other claims. Discovery is ongoing in this matter. In April 2020, the Judge granted a 75 day stay order to allow the parties to work on mediation. The Company will participate in mediation to see if there is a cost-efficient way to settle this matter; however, Spark denies the allegations asserted by Plaintiffs and intends to vigorously defend this matter. Given the ongoing discovery and current stage of this matter, we cannot predict the outcome of this case at this time.

Katherine Veilleux, et. al. v. Electricity Maine LLC, Provider Power, LLC, Spark HoldCo, LLC, Kevin Dean, and Emile Clavet is a purported class action lawsuit filed on November 18, 2016 in the United States District Court of Maine, alleging that Electricity Maine, LLC ("Electricity Maine"), an entity acquired by Spark Holdco in mid-2016, enrolled customers and conducted advertising, and promotions not in compliance with law. Plaintiffs seek damages for themselves and the purported class, injunctive relief, restitution, and attorneys' fees. The parties have presented a settlement agreement for preliminary approval to the court, which we expect the court to review in second quarter of 2020.

Jurich v. Verde Energy USA, Inc. is a class action originally filed on March 3, 2015 in the United States District Court for the District of Connecticut and subsequently re-filed on October 8, 2015 in the Superior Court of Judicial District of Hartford, State of Connecticut. The Amended Complaint asserts that the Verde Companies charged rates in violation of its contracts with Connecticut customers and alleges (i) violation of the Connecticut Unfair Trade Practices Act, Conn. Gen. Stat. §§ 42-110a et seq., and (ii) breach of the covenant of good faith and fair dealing. Plaintiffs are seeking unspecified actual and punitive damages for the class and injunctive relief. As part of an agreement in connection with the acquisition of the Verde Companies, the original owners of the Verde Companies are handling this matter. The parties have reached a class settlement in this matter, which received final court approval, and an order of dismissal on February 24, 2020. Settlement claims' administration is continuing. The Company believes it has full indemnity coverage, net of tax benefit, for any actual exposure in this case at this time.

Telemarketing Lawsuits

Similar to other ESCOs operating in the industry, from time-to-time, the Company is subject to class actions in various jurisdictions where the Company sells energy, such actions alleging consumers received calls in violation of federal and/or state telemarketing laws.

Albrecht v. Oasis Power, LLC is a putative nationwide class action that was filed on February 12, 2018 in the United States District Court for the Northern District of Illinois, alleging that Oasis made illegal prerecorded telemarketing calls, including auto-dialed calls, to consumers' mobile phones, in violation of the Telephone Consumer Protection Act ("TCPA") and the Illinois Automatic Telephone Dialers Act ("ATDA"). Plaintiff sought an injunction requiring Oasis to cease all unsolicited calling activities, an award of statutory and trebled damages under the TCPA and the ATDA, as well as costs and attorney's fees. The parties have reached a class settlement on behalf of Oasis and other affiliated brands in the amount of \$7.0 million, which received final court approval on February 6, 2020. Settlement claims' administration has commenced and is continuing.

Richardson et. al. v. Verde Energy USA, Inc. is a purported class action filed on November 25, 2015 in the United States District Court for the Eastern District of Pennsylvania alleging that the Verde Companies violated the Telephone Consumer Protection Act ("TCPA") by placing marketing calls using an automatic telephone dialing system ("ATDS") or a prerecorded voice to the purported class members' cellular phones without prior express consent and by continuing to make such calls after receiving requests for the calls to cease. Following discovery and dispositive motions, the Verde Companies received a favorable ruling on summary judgment with the court agreeing with the Verde Companies that the call system used in this case was not an ATDS as defined by the TCPA. Plaintiffs subsequently amended their petition eliminating their ATDS claim and including a class based on failure to comply with the National Do Not Call registry. As part of an agreement in connection with the acquisition of the Verde Companies, the original owners of the Verde Companies are handling this matter. The parties reached a settlement in this matter. On January 17, 2020, the court approved the Parties' preliminary settlement and settlement claims' administration has commenced. Final court approval is scheduled for May 27, 2020.

Corporate Matter Lawsuits

Saul Horowitz, as Sellers' Representative for the former owners of the Major Energy Companies v. National Gas & Electric, LLC ("NG&E") and Spark Energy, Inc., is a lawsuit filed on October 17, 2017 in the United States District Court for the Southern District of New York asserting claims of fraudulent inducement against NG&E, breach of contract against NG&E and Spark, and tortious interference with contract against Spark related to a membership interest purchase agreement, subsequent dropdown, and associated earnout agreements with the Major Energy Companies' former owners. The relief sought includes unspecified compensatory and punitive damages, prejudgment and post-judgment interest, and attorneys' fees. This case went to trial during the first two weeks of March 2020 and all material has been submitted to the Judge for his decision. Given the trial was in Manhattan, New York, which has been under a shelter-in-place order, we are not able to predict when we receive a final decision on this matter. Spark and NG&E deny the allegations asserted by Plaintiffs have vigorously defended this matter; however, we cannot predict the outcome or consequences of this case at this time.

Regulatory Matters

Many state regulators have increased scrutiny on retail energy providers, across all industry providers. We are subject to regular regulatory inquiries and preliminary investigations in the ordinary course of our business. Below is a summary of our currently pending material state regulatory matters. The following state regulatory matters are in various stages and are subject to substantial uncertainties concerning the outcome of material factual and legal issues. Accordingly, we cannot currently predict the manner and timing of the resolution of these state regulatory matters or estimate a range of possible losses or a minimum loss that could result from an adverse action.

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Management does not currently expect that any currently pending state regulatory matters will have a material adverse effect on our financial position or results of operations.

Connecticut. Spark Energy, LLC ("SE LLC") has been working with the Connecticut Public Utilities Regulatory Authority ("PURA") regarding compliance with requirements implemented in 2016 that customer bills include any changes to existing rates effective for the next billing cycle. SE LLC and other ESCOs in Connecticut have agreed to submit to a proceeding offering amnesty to ESCOs that self-report violations and offer to voluntarily remit refunds to customers. Spark has remitted its report of potential customers who would be eligible for refunds under the amnesty program and submitted its confidential settlement proposal along with SE LLC's commitment, subject to certain conditions. PURA has completed its review and audit and issued a final decision on March 31, 2020 regarding SE LLC's amnesty payment, which SE LLC will comply with and pay in May 2020.

Illinois. Spark Energy, LLC received a verbal inquiry from the Illinois Commerce Commission ("ICC") and the Illinois Attorney General ("IAG") on January 1, 2020 seeking to understand an increase in complaints from Illinois consumers. The Company met with the ICC and the IAG in February 2020 and plan to discuss a compliance plan to ensure its sales are in compliance with Illinois regulations. The parties also discussed possible restitution payments to any customers impacted by sales not in compliance with Illinois regulations. The Company is currently working with both regulators on this matter.

Maine. In early 2018, Staff of the Maine Public Utilities Commission ("Maine PUC") issued letters to Electricity Maine seeking information about customer complaints principally associated with door-to-door ("D2D") sales practices. In late July 2018, the Maine PUC issued an Order to Show Cause and Electricity Maine responded in mid-August 2018. The Commission scheduled a procedural conference in early 2019 that resulted in no intervenors other than participation as a party by the Maine Office of Public Advocate. At the conference, the parties agreed on a procedural schedule, including a one-day evidentiary hearing. Following post-hearing discovery, Initial and Reply Briefs were filed on August 30, 2019 and September 10, 2019, respectively. The Maine PUC hearing examiner released its report in April 2020 alleging failures of compliance related to enrollment and marketing practices by Electricity Maine. The Company agreed that the best resolution to this matter was a \$1.0 million settlement, to be paid over a two-year period, which will provide consumer relief and assistance for those who have energy needs related to the COVID-19 pandemic. This settlement is pending approval by the PUC.

New York. Prior to the purchase of Major Energy by the Company, in 2015, Major Energy Services, LLC and Major Energy Electric Services were contacted by the Attorney General, Bureau of Consumer Frauds & Protection for State of New York relating to their marketing practices. Major Energy has exchanged information in response to various requests from the Attorney General. The parties are in settlement negotiations at this time. While investigations of this nature may be resolved in a manner that allows the retail energy supplier to continue operating in New York with stipulations, there can be no assurances that the New York Attorney General will not take more severe action.

Ohio. Verde Energy USA Ohio, LLC ("Verde Ohio") was the subject of a formal investigation by the Public Utilities Commission of Ohio ("PUCO") initiated on April 16, 2019. The investigation asserted that Verde Ohio may have violated Ohio's retail energy supplier regulations. Verde Ohio voluntarily suspended door-to-door marketing in Ohio in furtherance of settlement negotiations with the PUCO Staff. On September 6, 2019, Verde Ohio and PUCO Staff executed and filed with PUCO a Joint Stipulation and Recommendation for PUCO's review and approval, which sets forth agreed settlement terms, which includes a \$1.7 million in refunds to customers and a penalty of \$0.7 million. The settlement approved by PUCO on February 26, 2020, and the Joint Stipulation and Recommendation resolves all of the issues raised in the investigation. The parties are working together to agree on the process of providing refunds to customers. The Ohio Officer of Consumer Counsel has contested this settlement, and has initiated discovery requests to Verde Ohio as well as contesting Verde Ohio's license renewal.

In addition, in September of 2019, the Ohio Attorney General ("OAG") alleged that Verde Ohio had violated its Consumer Sales Practice Act and Do Not Call regulations. Verde Ohio is cooperating and responding to the OAG's document requests; however, at this time, the Company cannot predict the outcome of this matter.

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Pennsylvania. Verde Energy USA, Inc. (“Verde”) is the subject of a formal investigation by the Pennsylvania Public Utility Commission, Bureau of Investigation and Enforcement (“PPUC”) initiated on January 30, 2020. The investigation asserts that Verde may have violated Pennsylvania retail energy supplier regulations. The Company met with the PPUC in February 2020 to discuss the matter and work with the PPUC cooperatively. The Company has provided a settlement term sheet to the PPUC and the parties are working cooperatively together on a resolution and settlement; however, currently, the Company cannot predict the outcome at this time.

Indirect Tax Audits

We are undergoing various types of indirect tax audits spanning from years 2013 to 2019 for which we may have additional liabilities arise. At the time of filing these condensed consolidated financial statements, these indirect tax audits are at an early stage and subject to substantial uncertainties concerning the outcome of audit findings and corresponding responses.

As of March 31, 2020 and December 31, 2019, we had accrued \$23.8 million and \$29.2 million, respectively, related to litigation and regulatory matters and \$2.1 million and \$1.8 million, respectively, related to indirect tax audits. The outcome of each of these may result in additional expense.

13. Transactions with Affiliates

Transactions with Affiliates

We enter into transactions with and pay certain costs on behalf of affiliates that are commonly controlled in order to reduce risk, reduce administrative expense, create economies of scale, create strategic alliances and supply goods and services to these related parties. We also sell and purchase natural gas and electricity with affiliates. We present receivables and payables with the same affiliate on a net basis in the condensed consolidated balance sheets as all affiliate activity is with parties under common control. Affiliated transactions include certain services to the affiliated companies associated with employee benefits provided through our benefit plans, insurance plans, leased office space, administrative salaries, due diligence work, recurring management consulting, and accounting, tax, legal, or technology services. Amounts billed are based on the services provided, departmental usage, or headcount, which are considered reasonable by management. As such, the accompanying condensed consolidated financial statements include costs that have been incurred by us and then directly billed or allocated to affiliates, as well as costs that have been incurred by our affiliates and then directly billed or allocated to us, and are recorded net in general and administrative expense on the condensed consolidated statements of operations with a corresponding accounts receivable—affiliates or accounts payable—affiliates, respectively, recorded in the condensed consolidated balance sheets. Transactions with affiliates for sales or purchases of natural gas and electricity are recorded in retail revenues, retail cost of revenues, and net asset optimization revenues in the condensed consolidated statements of operations with a corresponding accounts receivable—affiliate or accounts payable—affiliate are recorded in the condensed consolidated balance sheets.

Cost Allocations

Where costs incurred on behalf of the affiliate or us cannot be determined by specific identification for direct billing, the costs are allocated to the affiliated entities or us based on estimates of percentage of departmental usage, wages or headcount. The total net amount direct billed and allocated (to)/from affiliates was \$(0.2) million and less than \$0.1 million for the three months ended March 31, 2020 and 2019, respectively.

Accounts Receivable and Payable—Affiliates

As of March 31, 2020 and December 31, 2019, we had current accounts receivable—affiliates of \$2.9 million and \$2.0 million, respectively, and current accounts payable—affiliates of \$0.9 million and \$1.0 million, respectively.

Revenues and Cost of Revenues—Affiliates

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Revenues recorded in net asset optimization revenues in the condensed consolidated statements of operations for the three months ended March 31, 2020 and 2019 related to affiliated sales were \$0.5 million and \$1.2 million, respectively.

Cost of revenues recorded in net asset optimization revenues in the condensed consolidated statements of operations for the three months ended March 31, 2020 and 2019 related to affiliated purchases were \$0.2 million and less than \$0.1 million, respectively. These amounts are presented as net on the condensed consolidated statements of operations.

Distributions to and Contributions from Affiliates

During the three months ended March 31, 2020 and 2019, Spark HoldCo made distributions to affiliates of our Founder of \$3.8 million and \$3.8 million, respectively, for payments of quarterly distributions on their respective Spark HoldCo units. During the three months ended March 31, 2020 and 2019, Spark HoldCo also made distributions to these affiliates for gross-up distributions of \$3.4 million and zero, respectively, in connection with distributions made between Spark HoldCo and Spark Energy, Inc. for payment of income taxes incurred by us.

Proceeds from Disgorgement of Stockholder Short-swing Profits

During the three months ended March 31, 2020 and 2019, we received zero and less than \$0.1 million, respectively, cash for the disgorgement of stockholder short-swing profits under Section 16(b) under the Exchange Act. The amount received in 2019 was recorded as an increase to additional paid-in capital in our condensed consolidated balance sheet as of March 31, 2019.

Subordinated Debt Facility

In June 2019, we and Spark HoldCo entered into a Subordinated Debt Facility with an affiliate owned by our Founder, which allows the Company to borrow up to \$25.0 million. The Subordinated Debt Facility allows us to draw advances in increments of no less than \$1.0 million per advance up to the maximum principal amount of the Subordinated Debt Facility. Advances thereunder accrue interest at 5% per annum from the date of the advance. As of March 31, 2020 and December 31, 2019, there was zero in outstanding borrowings under the Subordinated Debt Facility. See Note 9 "Debt" for a further description of terms and conditions of the Subordinated Debt Facility.

Tax Receivable Agreement

Prior to July 11, 2019, we were party to a TRA with affiliates. Effective July 11, 2019, the Company entered into a TRA Termination and Release Agreement (the "Release Agreement"), which provided for a full and complete termination of any further payment, reimbursement or performance obligation of the Company, Retailco and NuDevco Retail under the TRA, whether past, accrued or yet to arise. Pursuant to the Release Agreement, the Company made a cash payment of approximately \$11.2 million on July 15, 2019 to Retailco and NuDevco Retail. In connection with the termination of the TRA, Spark HoldCo made a distribution of approximately \$16.3 million on July 15, 2019 to Retailco and NuDevco Retail under the Spark HoldCo Third Amended and Restated Limited Liability Company Agreement, as amended.

14. Segment Reporting

Our determination of reportable business segments considers the strategic operating units under which we make financial decisions, allocate resources and assess performance of our business. Our reportable business segments are retail electricity and retail natural gas. The retail electricity segment consists of electricity sales and transmission to residential and commercial customers. The retail natural gas segment consists of natural gas sales to, and natural gas transportation and distribution for, residential and commercial customers. Corporate and other consists of expenses and assets of the retail electricity and natural gas segments that are managed at a consolidated level such as general and administrative expenses. Asset optimization activities are also included in Corporate and other.

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For the three months ended March 31, 2020 and 2019, we recorded asset optimization revenues of \$6.4 million and \$23.4 million and asset optimization cost of revenues of \$6.1 million and \$20.8 million, respectively, which are presented on a net basis in asset optimization revenues.

We use retail gross margin to assess the performance of our operating segments. Retail gross margin is defined as operating (loss) income plus (i) depreciation and amortization expenses and (ii) general and administrative expenses, less (i) net asset optimization (expenses) revenues, (ii) net (losses) gains on non-trading derivative instruments, and (iii) net current period cash settlements on non-trading derivative instruments. We deduct net (losses) gains on non-trading derivative instruments, excluding current period cash settlements, from the retail gross margin calculation in order to remove the non-cash impact of net gains and losses on these derivative instruments. Retail gross margin should not be considered an alternative to, or more meaningful than, operating income, as determined in accordance with GAAP.

Below is a reconciliation of retail gross margin to income before income tax expense (in thousands):

	Three Months Ended March 31,	
	2020	2019
Reconciliation of Retail Gross Margin to Income before taxes		
Income before income tax expense	\$ 11,993	\$ 3,786
Interest and other income	(160)	(189)
Interest expense	1,553	2,223
Operating income	13,386	5,820
Depreciation and amortization	8,796	12,155
General and administrative	25,676	29,476
Less:		
Net asset optimization revenues	321	2,552
Net, loss on non-trading derivative instruments	(24,533)	(19,803)
Net, Cash settlements on non-trading derivative instruments	16,609	8,125
Retail Gross Margin	\$ 55,461	\$ 56,577

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Financial data for business segments are as follows (in thousands):

Three Months Ended March 31, 2020

	Retail Electricity	Retail Natural Gas	Corporate and Other	Eliminations	Consolidated
Total Revenues	\$ 121,768	\$ 44,592	\$ 321	\$ —	\$ 166,681
Retail cost of revenues	100,383	18,440	—	—	118,823
Less:					
Net asset optimization expenses	—	—	321	—	321
Net, loss on non-trading derivative instruments	(24,386)	(147)	—	—	(24,533)
Current period settlements on non-trading derivatives	14,965	1,644	—	—	16,609
Retail Gross Margin	\$ 30,806	\$ 24,655	\$ —	\$ —	\$ 55,461
Total Assets at March 31, 2020	\$ 2,622,259	\$ 862,873	\$ 336,218	\$ (3,431,718)	\$ 389,632
Goodwill at March 31, 2020	\$ 117,813	\$ 2,530	\$ —	\$ —	\$ 120,343

Three Months Ended March 31, 2019

	Retail Electricity	Retail Natural Gas	Corporate and Other	Eliminations	Consolidated
Total revenues	\$ 182,092	\$ 58,062	\$ 2,552	\$ —	\$ 242,706
Retail cost of revenues	165,888	29,367	—	—	195,255
Less:					
Net asset optimization revenues	—	—	2,552	—	2,552
Net, (loss) gain on non-trading derivative instruments	(21,942)	2,139	—	—	(19,803)
Current period settlements on non-trading derivatives	8,173	(48)	—	—	8,125
Retail Gross Margin	\$ 29,973	\$ 26,604	\$ —	\$ —	\$ 56,577
Total Assets at December 31, 2019	\$ 2,524,884	\$ 820,601	\$ 341,411	\$ (3,263,928)	\$ 422,968
Goodwill at December 31, 2019	\$ 117,813	\$ 2,530	\$ —	\$ —	\$ 120,343

15. Subsequent Events

Declaration of Dividends

On April 21, 2020, we declared a quarterly dividend of \$0.18125 per share to holders of record of our Class A common stock on June 1, 2020, which will be paid on June 15, 2020.

On April 21, 2020, we also declared a quarterly cash dividend in the amount of \$0.546875 per share to holders of record of the Series A Preferred Stock on July 1, 2020. The dividend will be paid on July 15, 2020.

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion and analysis of our financial condition and results of operations should be read in conjunction with the unaudited condensed consolidated financial statements and the related notes thereto included elsewhere in this Report and the audited consolidated financial statements and notes thereto and management's discussion and analysis of financial condition and results of operations included in our 2019 Form 10-K filed with the Securities and Exchange Commission ("SEC") on March 5, 2020. Results of operations and cash flows for the three months ended March 31, 2020 are not necessarily indicative of results to be attained for any other period. See "Cautionary Note Regarding Forward-Looking Statements" and "Risk Factors."

Overview

We are an independent retail energy services company founded in 1999 that provides residential and commercial customers in competitive markets across the United States with an alternative choice for natural gas and electricity. We purchase our natural gas and electricity supply from a variety of wholesale providers and bill our customers monthly for the delivery of natural gas and electricity based on their consumption at either a fixed or variable price. Natural gas and electricity are then distributed to our customers by local regulated utility companies through their existing infrastructure. As of March 31, 2020, we operated in 94 utility service territories across 19 states and the District of Columbia.

Our business consists of two operating segments:

- *Retail Electricity Segment.* In this segment, we purchase electricity supply through physical and financial transactions with market counterparties and ISOs and supply electricity to residential and commercial consumers pursuant to fixed-price and variable-price contracts. For the three months ended March 31, 2020 and 2019, approximately 73% and 76%, respectively, of our retail revenues were derived from the sale of electricity.
- *Retail Natural Gas Segment.* In this segment, we purchase natural gas supply through physical and financial transactions with market counterparties and supply natural gas to residential and commercial consumers pursuant to fixed-price and variable-price contracts. For the three months ended March 31, 2020 and 2019, approximately 27% and 24%, respectively, of our retail revenues were derived from the sale of natural gas.

Recent Developments

Appointment of Interim Chief Executive Officer and Chief Operating Officer

Effective March 12, 2020, our Board of Directors appointed W. Keith Maxwell III as interim Chief Executive Officer and appointed Kevin McMinn as Chief Operating Officer.

Amendment No. 2 to the Third Amended and Restated Limited Liability Company Agreement

On March 30, 2020, we entered into Amendment No. 2 to the Third Amended and Restated Limited Liability Company Agreement of Spark HoldCo, LLC (the "Amendment"). The Amendment amends the Third Amended and Restated Limited Liability Company Agreement of Spark HoldCo, LLC, dated as of March 15, 2017, as amended (the "Third Restated LLC Agreement"), to revise the definition of Assumed Tax Liability and Special Assumed Tax Liability, which terms are used in the Third Restated LLC Agreement to determine the amount of cash that is distributed to members of Spark HoldCo, including the Company.

COVID-19

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The recent outbreak of the novel Coronavirus ("COVID-19") is a rapidly developing situation around the globe that has adversely impacted economic activity and conditions worldwide. Some industries have been impacted more severely than others.

In response to the COVID-19 pandemic, the Company deployed a remote working strategy that enables certain employees to work from home, provided timely communication to team members and customers, implemented protocols for team members' safety, and initiated strategies for monitoring and responding to local COVID-19 impacts. The Company's preparedness efforts, coupled with quick and decisive plan implementation, resulted in minimal impacts to operations. Although the Company ceased door-to-door sales activities and is closely monitoring bad debt as a result of the COVID-19 pandemic, for the first quarter of 2020, the Company had no material impact to its business, financial condition or results of operations.

We are continuing to monitor developments involving our workforce, customers and suppliers and cannot predict at this time whether COVID-19 will have a material impact on our operations, business, financial condition, liquidity or results of operations going forward. Please see "Item 1A—Risk Factors" in this Report.

Residential Customer Equivalents

We measure our number of customers using residential customer equivalents ("RCEs"). The following table shows our RCEs by segment during the three months ended March 31, 2020:

RCEs:

<i>(In thousands)</i>	December 31, 2019	Additions	Attrition	March 31, 2020	% Increase (Decrease)
Retail Electricity	533	16	(89)	460	(14)%
Retail Natural Gas	139	5	(19)	125	(10)%
Total Retail	672	21	(108)	585	(13)%

The following table details our count of RCEs by geographical location as of March 31, 2020:

RCEs by Geographic Location:

<i>(In thousands)</i>	Electricity	% of Total	Natural Gas	% of Total	Total	% of Total
New England	183	40%	25	20%	208	35%
Mid-Atlantic	166	36%	44	35%	210	36%
Midwest	50	11%	36	29%	86	15%
Southwest	61	13%	20	16%	81	14%
Total	460	100%	125	100%	585	100%

The geographical locations noted above include the following states:

- New England - Connecticut, Maine, Massachusetts and New Hampshire;
- Mid-Atlantic - Delaware, Maryland (including the District of Columbia), New Jersey, New York and Pennsylvania;
- Midwest - Illinois, Indiana, Michigan and Ohio; and
- Southwest - Arizona, California, Colorado, Florida, Nevada and Texas.

Across our market areas, we have operated under a number of different retail brands. We currently operate under seven retail brands. During 2019, we began consolidating our brands and billing systems in an effort to simplify our business operations where practical. Our goal is to continue our efforts to reduce the number of separate brands throughout 2020.

Drivers of our Business

The success of our business and our profitability are impacted by a number of drivers, the most significant of which are discussed below.

Customer Growth

Customer growth is a key driver of our operations. Our ability to acquire customers organically or by acquisition is important to our success as we experience ongoing customer attrition. Our customer growth strategy includes growing organically through traditional sales channels complemented by customer portfolio and business acquisitions.

Organic Sales

Our organic sales strategies are designed to offer competitive pricing, price certainty, and/or green product offerings to residential and commercial customers. We manage growth on a market-by-market basis by developing price curves in each of the markets we serve and comparing the market prices to the price offered by the local regulated utility. We then determine if there is an opportunity in a particular market based on our ability to create a competitive product on economic terms that provides customer value and satisfies our profitability objectives. We develop marketing campaigns using a combination of sales channels. Our marketing team continuously evaluates the effectiveness of each customer acquisition channel and makes adjustments in order to achieve desired targets. During the first quarter of 2020, we added approximately 21,000 RCEs through our various organic sales channels.

Due to the COVID-19 pandemic, certain Public Utility Commissions, regulatory agencies, and other governmental authorities in all of our markets have issued orders prohibiting energy services companies from door-to-door marketing during the pandemic, which has restricted one of the manners we use to market for organic sales. The Company has ceased door-to-door marketing activities in all markets regardless of states' regulations and is unable to predict when we will resume door-to-door marketing. This may cause our customer book to decrease if we are unable to replace customer attrition in the ordinary course of business through other marketing channels, such as online and telemarketing. We are unable to predict the ultimate effect of these orders on our organic sales at this time. Please see "Item 1A—Risk Factors" in this Report.

Acquisitions

We acquire companies and portfolios of customers through both external and affiliated channels. Our ability to realize returns from acquisitions that are acceptable to us is dependent on our ability to successfully identify, negotiate, finance and integrate acquisitions.

Customer Acquisition Costs

Managing customer acquisition costs is a key component of our profitability. Customer acquisition costs are those costs related to obtaining customers organically and do not include the cost of acquiring customers through acquisitions, which are recorded as customer relationships.

We strive to maintain a disciplined approach to recovery of our customer acquisition costs within a 12 month period. We capitalize and amortize our customer acquisition costs over a two year period, which is based on our estimate of the expected average length of a customer relationship. We factor in the recovery of customer acquisition costs in determining which markets we enter and the pricing of our products in those markets. Accordingly, our results are significantly influenced by our customer acquisition costs. Changes in customer acquisition costs from period to period reflect our focus on growing organically versus growth through acquisitions. We are currently focused on growing through organic sales channels; however, we continue to evaluate

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opportunities to acquire customers through acquisitions and pursue such acquisitions when it makes sense economically or strategically for the Company.

As described above, certain Public Utility Commissions, regulatory agencies, and other governmental authorities in all of our markets have issued orders that impact the way we have historically acquired customers, such as door to door marketing. Accordingly, as long as these orders are in effect, we expect to incur reduced costs for those door to door marketing activities. However, we may incur increased costs through other manners of marketing. We are unable to predict the ultimate impact of these orders on our customer acquisition costs at this time. Please see “Item 1A—Risk Factors” in this Report.”

Customer Attrition

Customer attrition occurs primarily as a result of: (i) customer initiated switches; (ii) residential moves and (iii) disconnection resulting from customer payment defaults and (iv) pro-active non-renewal of contracts. Average monthly customer attrition for the three months ended March 31, 2020 and 2019 was 5.7% and 5.4%, respectively.

The current COVID-19 pandemic has caused regulatory agencies and other governmental authorities to take, and potentially continue to take, emergency or other actions in light of the pandemic that may impact our overall customer attrition, including prohibiting the termination of service for non-payment during the current COVID-19 pandemic. Those orders may cause our attrition to be lower than what it would be otherwise. We are unable to predict the ultimate impact of these actions on overall customer attrition at this time. Please see “Item 1A—Risk Factors” in this Report.

Customer Credit Risk

Our bad debt expense for the three months ended March 31, 2020 and 2019 was 3.3% and 4.2%, respectively, for non-purchase of receivable market (“non-POR”) revenues. An increased focus on collection efforts, timely billing and credit monitoring for new enrollments in non-POR markets in late 2019 have led to an improvement in the bad debt expense over the past several months. We have also been able to collect on debts that were previously written off, which have further reduced our bad debt expense during the three months ended March 31, 2020.

The current COVID-19 pandemic has caused regulatory agencies and other governmental authorities to take, and potentially continue to take, emergency or other actions in light of the pandemic that may impact our customer credit risk, including prohibiting the termination of service for non-payment during the current COVID-19 pandemic, requiring deferred payment plans for certain customers unable to pay their bill, and utilities increasing POR fees they charge us in an effort to recoup their bad debts losses. Because of the time lag between the delivery of electricity and natural gas, the issuance of an invoice, and the customer’s payment due date, there may be a substantial lag in time before we are able to determine specific trends in bad debt expense as a result of COVID-19. Please see “Item 1A—Risk Factors” in this Report.

Weather Conditions

Weather conditions directly influence the demand for natural gas and electricity and affect the prices of energy commodities. Our hedging strategy is based on forecasted customer energy usage, which can vary substantially as a result of weather patterns deviating from historical norms. We are particularly sensitive to this variability in our residential customer segment where energy usage is highly sensitive to weather conditions that impact heating and cooling demand.

Our risk management policies direct that we hedge substantially all of our forecasted demand, which is typically hedged to long-term normal weather patterns. We also attempt to add additional protection through hedging from time to time to protect us from potential volatility in markets where we have historically experienced higher exposure to extreme weather conditions. Because we attempt to match commodity purchases to anticipated demand,

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unanticipated changes in weather patterns can have a significant impact on our operating results and cash flows from period to period.

During the first quarter of 2020, we experienced a milder than anticipated winter season across many of our markets, which negatively impacted overall customer usage. This was offset by that was offset by increased margins as a result of the shift away from C&I customers to a primarily residential customer base and lower commodity prices due to reduced demand for commodities during the period. These factors had a positive impact on our electricity and natural unit margins in the first quarter of 2020.

Due to the COVID-19 pandemic, we are experiencing changes in customer demand that we cannot fully anticipate. While not weather related, these changes in demand may lead us to experience financial gains and/or losses in much the same fashion as a weather event as the current circumstances make it more difficult to accurately predict demand. While we continue to conduct analytics on our customer base to anticipate these changes in demand, we cannot predict how the COVID-19 pandemic will ultimately impact our hedging strategy with regard to our load forecasts. Please see “Item 1A—Risk Factors” in this Report.

Asset Optimization

Our asset optimization opportunities primarily arise during the winter heating season when demand for natural gas is typically at its highest. Given the opportunistic nature of these activities and because we account for these activities using the mark to market method of accounting, we experience variability in our earnings from our asset optimization activities from year to year.

Net asset optimization resulted in a gain of \$0.3 million and \$2.6 million for the three months ended March 31, 2020 and 2019, respectively.

Non-GAAP Performance Measures

We use the non-GAAP performance measures of Adjusted EBITDA and Retail Gross Margin to evaluate and measure our operating results as follows:

<i>(in thousands)</i>	Three Months Ended March 31,			
	2020		2019	
Adjusted EBITDA	\$	30,300	\$	25,063
Retail Gross Margin	\$	55,461	\$	56,577

Adjusted EBITDA. We define “Adjusted EBITDA” as EBITDA less (i) customer acquisition costs incurred in the current period, plus or minus (ii) net (loss) gain on derivative instruments, and (iii) net current period cash settlements on derivative instruments, plus (iv) non-cash compensation expense, and (v) other non-cash and non-recurring operating items. EBITDA is defined as net income (loss) before the provision for income taxes, interest expense and depreciation and amortization.

We deduct all current period customer acquisition costs (representing spending for organic customer acquisitions) in the Adjusted EBITDA calculation because such costs reflect a cash outlay in the period in which they are incurred, even though we capitalize and amortize such costs over two years. We do not deduct the cost of customer acquisitions through acquisitions of businesses or portfolios of customers in calculating Adjusted EBITDA.

We deduct our net (losses) gains on derivative instruments, excluding current period cash settlements, from the Adjusted EBITDA calculation in order to remove the non-cash impact of net gains and losses on these instruments. We also deduct non-cash compensation expense that results from the issuance of restricted stock units under our long-term incentive plan due to the non-cash nature of the expense. Finally, we also adjust from time to time other non-cash or unusual and/or infrequent charges due to either their non-cash nature or their infrequency.

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We believe that the presentation of Adjusted EBITDA provides information useful to investors in assessing our liquidity and financial condition and results of operations and that Adjusted EBITDA is also useful to investors as a financial indicator of our ability to incur and service debt, pay dividends and fund capital expenditures. Adjusted EBITDA is a supplemental financial measure that management and external users of our condensed consolidated financial statements, such as industry analysts, investors, commercial banks and rating agencies, use to assess the following:

- our operating performance as compared to other publicly traded companies in the retail energy industry, without regard to financing methods, capital structure or historical cost basis;
- the ability of our assets to generate earnings sufficient to support our proposed cash dividends;
- our ability to fund capital expenditures (including customer acquisition costs) and incur and service debt; and
- our compliance with financial debt covenants. (Refer to Note 9 "Debt" to Part I, Item 1 of this Report for discussion of the material terms of our Senior Credit Facility, including the covenant requirements for our Minimum Fixed Charge Coverage Ratio, Maximum Total Leverage Ratio, and Maximum Senior Secured Leverage Ratio.)

The GAAP measures most directly comparable to Adjusted EBITDA are net (loss) income and net cash provided by (used in) operating activities. The following table presents a reconciliation of Adjusted EBITDA to these GAAP measures for each of the periods indicated.

<i>(in thousands)</i>	Three Months Ended March 31,	
	2020	2019
Reconciliation of Adjusted EBITDA to Net income:		
Net income	\$ 10,068	\$ 2,745
Depreciation and amortization	8,796	12,155
Interest expense	1,553	2,223
Income tax expense	1,925	1,041
EBITDA	22,342	18,164
Less:		
Net, loss on derivative instruments	(24,587)	(19,541)
Net cash settlements on derivative instruments	16,608	8,025
Customer acquisition costs	1,345	5,789
Plus:		
Non-cash compensation expense	1,324	1,172
Adjusted EBITDA	\$ 30,300	\$ 25,063

The following table presents a reconciliation of Adjusted EBITDA to net cash provided by operating activities for each of the periods indicated.

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	Three Months Ended March 31,	
(in thousands)	2020	2019
Reconciliation of Adjusted EBITDA to net cash provided by operating activities:		
Net cash provided by operating activities	\$ 39,389	\$ 30,049
Amortization of deferred financing costs	(250)	(268)
Bad debt expense	(2,355)	(3,849)
Interest expense	1,553	2,223
Income tax expense	1,925	1,041
Changes in operating working capital		
Accounts receivable, prepaids, current assets	(17,975)	(10,364)
Inventory	(2,690)	(3,643)
Accounts payable and accrued liabilities	10,818	10,950
Other	(115)	(1,076)
Adjusted EBITDA	\$ 30,300	\$ 25,063
Cash Flow Data:		
Cash flows provided by operating activities	\$ 39,389	\$ 30,049
Cash flows used in investing activities	\$ (536)	\$ (6,123)
Cash flows used in financing activities	\$ (41,050)	\$ (38,361)

Retail Gross Margin. We define retail gross margin as operating income (loss) plus (i) depreciation and amortization expenses and (ii) general and administrative expenses, less (iii) net asset optimization (expenses) revenues, (iv) net gains (losses) on non-trading derivative instruments, and (v) net current period cash settlements on non-trading derivative instruments. Retail gross margin is included as a supplemental disclosure because it is a primary performance measure used by our management to determine the performance of our retail natural gas and electricity segments. As an indicator of our retail energy business's operating performance, retail gross margin should not be considered an alternative to, or more meaningful than, operating income (loss), its most directly comparable financial measure calculated and presented in accordance with GAAP.

We believe retail gross margin provides information useful to investors as an indicator of our retail energy business's operating performance.

The GAAP measure most directly comparable to Retail Gross Margin is operating income (loss). The following table presents a reconciliation of Retail Gross Margin to operating income (loss) for each of the periods indicated.

<i>(in thousands)</i>	Three Months Ended March 31,	
	2020	2019
Reconciliation of Retail Gross Margin to Operating income:		
Operating income	\$ 13,386	\$ 5,820
Plus:		
Depreciation and amortization	8,796	12,155
General and administrative expense	25,676	29,476
Less:		
Net asset optimization revenues	321	2,552
Loss on non-trading derivative instruments	(24,533)	(19,803)
Cash settlements on non-trading derivative instruments	16,609	8,125
Retail Gross Margin	\$ 55,461	\$ 56,577
Retail Gross Margin - Retail Electricity Segment	\$ 30,806	\$ 29,973
Retail Gross Margin - Retail Natural Gas Segment	\$ 24,655	\$ 26,604

Our non-GAAP financial measures of Adjusted EBITDA and Retail Gross Margin should not be considered as alternatives to net income (loss), net cash provided by (used in) operating activities, or operating income (loss). Adjusted EBITDA and Retail Gross Margin are not presentations made in accordance with GAAP and have limitations as analytical tools. You should not consider Adjusted EBITDA or Retail Gross Margin in isolation or as a substitute for analysis of our results as reported under GAAP. Because Adjusted EBITDA and Retail Gross Margin exclude some, but not all, items that affect net income (loss), net cash provided by operating activities, and operating income (loss), and are defined differently by different companies in our industry, our definition of Adjusted EBITDA and Retail Gross Margin may not be comparable to similarly titled measures of other companies.

Management compensates for the limitations of Adjusted EBITDA and Retail Gross Margin as analytical tools by reviewing the comparable GAAP measures, understanding the differences between the measures and incorporating these data points into management's decision-making process.

Consolidated Results of Operations

Three Months Ended March 31, 2020 Compared to Three Months Ended March 31, 2019

(In Thousands)

	Three Months Ended March 31,	
	2020	2019
Revenues:		
Retail revenues	\$ 166,360	\$ 240,154
Net asset optimization (expense) revenues	321	2,552
Total Revenues	166,681	242,706
Operating Expenses:		
Retail cost of revenues	118,823	195,255
General and administrative expense	25,676	29,476
Depreciation and amortization	8,796	12,155
Total Operating Expenses	153,295	236,886
Operating income	13,386	5,820
Other (expense)/income:		
Interest expense	(1,553)	(2,223)
Interest and other income	160	189
Total other expense	(1,393)	(2,034)
Income before income tax expense	11,993	3,786
Income tax expense	1,925	1,041
Net income	\$ 10,068	\$ 2,745
Other Performance Metrics:		
Adjusted EBITDA ⁽¹⁾	\$ 30,300	\$ 25,063
Retail Gross Margin ⁽¹⁾	\$ 55,461	\$ 56,577
Customer Acquisition Costs	\$ 1,345	\$ 5,789
Average Monthly RCE Attrition	5.7%	5.4%

(1) Adjusted EBITDA and Retail Gross Margin are non-GAAP financial measures. See " — Non-GAAP Performance Measures" for a reconciliation of Adjusted EBITDA and Retail Gross Margin to their most directly comparable GAAP financial measures.

Total Revenues. Total revenues for the three months ended March 31, 2020 were approximately \$166.7 million, a decrease of approximately \$76.0 million, or 31%, from approximately \$242.7 million for the three months ended March 31, 2019, as indicated in the table below (in millions). This decrease was primarily due to a decrease in electricity and natural gas volumes as a result of milder weather and a smaller C&I customer book in the first quarter of 2020 as compared to the first quarter of 2019, partially offset by an increase in electricity unit revenue per MWh.

Change in electricity volumes sold	\$ (67.1)
Change in natural gas volumes sold	(13.9)
Change in electricity unit revenue per MWh	6.8
Change in natural gas unit revenue per MMBtu	0.4
Change in net asset optimization revenue	(2.2)
Change in total revenues	\$ (76.0)

Retail Cost of Revenues. Total retail cost of revenues for the three months ended March 31, 2020 was approximately \$118.8 million, a decrease of approximately \$76.5 million, or 39%, from approximately \$195.3 million for the three months ended March 31, 2019, as indicated in the table below (in millions). This decrease was primarily due to a

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decrease in electricity and natural gas volumes as a result of milder weather and a smaller C&I customer book in 2020, a decrease in natural gas and electricity unit cost per MWh and a change in the fair value of our retail derivative portfolio.

Change in electricity volumes sold	\$	(56.0)
Change in natural gas volumes sold		(7.6)
Change in electricity unit cost per MWh		(5.2)
Change in natural gas unit cost per MMBtu		(4.0)
Change in value of retail derivative portfolio		(3.7)
Change in retail cost of revenues	\$	(76.5)

General and Administrative Expense. General and administrative expense for the three months ended March 31, 2020 was approximately \$25.7 million, a decrease of approximately \$3.8 million, or 13%, as compared to \$29.5 million for the three months ended March 31, 2019. This decrease was primarily attributable to a decrease in bad debt expense due to increased collection efforts, timely billing and credit monitoring, decrease in sales and marketing costs due to limitation of our door-to-door strategy, offset by an increase in legal fees in the first quarter of 2020.

Depreciation and Amortization Expense. Depreciation and amortization expense for the three months ended March 31, 2020 was approximately \$8.8 million, a decrease of approximately \$3.4 million, or 28%, from approximately \$12.2 million for the three months ended March 31, 2019. This decrease was primarily due to the decreased amortization expense associated with customer intangibles.

Customer Acquisition Cost. Customer acquisition cost for the three months ended March 31, 2020 was approximately \$1.3 million, a decrease of approximately \$4.5 million, or 78%, from approximately \$5.8 million for the three months ended March 31, 2019. This decrease was primarily due to a decrease in organic customer acquisitions as we make efforts to improve our organic sales channels, including vendor selection and sales quality.

Operating Segment Results

	Three Months Ended March 31,	
	2020	2019
(in thousands, except volume and per unit operating data)		
Retail Electricity Segment		
Total Revenues	\$ 121,768	\$ 182,092
Retail Cost of Revenues	100,383	165,888
Less: Net loss on non-trading derivatives, net of cash settlements	(9,421)	(13,769)
Retail Gross Margin ⁽¹⁾ — Electricity	\$ 30,806	\$ 29,973
Volumes — Electricity (MWhs)	1,091,425	1,728,083
Retail Gross Margin ⁽²⁾ — Electricity per MWh	\$ 28.23	\$ 17.35
Retail Natural Gas Segment		
Total Revenues	\$ 44,592	\$ 58,062
Retail Cost of Revenues	18,440	29,367
Less: Net gain on non-trading derivatives, net of cash settlements	1,497	2,091
Retail Gross Margin ⁽¹⁾ — Gas	\$ 24,655	\$ 26,604
Volumes — Gas (MMBtus)	5,282,299	6,951,610
Retail Gross Margin ⁽²⁾ — Gas per MMBtu	\$ 4.67	\$ 3.83

(1) Reflects the Retail Gross Margin attributable to our Retail Electricity Segment or Retail Natural Gas Segment, as applicable. Retail Gross Margin is a non-GAAP financial measure. See " —Non-GAAP Performance Measures" for a reconciliation of Retail Gross Margin to most directly comparable financial measures presented in accordance with GAAP.

(2) Reflects the Retail Gross Margin for the Retail Electricity Segment or Retail Natural Gas Segment, as applicable, divided by the total volumes in MWh or MMBtu, respectively.

Three Months Ended March 31, 2020 Compared to Three Months Ended March 31, 2019

Retail Electricity Segment

Total revenues for the Retail Electricity Segment for the three months ended March 31, 2020 were approximately \$121.8 million, a decrease of approximately \$60.3 million, or 33%, from approximately \$182.1 million for the three months ended March 31, 2019. This decrease was largely due to lower volumes sold, resulting in a decrease of \$67.1 million as a result of milder weather and a smaller C&I customer book in 2020. This decrease was partially offset by higher retail electricity prices as a result of the decrease of C&I RCEs as a total percentage of our customer book, which resulted in an increase of \$6.8 million.

Retail cost of revenues for the Retail Electricity Segment for the three months ended March 31, 2020 were approximately \$100.4 million, a decrease of approximately \$65.5 million, or 39%, from approximately \$165.9 million for the three months ended March 31, 2019. This decrease was primarily due to fewer C&I customers, resulting in a decrease of \$56.0 million, a decrease in supply costs of \$5.2 million, and a change in the value of our retail derivative portfolio used for hedging, which resulted in a decrease of \$4.3 million.

Retail gross margin for the Retail Electricity Segment for the three months ended March 31, 2020 was approximately \$30.8 million, an increase of approximately \$0.8 million, or 3%, from approximately \$30.0 million for the three months ended March 31, 2019, as indicated in the table below (in millions).

Change in volumes sold	\$	(11.0)
Change in unit margin per MWh		11.8
Change in retail electricity segment retail gross margin	\$	0.8

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Retail Natural Gas Segment

Total revenues for the Retail Natural Gas Segment for the three months ended March 31, 2020 were approximately \$44.6 million, a decrease of approximately \$13.5 million, or 23%, from approximately \$58.1 million for the three months ended March 31, 2019. This decrease was primarily attributable to lower volumes sold, which decreased total revenues by \$13.9 million, offset by an increase in retail natural gas rates, which resulted in an increase in total revenues of \$0.4 million.

Retail cost of revenues for the Retail Natural Gas Segment for the three months ended March 31, 2020 were approximately \$18.4 million, a decrease of \$11.0 million, or 37%, from approximately \$29.4 million for the three months ended March 31, 2019. This decrease was primarily due to lower volumes resulting in a decrease of \$7.6 million, lower natural gas prices, which resulted in a decrease of \$4.0 million, offset by a change in the value of our derivative portfolio used for hedging, which resulted in an increase of \$0.6 million.

Retail gross margin for the Retail Natural Gas Segment for the three months ended March 31, 2020 was approximately \$24.7 million, a decrease of approximately \$1.9 million, or 7%, from approximately \$26.6 million for the three months ended March 31, 2019, as indicated in the table below (in millions).

Change in volumes sold	\$	(6.4)
Change in unit margin per MMBtu		4.5
Change in retail natural gas segment retail gross margin	\$	(1.9)

Liquidity and Capital Resources

Overview

Our primary sources of liquidity are cash generated from operations and borrowings under our Senior Credit Facility. Our principal liquidity requirements are to meet our financial commitments, finance current operations, fund organic growth and/or acquisitions, service debt and pay dividends. Our liquidity requirements fluctuate with our level of customer acquisition costs, acquisitions, collateral posting requirements on our derivative instruments portfolio, distributions, the effects of the timing between the settlement of payables and receivables, including the effect of bad debts, weather conditions, and our general working capital needs for ongoing operations. We believe that cash generated from operations and our available liquidity sources will be sufficient to sustain current operations and to pay required taxes and quarterly cash distributions, including the quarterly dividends to the holders of the Class A common stock and the Series A Preferred Stock, for the next twelve months. Estimating our liquidity requirements is highly dependent on then-current market conditions, including impacts of the COVID-19 pandemic, weather events, forward prices for natural gas and electricity, market volatility and our then existing capital structure and requirements.

We believe that the financing of any additional growth through acquisitions and/or the need for more liquidity in the remainder of 2020 may require further equity or debt financing and/or further expansion of our Senior Credit Facility.

Liquidity Position

The following table details our available liquidity as of March 31, 2020:

<i>(\$ in thousands)</i>	March 31, 2020	
Cash and cash equivalents	\$	54,466
Senior Credit Facility Availability ⁽¹⁾		72,356
Subordinated Debt Facility Availability ⁽²⁾		25,000
Total Liquidity	\$	151,822

(1) Reflects amount of Letters of Credit that could be issued based on existing covenants as of March 31, 2020.

(2) The availability of the Subordinated Facility is dependent on our Founder's willingness and ability to lend. See "—Sources of Liquidity— Subordinated Debt Facility."

Borrowings and related posting of letters of credit under our Senior Credit Facility are subject to material variations on a seasonal basis due to the timing of commodity purchases to satisfy natural gas inventory requirements and to meet customer demands during periods of peak usage. Additionally, borrowings are subject to borrowing base and covenant restrictions.

For further discussion of our Senior Credit Facility and the Subordinated Debt Facility, see Note 9 "Debt."

Cash Flows

Our cash flows were as follows for the respective periods (in thousands):

	Three Months Ended March 31,			Change		
	2020		2019			
Net cash provided by operating activities	\$	39,389	\$	30,049	\$	9,340
Net cash used in investing activities	\$	(536)	\$	(6,123)	\$	5,587
Net cash used in financing activities	\$	(41,050)	\$	(38,361)	\$	(2,689)

Three Months Ended March 31, 2020 Compared to the Three Months Ended March 31, 2019

Cash Flows Provided by Operating Activities. Cash flows provided by operating activities for the three months ended March 31, 2020 increased by \$9.3 million compared to the three months ended March 31, 2019. The increase was primarily the result of higher net income in 2020, and a decrease in the changes in working capital for the three months ended March 31, 2020 primarily due to declines in accounts receivable and accounts payable during the three months ended March 31, 2020.

Cash Flows Used in Investing Activities. Cash flows used in investing activities decreased by \$5.6 million for the three months ended March 31, 2020. The decrease was primarily the result of the amount paid for acquisitions during the three months ended March 31, 2019 with no corresponding acquisition payments during the three months ended March 31, 2020.

Cash Flows Used in Financing Activities. Cash flows used in financing activities increased by \$2.7 million for the three months ended March 31, 2020. Cash flows used in financing activities increased primarily due to an increase in distributions to non-controlling interest holders of \$3.4 million, offset by a decreased net paydown of our Senior Credit Facility of \$1.0 million for the three months ended March 31, 2020 and a decrease of \$1.0 million related to a Verde Promissory Note payments made during the three months ended March 31, 2019, which did not reoccur during the three months ended March 31, 2020. In addition, for the three months ended March 31, 2020, we repurchased \$1.2 million of Series A Preferred Stock through our repurchase program, which did not occur during the three months ended March 31, 2019.

Sources of Liquidity and Capital Resources

Senior Credit Facility

As of March 31, 2020, we had total commitments of \$217.5 million, of which \$130.2 million was outstanding, including \$35.2 million of outstanding letters of credit. Under the Senior Credit Facility, we have various limits on advances for Working Capital Loans, Letters of Credit and Bridge Loans. The Senior Credit Facility matures on May 19, 2021. For a description of the terms and conditions of our Senior Credit Facility, including descriptions of the interest rate, commitment fee, covenants and terms of default, please see Note 9 "Debt" in the notes to our condensed consolidated financial statements. As of March 31, 2020, we were in compliance with the covenants under our Senior Credit Facility. Based upon existing covenants as of March 31, 2020, we had availability to borrow up to \$72.4 million under the Senior Credit Facility.

Amended and Restated Subordinated Debt Facility

Our Subordinated Debt Facility allows us to draw advances in increments of no less than \$1.0 million per advance up to \$25.0 million. Although we may use the Subordinated Debt Facility from time to time to enhance short term liquidity, we do not view the Subordinated Debt Facility as a material source of liquidity. See Note 9 "Debt" for additional details. As of March 31, 2020, there was zero outstanding borrowings under the Subordinated Debt Facility, and could borrow up to \$25.0 million under the Subordinated Debt Facility, dependent on our Founder's willingness and ability to lend.

Uses of Liquidity and Capital Resources

Repayment of Current Portion of Senior Credit Facility

Our Senior Credit Facility matures in May 2021, and thus, no amounts are due currently. However, due to the revolving nature of the facility, excess cash available is generally used to reduce the balance outstanding, which at March 31, 2020 was \$95.0 million. The current variable interest rate on the facility at March 31, 2020 was 4.14%.

Customer Acquisitions

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Our customer acquisition strategy consists of customer growth obtained through organic customer additions as well as opportunistic acquisitions. During the three months ended March 31, 2020 and 2019, we spent a total of \$1.3 million and \$5.8 million, respectively, on organic customer acquisitions. Our ability to grow our customer base organically or by acquisition is important to our success as we experience ongoing customer attrition each period.

Capital Expenditures

Our capital requirements each year are relatively low and generally consist of minor purchases of equipment or information system upgrades and improvements. Capital expenditures for the three months ended March 31, 2020 and 2019 included \$0.5 million and \$0.3 million, respectively, related to information systems improvements.

Dividends and Distributions

During the three months ended March 31, 2020, we paid dividends to holders of our Class A common stock for the quarter ended December 31, 2019 of approximately \$0.18125 per share or \$2.6 million in the aggregate. In order to pay our stated dividends to holders of our Class A common stock, our subsidiary, Spark HoldCo is required to make corresponding distributions to holders of its units, including those holders that own our Class B common stock (our non-controlling interest holder). As a result, during the three months ended March 31, 2020, Spark HoldCo made corresponding distributions of \$3.8 million to our non-controlling interest holders.

For the three months ended March 31, 2020, we paid \$2.0 million related to dividends to holders of Series A Preferred Stock. As of March 31, 2020, we had accrued \$2.0 million related to dividends to holders of our Series A Preferred Stock, which was paid on April 15, 2020. For the full year ended December 31, 2020, at the stated dividend rate of the Series A Preferred Stock of \$2.1875 per share, we would be required to pay dividends of \$7.9 million in the aggregate based on the Series A Preferred Stock outstanding as of March 31, 2020.

On April 21, 2020, our Board of Directors declared a quarterly dividend of \$0.18125 per share of the Class A common stock and \$0.546875 for the Series A Preferred Stock for the first quarter of 2020. Dividends on Class A common stock will be paid on June 15, 2020 to the holders of record as of June 1, 2020, and Series A Preferred Stock dividends will be paid on July 15, 2020 to the holders of record as of July 1, 2020.

Our ability to pay dividends in the future will depend on many factors, including potential impacts of COVID-19, the performance of our business and restrictions under our Senior Credit Facility. If our business does not generate sufficient cash for Spark HoldCo to make distributions to us to fund our Class A common stock and Series A Preferred Stock dividends, we may have to borrow to pay such amounts or temporarily suspend the dividends. Further, even if our business generates cash in excess of our current annual dividend (of \$0.725 per share on our Class A common stock), we may reinvest such excess cash flows in our business and not increase the dividends payable to holders of our Class A common stock. Our future dividend policy is within the discretion of our Board of Directors and will depend upon the results of our operations, our financial condition, capital requirements and investment opportunities.

Collateral Posting Requirements

Our contractual agreements with certain local regulated utilities and our supplier counterparties require us to maintain restricted cash balances or letters of credit as collateral for credit risk or the performance risk associated with the future delivery of natural gas or electricity. Due to the COVID-19 pandemic, certain local regulated utilities and our supplier counterparties have contacted us inquiring about our financial condition and the impact the pandemic is having on our operations. These inquiries may lead to additional requests for cash or letters of credit in an effort to mitigate the risk of default in paying our obligations related to the future delivery of natural gas or electricity. At this time, we have no way to predict what the local regulated utilities or our supplier counterparties may ask for in terms of additional collateral or how long the increased levels of collateral may endure. Please see “Item 1A—Risk Factors” in this Report.

Off-Balance Sheet Arrangements

As of March 31, 2020, we had no material "off-balance sheet arrangements."

Related Party Transactions

For a discussion of related party transactions, see Note 13 "Transactions with Affiliates" to Part I, Item 1 of this Report.

Critical Accounting Policies and Estimates

Our critical accounting policies and estimates are described in "Management's Discussion and Analysis of Financial Condition and Results of Operations—Critical Accounting Policies and Estimates" in our 2019 Form 10-K. There have been no changes to these policies and estimates since the date of our 2019 Form 10-K.

Refer to Note 2 "Basis of Presentation and Summary of Significant Accounting Policies" to Part I, Item 1 of this Report for a discussion on recent accounting pronouncements.

Contingencies

In the ordinary course of business, we may become party to lawsuits, administrative proceedings and governmental investigations, including regulatory and other matters. Except as described in Note 12 "Commitments and Contingencies" to Part I, Item 1 of this Report, as of March 31, 2020, management did not believe that any of our outstanding lawsuits, administrative proceedings or investigations could result in a material adverse effect. Liabilities for loss contingencies arising from claims, assessments, litigation, fines, penalties and other sources are recorded when it is probable that a liability has been incurred and the amount can be reasonably estimated. For a discussion of the status of current legal and regulatory matters, see Note 12 "Commitments and Contingencies" to Part I, Item 1 of this Report.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Market risks relating to our operations result primarily from changes in commodity prices and interest rates, as well as counterparty credit risk. We employ established risk management policies and procedures to manage, measure, and limit our exposure to these risks.

Commodity Price Risk

We hedge and procure our energy requirements from various wholesale energy markets, including both physical and financial markets and through short and long-term contracts. Our financial results are largely dependent on the margin we are able to realize between the wholesale purchase price of natural gas and electricity plus related costs and the retail sales price we charge our customers for these commodities. We actively manage our commodity price risk by entering into various derivative or non-derivative instruments to hedge the variability in future cash flows from fixed-price forecasted sales and purchases of natural gas and electricity in connection with our retail energy operations. These instruments include forwards, futures, swaps, and option contracts traded on various exchanges, such as NYMEX and Intercontinental Exchange, or ICE, as well as over-the-counter markets. These contracts have varying terms and durations, which range from a few days to several years, depending on the instrument. We also utilize similar derivative contracts in connection with our asset optimization activities to attempt to generate incremental gross margin by effecting transactions in markets where we have a retail presence. Generally, any such instruments that are entered into to support our retail electricity and natural gas business are categorized as having been entered into for non-trading purposes, and instruments entered into for any other purpose are categorized as having been entered into for trading purposes.

Our net loss on our non-trading derivative instruments, net of cash settlements, was \$7.9 million and \$11.7 million for the three months ended March 31, 2020 and 2019, respectively.

We have adopted risk management policies to measure and limit market risk associated with our fixed-price portfolio and our hedging activities. For additional information regarding our commodity price risk and our risk management policies, see “Item 1A—Risk Factors” in our 2019 Form 10-K.

We measure the commodity risk of our non-trading energy derivatives using a sensitivity analysis on our net open position. As of March 31, 2020, our Gas Non-Trading Fixed Price Open Position (hedges net of retail load) was a long position of 32,222 MMBtu. An increase of 10% in the market prices (NYMEX) from their March 31, 2020 levels would have increased the fair market value of our net non-trading energy portfolio by \$0.1 million. Likewise, a decrease of 10% in the market prices (NYMEX) from their March 31, 2020 levels would have decreased the fair market value of our non-trading energy derivatives by \$0.1 million. As of March 31, 2020, our Electricity Non-Trading Fixed Price Open Position (hedges net of retail load) was a short position of 41,474 MWhs. An increase of 10% in the forward market prices from their March 31, 2020 levels would have decreased the fair market value of our net non-trading energy portfolio by \$0.6 million. Likewise, a decrease of 10% in the forward market prices from their March 31, 2020 levels would have increased the fair market value of our non-trading energy derivatives by \$0.6 million.

Credit Risk

In many of the utility services territories where we conduct business, Purchase of Receivables ("POR") programs have been established, whereby the local regulated utility purchases our receivables, and becomes responsible for billing the customer and collecting payment from the customer. This service results in substantially all of our credit risk being with the utility and not to our end-use customer in these territories. Approximately 65% and 66% of our retail revenues were derived from territories in which substantially all of our credit risk was with local regulated utility companies for the three months ended March 31, 2020 and 2019, respectively, all of which had investment grade ratings as of such date. During the same period, we paid these local regulated utilities a weighted average discount of approximately 1.0% and 0.9%, respectively, of total revenues for customer credit risk protection. In

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certain of the POR markets in which we operate, the utilities limit their collections exposure by retaining the ability to transfer a delinquent account back to us for collection when collections are past due for a specified period.

If our collection efforts are unsuccessful, we return the account to the local regulated utility for termination of service. Under these service programs, we are exposed to credit risk related to payment for services rendered during the time between when the customer is transferred to us by the local regulated utility and the time we return the customer to the utility for termination of service, which is generally one to two billing periods. We may also realize a loss on fixed-price customers in this scenario due to the fact that we will have already fully hedged the customer's expected commodity usage for the life of the contract.

In non-POR markets (and in POR markets where we may choose to direct bill our customers), we manage customer credit risk through formal credit review in the case of commercial customers, and credit score screening, deposits and disconnection for non-payment, in the case of residential customers. Economic conditions may affect our customers' ability to pay bills in a timely manner, which could increase customer delinquencies and may lead to an increase in bad debt expense. Our bad debt expense for the three months ended March 31, 2020 and 2019 was approximately 3.3% and 4.2% of non-POR market retail revenues, respectively. See "Management's Discussion and Analysis of Financial Condition and Results of Operations—Drivers of Our Business—Customer Credit Risk" for an analysis of our bad debt expense related to non-POR markets during the three months ended March 31, 2020.

The current COVID-19 pandemic has caused regulatory agencies and other governmental authorities to take, and potentially continue to take, emergency or other actions in light of the pandemic that may impact our customer credit risk, including prohibiting the termination of service for non-payment during the current COVID-19 pandemic, requiring deferred payment plans for certain customers unable to pay their bill, and utilities increasing POR fees they charge us in an effort to recoup their bad debts losses. Please see "Item 1A—Risk Factors" in this Report.

We are exposed to wholesale counterparty credit risk in our retail and asset optimization activities. We manage this risk at a counterparty level and secure our exposure with collateral or guarantees when needed. At March 31, 2020, approximately \$0.1 million of our total exposure of \$0.9 million was either with a non-investment grade counterparty or otherwise not secured with collateral or a guarantee. The credit worthiness of the remaining exposure with other customers was evaluated with no material allowance recorded at March 31, 2020.

Interest Rate Risk

We are exposed to fluctuations in interest rates under our variable-price debt obligations. At March 31, 2020, we were co-borrowers under the Senior Credit Facility, under which \$95.0 million of variable rate indebtedness was outstanding. Based on the average amount of our variable rate indebtedness outstanding during the three months ended March 31, 2020, a 1% increase in interest rates would have resulted in additional annual interest expense of approximately \$1.0 million.

ITEM 4. CONTROLS AND PROCEDURES

Evaluation of Disclosure Controls and Procedures

Our management, with the participation of our Chief Executive Officer and our Chief Financial Officer, has evaluated the effectiveness of our disclosure controls and procedures as of the end of the period covered by this Quarterly Report on Form 10-Q. The term “disclosure controls and procedures,” as defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act, means controls and other procedures of a company that are designed to ensure that information required to be disclosed by a company in the reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the SEC's rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed by a company in the reports that it files or submits under the Exchange Act is accumulated and communicated to our management, including our principal executive and principal financial officers or persons performing similar functions, as appropriate to allow timely decisions regarding required disclosure. Management recognizes that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving their objectives, and management necessarily applies its judgment in evaluating the cost benefit relationship of possible controls and procedures. Based on this evaluation, management concluded that our disclosure controls and procedures were effective as of March 31, 2020 at the reasonable assurance level.

Changes in Internal Control over Financial Reporting

There was no change in our internal control over financial reporting identified in connection with the evaluation required by Rule 13a-15(d) and 15d-15(d) of the Exchange Act that occurred during the three months ended March 31, 2020 that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

PART II. OTHER INFORMATION

Item 1. Legal Proceedings.

See Note 12 "Commitments and Contingencies" to Part I, Item 1 of this Report, which is incorporated by reference into this Part II, Item 1, for a description of certain litigation, legal proceedings, and regulatory matters.

Item 1A. Risk Factors.

Security holders and potential investors in our securities should carefully consider the risk factors under "Item 1A— Risk Factors" in our 2019 Form 10-K. There has been no material change in our risk factors from those described in the 2019 Form 10-K, except as described below. The COVID-19 pandemic could increase the significance of the risks previously disclosed in our 2019 Form 10-K. Our description of risks are not the sole risks for investors. Additional risks and uncertainties not currently known to us or that we currently deem to be immaterial also may materially adversely affect our business, financial condition or results of operations.

We face risks related to health epidemics, pandemics and other outbreaks, including COVID-19.

The recent outbreak of COVID-19 is a rapidly developing situation around the globe that has adversely impacted economic activity and conditions worldwide. In particular, efforts to control the spread of COVID-19 have led to shutdowns of various facilities as well as disrupted supply chains around the world. The extent of such impact on our operations is unknown at this time. We are continuing to monitor developments involving our workforce, customers and suppliers and cannot predict whether COVID-19 will have a material impact on our business, financial condition or results of operations. However, an extended slowdown of the United States' economic growth, demand for commodities and/or material changes in governmental policy could result in lower economic growth and lower demand for natural gas and electricity in our key markets as well as the ability of various employees, customers, contractors, suppliers and other business partners to fulfill their obligations, which could have a material adverse effect on our business, financial condition or results of operations.

We are subject to direct credit risk for certain customers who may fail to pay their bills as they become due.

We bear direct credit risk related to customers located in markets that have not implemented POR programs as well as indirect credit risk in those POR markets that pass collection efforts along to us after a specified non-payment period. As of March 31, 2020, customers in non-POR markets represented approximately 35% of our retail revenues. We generally have the ability to terminate contracts with customers in the event of non-payment, but in most states in which we operate we cannot disconnect their natural gas or electricity service. In POR markets where the local regulated utility has the ability to return non-paying customers to us after specified periods, we may realize a loss for several billing periods until we can terminate these customers' contracts. We may also realize a loss on fixed-price customers in this scenario due to the fact that we will have already fully hedged the customer's expected commodity usage for the life of the contract and we also remain liable to our suppliers of natural gas and electricity for the cost of our supply commodities. Furthermore, in the Texas market, we are responsible for billing the distribution charges for the local regulated utility and are at risk for these charges, in addition to the cost of the commodity, in the event customers fail to pay their bills. Changing economic factors, such as rising unemployment rates and energy prices also result in a higher risk of customers being unable to pay their bills when due.

In addition, the current COVID-19 pandemic has caused regulatory agencies and other governmental authorities to take, and potentially continue to take, emergency or other actions in light of the pandemic that may impact us, including prohibiting the termination of service for non-payment during the current COVID-19 pandemic, requiring deferred payment plans for certain customers unable to pay their bill, and utilities increasing POR fees they charge us in an effort to recoup their bad debts losses. Because of the time lag between the delivery of electricity and natural gas, the issuance of an invoice, and the customer's payment due date, there may be a substantial lag in time before we are able to determine specific trends in bad debt expense as a result of COVID-19. These actions taken by regulatory agencies and governmental authorities may impact our financial results, cash flow and liquidity and

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the duration of these changes are unknown. At this time, we are unable to predict the impact that this or other related events may have on our collection efforts due to non-payment.

Our financial results may be adversely impacted by weather conditions; changes in consumer demand.

Weather conditions directly influence the demand for and availability of natural gas and electricity and affect the prices of energy commodities. Generally, on most utility systems, demand for natural gas peaks in the winter and demand for electricity peaks in the summer. Typically, when winters are warmer or summers are cooler, demand for energy is lower than expected, resulting in less natural gas and electricity consumption than forecasted. When demand is below anticipated levels due to weather patterns, we may be forced to sell excess supply at prices below our acquisition cost, which could result in reduced margins or even losses.

Conversely, when winters are colder or summers are warmer, consumption may outpace the volumes of natural gas and electricity against which we have hedged, and we may be unable to meet increased demand with storage or swing supply. In these circumstances, we may experience reduced margins or even losses if we are required to purchase additional supply at higher prices. We may fail to accurately anticipate demand due to fluctuations in weather or to effectively manage our supply in response to a fluctuating commodity price environment.

In addition, due to the COVID-19 pandemic, we are experiencing changes in customer demand that we cannot fully anticipate. While not weather related, these changes in demand may lead us to experience financial gains and/or losses in much the same fashion as a weather event as the current circumstances make it more difficult to accurately predict demand. While we continue to conduct analytics on our customer base to anticipate these changes in demand, we cannot predict how the COVID-19 pandemic will ultimately impact our hedging strategy with regard to our load forecasts.

Our access to marketing channels may be contingent upon the viability of our telemarketing and door-to-door agreements with our vendors.

Our vendors are essential to our telemarketing and door-to-door sales activities. Our ability to increase revenues in the future will depend significantly on our access to high quality vendors. If we are unable to attract new vendors and retain existing vendors to achieve our marketing targets, our growth may be materially reduced. There can be no assurance that competitive conditions will allow these vendors and their independent contractors to continue to successfully sign up new customers. Further, if our products are not attractive to, or do not generate sufficient revenue for our vendors, we may lose our existing relationships. In addition, the decline in landlines reduces the number of potential customers that may be reached by our telemarketing efforts and as a result our telemarketing sales channel may become less viable and we may be required to use more door-to-door marketing. Door-to-door marketing is continually under scrutiny by state regulators and legislators, which may lead to new rules and regulations that impact our ability to use these channels.

Due to the COVID-19 pandemic, certain Public Utility Commissions, regulatory agencies, and other governmental authorities in all of our markets have issued orders prohibiting energy services companies from door-to-door marketing during the pandemic, which has restricted one of the channels we use to market for organic sales. The Company has ceased door-to-door marketing activities in all markets regardless of states' regulations. This may cause our customer book to decrease if we are unable to replace customer attrition in the ordinary course of business through other marketing channels such as online and telemarketing. We are unable to predict the duration or the impact of the sales moratorium on our financial results, cash flow and liquidity.

Any increased collateral requirements in connection with our supply activities may restrict our liquidity.

Our contractual agreements with certain local regulated utilities and our supplier counterparties require us to maintain restricted cash balances or letters of credit as collateral for credit risk or the performance risk associated with the future delivery of natural gas or electricity. These collateral requirements may increase as we grow our customer base. Collateral requirements will increase based on the volume or cost of the commodity we purchase in

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any given month and the amount of capacity or service contracted for with the local regulated utility. Significant changes in market prices also can result in fluctuations in the collateral that local regulated utilities or suppliers require.

In addition, due to the COVID-19 pandemic, certain local regulated utilities and our supplier counterparties have contacted us inquiring about our financial condition and the impact the pandemic is having on our operations. These inquiries may lead to additional requests for cash or letters of credit in an effort to mitigate the risk of default in paying our obligations related to the future delivery of natural gas or electricity. At this time, we have no way to predict what the local regulated utilities or our supplier counterparties may ask for in terms of additional collateral or how long the increased levels of collateral may endure.

The effectiveness of our operations and future growth depend in part on the amount of cash and letters of credit available to enter into or maintain these contracts. The cost of these arrangements may be affected by changes in credit markets, such as interest rate spreads in the cost of financing between different levels of credit ratings. Although we currently have ample liquidity to address any increased collateral requirements, these liquidity requirements may be greater than we anticipate or are able to meet.

Pursuant to our cash dividend policy, we distribute a portion of our cash through regular quarterly dividends on our Class A common stock and Series A Preferred Stock, and our ability to grow and make acquisitions with cash on hand could be limited.

Pursuant to our cash dividend policy, we have historically distributed and intend in the future to distribute, a portion of our cash through regular quarterly dividends to holders of our Class A common stock and dividends on our Series A Preferred Stock. As such, our growth may not be as fast as that of businesses that reinvest their available cash to expand ongoing operations, and we may have to rely upon external financing sources, including the issuance of debt, equity securities, convertible subordinated notes and borrowings under our Senior Credit Facility and Subordinated Facility. These sources may not be available, and our ability to grow and maintain our business may be limited.

Due to the COVID-19 pandemic, we may have liquidity needs that would prevent us from continuing our historical practice as it relates to the payment of dividends on our Class A common stock and Series A Preferred Stock. The primary factors that would lead to a change in the dividend policy would be decreased liquidity due to a decreasing customer book, bad debt associated with the policies adopted by state and regulatory authorities, and increased collateral requirements from suppliers. At this time, we cannot predict the impact the pandemic will have on our ability to continue to pay shareholder dividends.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.

There were no unregistered sales of equity securities during the three months ended March 31, 2020.

The following table sets forth information regarding purchases of our Series A Preferred Stock by us during the three months ended March 31, 2020 pursuant to our Repurchase Program.

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Period	(a) Total Number of Shares Purchased	(b) Average Price Paid per Share	(c) Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs ⁽¹⁾	(d) Maximum Number (or Approximate Dollar Value) of Shares that May Yet Be Purchased Under the Plans or Programs
January 1 - January 31, 2020	—	\$ —	—	—
February 1 - February 29, 2020	2,822	25.00	2,822	—
March 1 - March 31, 2020	66,925	17.20	66,925	—
Total	69,747	\$ 17.51	69,747	—

(1) On May 22, 2019, the Company announced that the Board of Directors authorized the Repurchase Program to purchase shares of Series A Preferred Stock through May 20, 2020. On November 8, 2019, the Repurchase Program was amended and extended through December 31, 2020. There is no dollar limit on the amount of Series A Preferred Stock that may be purchased. The Repurchase Program does not obligate us to make any repurchases and may be suspended for periods or discontinued at any time.

Item 6. Exhibits

The exhibits required to be filed by Item 6 are set forth in the Exhibit Index included below.

INDEX TO EXHIBITS

Exhibit	Exhibit Description	Form	Incorporated by Reference		
			Exhibit Number	Filing Date	SEC File No.
2.1#	Membership Interest Purchase Agreement, by and among Spark Energy, Inc., Spark HoldCo, LLC, Provider Power, LLC, Kevin B. Dean and Emile L. Clavet, dated as of May 3, 2016.	10-Q	2.1	5/5/2016	001-36559
2.2#	Membership Interest Purchase Agreement, by and among Spark Energy, Inc., Spark HoldCo, LLC, Retailco, LLC and National Gas & Electric, LLC, dated as of May 3, 2016.	10-Q	2.2	5/5/2016	001-36559
2.3#	Amendment No. 1 to the Membership Interest Purchase Agreement, dated as of July 26, 2016, by and among Spark Energy, Inc., Spark HoldCo, LLC, Provider Power, LLC, Kevin B. Dean and Emile L. Clavet.	8-K	2.1	8/1/2016	001-36559
2.4#	Membership Interest and Stock Purchase Agreement, by and among Spark Energy, Inc., CenStar Energy Corp. and Verde Energy USA Holdings, LLC, dated as of May 5, 2017.	10-Q	2.4	5/8/2017	001-36559
2.5	First Amendment to the Membership Interest and Stock Purchase Agreement, dated July 1, 2017, by and among Spark Energy, Inc., CenStar Energy Corp., and Verde Energy USA Holdings, LLC.	8-K	2.1	7/6/2017	001-36559
2.6#	Agreement to Terminate Earnout Payments, effective January 12, 2018, by and among Spark Energy, Inc., CenStar Energy Corp., Woden Holdings, LLC (fka Verde Energy USA Holdings, LLC), Verde Energy USA, Inc., Thomas FitzGerald, and Anthony Menchaca.	8-K	2.1	1/16/2018	001-36559
2.7#	Asset Purchase Agreement, dated March 7, 2018, by and between Spark HoldCo, LLC and National Gas & Electric, LLC.	10-K	2.7	3/9/2018	001-36559
2.8#	Asset Purchase Agreement, by and between Spark HoldCo, LLC, Starion Energy Inc., Starion Energy NY Inc., and Starion Energy PA Inc., dated October 19, 2018.	8-K	2.1	10/25/2018	001-36559
3.1	Amended and Restated Certificate of Incorporation of Spark Energy, Inc.	8-K	3.1	8/4/2014	001-36559
3.2	Amended and Restated Bylaws of Spark Energy, Inc.	8-K	3.2	8/4/2014	001-36559
3.3	Certificate of Designations of Rights and Preferences of 8.75% Series A Fixed-to-Floating Rate Cumulative Redeemable Perpetual Preferred Stock	8-A	5	3/14/2017	001-36559
4.1	Class A Common Stock Certificate	S-1	4.1	6/30/2014	333-196375
10.1 †	Employment Agreement, effective as of March 13, 2020, by and between Spark Energy, Inc. and W. Keith Maxwell III	8-K	10.1	3/19/2020	001-36559
10.2 †	Indemnification Agreement, dated as of March 17, 2020, by and between Spark Energy, Inc. and Kevin McMinn	8-K	10.2	3/19/2020	001-36559
10.3 †	Employment Agreement, effective as of March 23, 2020, by and between Spark Energy, Inc. and Kevin McMinn	8-K	10.1	3/25/2020	001-36559
10.4 †	Transition and Resignation Agreement and Mutual Release of Claims, dated March 19, 2020, by and between Spark Energy, Inc. and Nathan Kroeker	8-K	10.2	3/25/2020	001-36559

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10.5	Amendment No. 2 to the Third Amended and Restated Limited Liability Company Agreement of Spark Holdco, LLC, dated as of March 30, 2020, by and between Spark Energy, Inc., Spark HoldCo, LLC, NuDevco Retail, LLC and Retailco, LLC	8-K	10.1	4/3/2020	001-36559
31.1*	Certification of Chief Executive Officer pursuant to Rule 13a-14(a) under the Securities Exchange Act of 1934.				
31.2*	Certification of Chief Financial Officer pursuant to Rule 13a-14(a) under the Securities Exchange Act of 1934.				
32**	Certifications pursuant to 18 U.S.C. Section 1350.				
101.INS*	XBRL Instance Document.				
101.SCH*	XBRL Schema Document.				
101.CAL*	XBRL Calculation Document.				
101.LAB*	XBRL Labels Linkbase Document.				
101.PRE*	XBRL Presentation Linkbase Document.				
101.DEF*	XBRL Definition Linkbase Document.				

* Filed herewith

** Furnished herewith

The registrant agrees to furnish supplementally a copy of any omitted schedule to the Commission upon request

† Compensatory plan or arrangement

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this Report to be signed on its behalf by the undersigned, thereunto duly authorized.

Spark Energy, Inc.

May 6, 2020

/s/ James G. Jones II

James G. Jones II

Chief Financial Officer (Principal Financial Officer
and Principal Accounting Officer)

**CERTIFICATION OF PRINCIPAL EXECUTIVE OFFICER PURSUANT TO RULE 13A-14(A) AND RULE 15D-14(A) OF THE
SECURITIES EXCHANGE ACT OF 1934, AS AMENDED**

I, W. Keith Maxwell III, certify that:

1. I have reviewed this Quarterly Report (the “report”) on Form 10-Q of Spark Energy, Inc. (the “registrant”);
 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
 4. The registrant’s other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant’s disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant’s internal control over financial reporting that occurred during the registrant’s most recent fiscal quarter (the registrant’s fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant’s internal control over financial reporting; and
 5. The registrant’s other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant’s auditors and the audit committee of the registrant’s board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant’s ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant’s internal control over financial reporting.
-

Date: May 6, 2020

/s/ W. Keith Maxwell III

W. Keith Maxwell III

Interim Chief Executive Officer

(Principal Executive Officer)

**CERTIFICATION OF PRINCIPAL FINANCIAL OFFICER PURSUANT TO RULE 13A-14(A) AND RULE 15D-14(A) OF THE
SECURITIES EXCHANGE ACT OF 1934, AS AMENDED**

I, James G. Jones II, certify that:

1. I have reviewed this Quarterly Report (the “report”) on Form 10-Q of Spark Energy, Inc. (the “registrant”);

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant’s other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

(c) Evaluated the effectiveness of the registrant’s disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

(d) Disclosed in this report any change in the registrant’s internal control over financial reporting that occurred during the registrant’s most recent fiscal quarter (the registrant’s fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant’s internal control over financial reporting; and

5. The registrant’s other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant’s auditors and the audit committee of the registrant’s board of directors (or persons performing the equivalent functions):

(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant’s ability to record, process, summarize and report financial information; and

(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant’s internal control over financial reporting.

Date: May 6, 2020

/s/ James G. Jones II

James G. Jones II

Chief Financial Officer

(Principal Accounting and Financial Officer)

**Certification by the Principal Executive Officer and Principal Financial Officer
Pursuant to 18 U.S.C. Section 1350,
Adopted Pursuant to
Section 906 of the Sarbanes-Oxley Act of 2002**

In connection with the Quarterly Report on Form 10-Q for the quarter ended March 31, 2020 (the “Report”) of Spark Energy, Inc., a Delaware corporation (the “Company”), as filed with the Securities and Exchange Commission on the date hereof, W. Keith Maxwell III, Principal Executive Officer of the Company and James G. Jones II, Principal Financial Officer of the Company, each certify, pursuant 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that, to his knowledge:

1. This Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: May 6, 2020

/s/ W. Keith Maxwell III
W. Keith Maxwell III
Interim Chief Executive Officer
(Principal Executive Officer)

/s/ James G. Jones II
James G. Jones II
Chief Financial Officer
(Principal Accounting and Financial Officer)