

# SPARK ENERGY, INC.

## FORM 10-Q (Quarterly Report)

Filed 11/12/15 for the Period Ending 09/30/15

|             |   |
|-------------|---|
| Address     | 2105 CITYWEST BLVD.<br>SUITE 100<br>HOUSTON, TX 77042 |
| Telephone   | (713) 600-2600  |
| CIK         | 0001606268  |
| Symbol      | SPKE  |
| SIC Code    | 4931 - Electric and Other Services Combined           |
| Fiscal Year | 12/31   |

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2015

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from            to

Commission File Number: 001-36559

**Spark Energy, Inc.**

*(Exact name of registrant as specified in its charter)*

**Delaware**

*(State or other jurisdiction of incorporation or organization)*

**46-5453215**

*(I.R.S. Employer Identification No.)*

**12140 Wickchester Ln, Suite 100  
Houston, Texas 77079**

*(Address of principal executive offices)*

**(713) 600-2600**

*(Registrant's telephone number, including area code)*

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer

Non-accelerated filer  (Do not check if a smaller reporting company) Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes  No

There were 3,097,193 shares of Class A common stock and 10,750,000 shares of Class B common stock outstanding as of November 10, 2015 .

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**SPARK ENERGY, INC.**  
**CONDENSED CONSOLIDATED BALANCE SHEETS**  
**AS OF SEPTEMBER 30, 2015 AND DECEMBER 31, 2014**  
(in thousands)  
(unaudited)

|  | September 30, 2015 | December 31, 2014 |
|--|--------------------|-------------------|
| <b>Assets</b>  |                    |                   |
| Current assets:  |                    |                   |
| Cash and cash equivalents  | \$ 7,355           | \$ 4,359          |
| Restricted cash  | —                  | 707               |
| Accounts receivable, net of allowance for doubtful accounts of \$3.0 million and \$8.0 million as of September 30, 2015 and December 31, 2014  | 50,284             | 63,797            |
| Accounts receivable—affiliates   | 1,447              | 1,231             |
| Inventory  | 5,230              | 8,032             |
| Fair value of derivative assets  | 129                | 216               |
| Customer acquisition costs, net  | 15,260             | 12,369            |
| Intangible assets—customer acquisitions, net   | 1,439              | 486               |
| Acquired customer intangibles, net   | 5,979              | —                 |
| Prepaid assets   | 420                | 1,236             |
| Prepaid assets—affiliates  | 120                | —                 |
| Deposits   | 6,952              | 10,569            |
| Current deferred tax asset   | 803                | —                 |
| Other current assets   | 4,503              | 2,987             |
| Total current assets   | 99,921             | 105,989           |
| Property and equipment, net  | 4,422              | 4,221             |
| Customer acquisition costs   | 4,618              | 2,976             |
| Intangible assets—customer acquisitions  | 1,971              | 1,015             |
| Acquired customer intangibles  | 5,979              | —                 |
| Trademarks   | 1,226              | —                 |
| Deferred tax assets  | 23,196             | 24,047            |
| Goodwill   | 18,385             | —                 |
| Other assets   | 735                | 149               |
| Total assets   | \$ 160,453         | \$ 138,397        |
| <b>Liabilities and Stockholders' Equity</b>  |                    |                   |
| Current liabilities:   |                    |                   |
| Accounts payable   | \$ 28,731          | \$ 38,210         |
| Accounts payable—affiliates  | 1,867              | 1,017             |
| Accrued liabilities  | 10,409             | 7,195             |
| Fair value of derivative liabilities   | 6,437              | 11,526            |
| Current portion of Senior Credit Facility  | 31,306             | 33,000            |
| Other current liabilities  | 834                | 1,868             |
| Total current liabilities  | 79,584             | 92,816            |
| Long-term liabilities:   |                    |                   |
| Fair value of derivative liabilities   | 873                | 478               |
| Payable pursuant to tax receivable agreement—affiliates  | 20,767             | 20,767            |
| Long-term portion of Senior Credit Facility  | 15,919             | —                 |
| Non-current deferred tax liability   | 824                | —                 |
| Convertible subordinated notes to affiliate  | 6,307              | —                 |
| Other long-term liabilities  | 1,605              | 219               |
| Total liabilities  | 125,879            | 114,280           |
| Commitments and contingencies (Note 11)  |                    |                   |
| Stockholders' equity:  |                    |                   |
| Common Stock:  |                    |                   |
| Class A common stock, par value \$0.01 per share, 120,000,000 shares authorized, 3,097,193 issued and outstanding at September 30, 2015 and 3,000,000 issued and outstanding at December 31, 2014  | 31                 | 30                |
| Class B common stock, par value \$0.01 per share, 60,000,000 shares authorized, 10,750,000 issued and outstanding at September 30, 2015 and 10,750,000 issued and outstanding at December 31, 2014 | 108                | 108               |
| Preferred Stock:   |                    |                   |
| Preferred stock, par value \$0.01 per share, 20,000,000 shares authorized, zero issued and outstanding at September 30, 2015 and December 31, 2014   | —                  | —                 |
| Additional paid-in capital   | 11,933             | 9,296             |

|   |            |            |
|---|------------|------------|
| Retained deficit                              | (224)      | (775)      |
| Total stockholders' equity                    | 11,848     | 8,659      |
| Non-controlling interest in Spark HoldCo, LLC | 22,726     | 15,458     |
| Total equity                                  | 34,574     | 24,117     |
| Total liabilities and stockholders' equity    | \$ 160,453 | \$ 138,397 |

The accompanying notes are an integral part of the condensed combined and consolidated financial statements.

**SPARK ENERGY, INC.**  
**CONDENSED COMBINED AND CONSOLIDATED STATEMENTS OF OPERATIONS**  
**FOR THE THREE AND NINE MONTHS ENDED SEPTEMBER 30, 2015 AND 2014**  
(in thousands, except per share data)  
(unaudited)

|  | Three Months Ended<br>September 30, |                 | Nine Months Ended<br>September 30, |                 |
|--|-------------------------------------|-----------------|------------------------------------|-----------------|
|  | 2015                                | 2014            | 2015 <sup>(1)</sup>                | 2014            |
| <b>Revenues:</b>   |                                     |                 |                                    |                 |
| Retail revenues (including retail revenues—affiliates of \$0 for both the three months ended September 30, 2015 and 2014, respectively and retail revenues—affiliates of \$0 and \$2,170 for the nine months ended September 30, 2015 and 2014, respectively)  | \$ 91,812                           | \$ 68,358       | \$ 261,996                         | \$ 238,453      |
| Net asset optimization (expenses) revenues (including asset optimization revenues—affiliates of \$263 and \$3,208 for the three months ended September 30, 2015 and 2014, respectively, and asset optimization revenues—affiliates cost of revenues of \$3,382 and \$6,450 for the three months ended September 30, 2015 and 2014, respectively and asset optimization revenues—affiliates of \$928 and \$10,341 for the nine months ended September 30, 2015 and 2014, respectively, and asset optimization revenues—affiliates cost of revenues of \$9,589 and \$25,004 for the nine months ended September 30, 2015 and 2014, respectively) | (545)                               | (141)           | 1,317                              | 1,681           |
| <b>Total Revenues</b>  | <b>91,267</b>                       | <b>68,217</b>   | <b>263,313</b>                     | <b>240,134</b>  |
| <b>Operating Expenses:</b>   |                                     |                 |                                    |                 |
| Retail cost of revenues (including retail cost of revenues—affiliates of \$0 and \$0.1 million for the three months ended September 30, 2015 and 2014, respectively and retail cost of revenues—affiliates of less than \$0.1 million and \$0.1 million for the nine months ended September 30, 2015 and 2014, respectively)   | 60,967                              | 51,863          | 176,000                            | 192,371         |
| General and administrative (including general and administrative expense—affiliates of \$0 and \$0.1 million for the three months ended September 30, 2015 and 2014, respectively and general and administrative expense—affiliates of \$0 and \$0.1 million for the nine months ended September 30, 2015 and 2014, respectively)  | 15,493                              | 10,634          | 43,909                             | 28,494          |
| Depreciation and amortization  | 7,557                               | 4,113           | 17,873                             | 10,324          |
| <b>Total Operating Expenses</b>  | <b>84,017</b>                       | <b>66,610</b>   | <b>237,782</b>                     | <b>231,189</b>  |
| <b>Operating income</b>  | <b>7,250</b>                        | <b>1,607</b>    | <b>25,531</b>                      | <b>8,945</b>    |
| <b>Other (expense)/income:</b>   |                                     |                 |                                    |                 |
| Interest expense   | (800)                               | (615)           | (1,415)                            | (1,150)         |
| Interest and other income  | 5                                   | 40              | 326                                | 111             |
| <b>Total other expenses</b>  | <b>(795)</b>                        | <b>(575)</b>    | <b>(1,089)</b>                     | <b>(1,039)</b>  |
| <b>Income before income tax expense</b>  | <b>6,455</b>                        | <b>1,032</b>    | <b>24,442</b>                      | <b>7,906</b>    |
| Income tax expense   | 580                                 | 613             | 1,599                              | 777             |
| <b>Net income</b>  | <b>\$ 5,875</b>                     | <b>\$ 419</b>   | <b>\$ 22,843</b>                   | <b>\$ 7,129</b> |
| Less: Net income (loss) attributable to non-controlling interests  | 4,561                               | (642)           | 18,959                             | 6,068           |
| <b>Net income attributable to Spark Energy, Inc. stockholders</b>  | <b>\$ 1,314</b>                     | <b>\$ 1,061</b> | <b>\$ 3,884</b>                    | <b>\$ 1,061</b> |
| <b>Net income attributable to Spark Energy, Inc. per share of Class A common stock</b>   |                                     |                 |                                    |                 |
| Basic  | \$ 0.42                             | \$ 0.35         | \$ 1.27                            | \$ 0.35         |
| Diluted  | \$ 0.31                             | \$ 0.03         | \$ 1.09                            | \$ 0.35         |
| <b>Weighted average shares of Class A common stock outstanding</b>   |                                     |                 |                                    |                 |
| Basic  | 3,097                               | 3,000           | 3,053                              | 3,000           |
| Diluted  | 14,232                              | 13,750          | 13,948                             | 3,000           |

(1) Financial information has been recast to include results attributable to the acquisition of Oasis Power Holdings LLC on May 12, 2015 from an affiliate. See Note 2 "Basis of Presentation" and Note 3 "Acquisitions" for further discussion.

The accompanying notes are an integral part of the condensed combined and consolidated financial statements.

**SPARK ENERGY, INC.**  
**CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY**  
**FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2015**  
(in thousands)  
(unaudited)

|  | Issued<br>Shares of<br>Class A<br>Common<br>Stock | Issued<br>Shares of<br>Class B<br>Common<br>Stock | Issued<br>Shares of<br>Preferred<br>Stock | Class A<br>Common<br>Stock | Class B<br>Common<br>Stock | Additional<br>Paid In<br>Capital | Retained<br>Earnings<br>(Deficit) | Total<br>Stockholders<br>Equity | Non-<br>controlling<br>Interest | Total<br>Equity |
|--|---|---|---|----------------------------|----------------------------|----------------------------------|-----------------------------------|---------------------------------|---------------------------------|-----------------|
| Balance at December 31, 2014                                   | 3,000   | 10,750  | —   | \$ 30                      | \$ 108                     | \$ 9,296                         | \$ (775)                          | \$ 8,659                        | \$ 15,458                       | \$ 24,117       |
| Stock based compensation                                       | —   | —   | —   | —                          | —                          | 1,366                            | —                                 | 1,366                           | —                               | 1,366           |
| Restricted stock unit vesting                                  | 97  | —   | —   | 1                          | —                          | 353                              | —                                 | 354                             | —                               | 354             |
| Contribution from NuDevco                                      | —   | —   | —   | —                          | —                          | 129                              | —                                 | 129                             | —                               | 129             |
| Consolidated net income <sup>(1)</sup>                         | —   | —   | —   | —                          | —                          | —                                | 3,884                             | 3,884                           | 18,959                          | 22,843          |
| Beneficial conversion feature                                  | —   | —   | —   | —                          | —                          | 789                              | —                                 | 789                             | —                               | 789             |
| Distributions paid to Class B non-<br>controlling unit holders | —   | —   | —   | —                          | —                          | —                                | —                                 | —                               | (11,691)                        | (11,691)        |
| Dividends paid to Class A common<br>shareholders               | —   | —   | —   | —                          | —                          | —                                | (3,333)                           | (3,333)                         | —                               | (3,333)         |
| Balance at September 30, 2015                                  | 3,097   | 10,750  | —   | \$ 31                      | \$ 108                     | \$ 11,933                        | \$ (224)                          | \$ 11,848                       | \$ 22,726                       | \$ 34,574       |

(1) Financial information has been recast to include results attributable to the acquisition of Oasis Power Holdings LLC on May 12, 2015 from an affiliate. See Note 2 "Basis of Presentation" and Note 3 "Acquisitions" for further discussion.

The accompanying notes are an integral part of the condensed combined and consolidated financial statements.

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SPARK ENERGY, INC.  
CONDENSED COMBINED AND CONSOLIDATED STATEMENTS OF CASH FLOWS  
FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2015 AND 2014  
(in thousands)  
(unaudited)

|  | Nine Months Ended September 30, |                 |
|--|---------------------------------|-----------------|
|  | 2015 <sup>(1)</sup>             | 2014            |
| <b>Cash flows from operating activities:</b>   |                                 |                 |
| Net income   | \$ 22,843                       | \$ 7,129        |
| <b>Adjustments to reconcile net income to net cash flows provided by operating activities:</b> |                                 |                 |
| Depreciation and amortization expense  | 17,873                          | 10,324          |
| Deferred income taxes  | 872                             | 638             |
| Stock based compensation   | 1,992                           | 362             |
| Amortization of deferred financing costs   | 295                             | 580             |
| Bad debt expense   | 6,082                           | 3,973           |
| Gain (loss) on derivatives, net  | 6,118                           | (262)           |
| Current period cash settlements on derivatives, net  | (15,120)                        | 7,252           |
| Accretion of discount to convertible subordinated notes to affiliate                           | 21                              | —               |
| <b>Changes in assets and liabilities:</b>  |                                 |                 |
| Decrease in restricted cash  | 707                             | —               |
| Decrease in accounts receivable  | 18,566                          | 9,741           |
| Decrease (increase) in accounts receivable—affiliates  | (216)                           | 6,310           |
| Decrease (increase) in inventory   | 2,978                           | (5,338)         |
| Increase in customer acquisition costs   | (17,725)                        | (20,366)        |
| Decrease (increase) in prepaid and other current assets  | 11,110                          | (4,658)         |
| Increase in intangible assets—customer acquisitions  | (2,776)                         | —               |
| Increase in other assets   | (256)                           | (146)           |
| Decrease in accounts payable and accrued liabilities   | (14,610)                        | (5,890)         |
| Increase in accounts payable—affiliates  | 849                             | 851             |
| Increase (decrease) in other current liabilities   | (1,534)                         | 1,465           |
| Increase in other non-current liabilities  | 1,606                           | —               |
| <b>Net cash provided by operating activities</b>   | <b>39,675</b>                   | <b>11,965</b>   |
| <b>Cash flows from investing activities:</b>   |                                 |                 |
| Purchases of property and equipment  | (1,255)                         | (2,214)         |
| Acquisition of CenStar and Oasis net assets  | (41,234)                        | —               |
| Investment in eRex joint venture   | (330)                           | —               |
| <b>Net cash used in investing activities</b>   | <b>(42,819)</b>                 | <b>(2,214)</b>  |
| <b>Cash flows from financing activities:</b>   |                                 |                 |
| Borrowings on credit facilities  | 52,225                          | 60,280          |
| Payments on credit facilities  | (38,000)                        | (38,280)        |
| Member contributions (distributions), net  | —                               | (36,406)        |
| Contributions from NuDevco   | 129                             | —               |
| Proceeds from issuance of Class A common stock   | —                               | 50,220          |
| Distributions of proceeds from Offering to affiliate   | —                               | (47,554)        |
| Payment of Note Payable to NuDevco   | —                               | (50)            |
| Offering costs   | —                               | (2,667)         |
| Issuance of convertible subordinated notes to affiliate  | 7,075                           | —               |
| Restricted stock vesting   | (265)                           | —               |
| Payment of dividends to Class A common shareholders  | (3,333)                         | —               |
| Payment of distributions to Class B unitholders  | (11,691)                        | —               |
| <b>Net cash provided by (used in) financing activities</b>                                     | <b>6,140</b>                    | <b>(14,457)</b> |
| <b>Increases (decreases) in cash and cash equivalents</b>                                      | <b>2,996</b>                    | <b>(4,706)</b>  |
| <b>Cash and cash equivalents—beginning of period</b>   | <b>4,359</b>                    | <b>7,189</b>    |
| <b>Cash and cash equivalents—end of period</b>   | <b>\$ 7,355</b>                 | <b>\$ 2,483</b> |
| <b>Supplemental Disclosure of Cash Flow Information:</b>                                       |                                 |                 |
| Non cash items:  |                                 |                 |

|   |    |       |    |     |
|---|----|-------|----|-----|
| Property and equipment purchase accrual | \$ | 11    | \$ | 81  |
| CenStar Earnout accrual                 | \$ | 500   | \$ | —   |
| Cash paid during the period for:        |    |       |    |     |
| Interest                                | \$ | 1,061 | \$ | 484 |
| Taxes                                   | \$ | 157   | \$ | 150 |

(1) Financial information has been recast to include results attributable to the acquisition of Oasis Power Holdings LLC on May 12, 2015 from an affiliate. See Note 2 "Basis of Presentation" and Note 3 "Acquisitions" for further discussion.

The accompanying notes are an integral part of the condensed combined and consolidated financial statements.

**SPARK ENERGY, INC.**  
**NOTES TO CONDENSED COMBINED AND CONSOLIDATED FINANCIAL STATEMENTS**  
**(UNAUDITED)**

**1. Formation and Organization**

*Organization*

Spark Energy, Inc. ("we" or the "Company") is an independent retail energy services company that provides residential and commercial customers in competitive markets across the United States with an alternative choice for natural gas and electricity. The Company is a holding company whose sole material asset consists of units in Spark HoldCo, LLC ("Spark HoldCo"). Spark HoldCo owns all of the outstanding membership interests or shares in each of Spark Energy, LLC ("SE"), Spark Energy Gas, LLC ("SEG"), Oasis Power Holdings, LLC ("Oasis") and CenStar Energy Corp. ("CenStar"), the operating subsidiaries through which the Company operates. The Company is the sole managing member of Spark HoldCo, is responsible for all operational, management and administrative decisions relating to Spark HoldCo's business and consolidates the financial results of Spark HoldCo and its subsidiaries.

The Company is a Delaware corporation formed on April 22, 2014 by Spark Energy Ventures, LLC ("Spark Energy Ventures") for the purpose of succeeding to Spark Energy Ventures' ownership in SE and SEG. Spark Energy Ventures, a single member limited liability company formed on October 8, 2007 under the Texas Limited Liability Company Act ("TLLCA") is an affiliate of NuDevco Retail Holdings, LLC ("NuDevco Retail Holdings"), a single member Texas limited liability company formed by Spark Energy Ventures on May 19, 2014 under the Texas Business Organizations Code ("TBOC"). NuDevco Retail Holdings was formed by Spark Energy Ventures to hold its investment in Spark HoldCo, LLC, our subsidiary and the direct parent of SEG and SE. NuDevco Retail Holdings is currently a direct wholly owned subsidiary of Electric Holdco, LLC, which is indirectly wholly owned by W. Keith Maxwell III. NuDevco Retail Holdings formed NuDevco Retail, LLC ("NuDevco Retail" and, together with NuDevco Retail Holdings, "NuDevco"), a single member limited liability company, on May 29, 2014 and it holds a 1% interest in Spark HoldCo formerly held by NuDevco Retail Holdings.

Prior to the closing of the Company's initial public offering of 3,000,000 shares of Class A common stock, par value \$0.01 per share (the "Class A common stock"), representing a 21.82% interest in the Company, on August 1, 2014 (the "Offering") Spark Energy Ventures contributed all of its interest in each of SE and SEG to NuDevco Retail Holdings. NuDevco Retail Holdings in turn contributed all of its interest in each of SE and SEG to Spark HoldCo. The contribution of the interests in SE and SEG to Spark HoldCo is not considered a business combination accounted for under the purchase method, as it was a transfer of assets and operations under common control, and accordingly, balances were transferred at their historical cost. The Company's historical condensed combined financial statements prior to the Offering are prepared using SE's and SEG's historical basis in the assets and liabilities, and include all revenues, costs, assets and liabilities attributed to the retail natural gas and asset optimization and retail electricity businesses of SE and SEG.

SE is a licensed retail electric provider in multiple states. SE provides retail electricity services to end-use retail customers, ranging from residential and small commercial customers to large commercial and industrial users. SE was formed on February 5, 2002 under the Texas Revised Limited Partnership Act (as recodified by the TBOC) and was converted to a Texas limited liability company on May 21, 2014.

SEG is a retail natural gas provider and asset optimization business competitively serving residential, commercial and industrial customers in multiple states. SEG was formed on January 17, 2001 under the Texas Revised Limited Partnership Act (as recodified by the TBOC) and was converted to a Texas limited liability company on May 21, 2014.

Oasis, through its operating subsidiary, Oasis Power LLC, is a retail energy provider with approximately 43,000 customers in six states as of September 30, 2015. Oasis was formed on August 28, 2009 as a limited liability company under the TBOC. We acquired Oasis on July 31, 2015 from an affiliate. Financial information has been

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recast to include results attributable to the acquisition of Oasis on May 12, 2015, the affiliate's acquisition date. See Note 2 "Basis of Presentation" and Note 3 "Acquisitions" for further discussion.

CenStar is a retail energy provider with approximately 16,000 customers in three states as of September 30, 2015. CenStar was incorporated on July 18, 2008 under the New York Business Corporation Law. We acquired CenStar on July 8, 2015.

As a company with less than \$1.0 billion in revenues during its last fiscal year, the Company qualifies as an "emerging growth company" as defined in the Jumpstart Our Business Startups Act of 2012, or the JOBS Act. An emerging growth company may take advantage of specified reduced reporting and other regulatory requirements.

The Company will remain an "emerging growth company" for up to five years, or until the earliest of (i) the last day of the fiscal year in which the Company has \$1.0 billion or more in annual revenues; (ii) the date on which the Company becomes a "large accelerated filer" (the fiscal year-end on which the total market value of the Company's common equity securities held by non-affiliates is \$700 million or more as of June 30); (iii) the date on which the Company issues more than \$1.0 billion of non-convertible debt over a three-year period; or (iv) the last day of the fiscal year following the fifth anniversary of the Offering.

As a result of the Company's election to avail itself of certain provisions of the JOBS Act, the information that the Company provides may be different than what you may receive from other public companies in which you hold an equity interest.

### *Initial Public Offering of Spark Energy, Inc.*

On August 1, 2014, the Company completed the Offering of 3,000,000 shares of its Class A common stock for \$18.00 per share, representing an approximate 21.82% voting interest in the Company.

Net proceeds from the Offering were \$47.6 million, after underwriting discounts and commissions, structuring fees and offering expenses. The net proceeds from the Offering were used to acquire units of Spark HoldCo (the "Spark HoldCo units") representing approximately 21.82% of the outstanding Spark HoldCo units after the Offering from NuDevco Retail Holdings and to repay a promissory note from the Company in the principal amount of \$50,000 (the "NuDevco Note"). The Company did not retain any of the net proceeds from the Offering. The Company recorded \$2.7 million of previously deferred incremental costs directly attributable to the Offering as a reduction in equity at the Offering date, which were funded by the Offering proceeds.

The Company also issued 10,750,000 shares of Class B common stock, par value \$0.01 per share (the "Class B common stock") to Spark HoldCo, 10,612,500 of which Spark HoldCo distributed to NuDevco Retail Holdings, and 137,500 of which Spark HoldCo distributed to NuDevco Retail.

Each share of Class B common stock, all of which is held by NuDevco, has no economic rights but entitles its holder to one vote on all matters to be voted on by shareholders generally. Holders of Class A common stock and Class B common stock vote together as a single class on all matters presented to our shareholders for their vote or approval, except as otherwise required by applicable law or by our certificate of incorporation.

The Spark HoldCo Limited Liability Company Agreement provides that anytime the Company issues a new share of Class A or Class B common stock (except for issuances of Class A common stock upon an exchange of Class B common stock), Spark HoldCo will concurrently issue a limited liability company unit either to the holder of the Class B common stock or to the Company in the case of the issuance of shares of Class A common stock. As a result, the number of Spark HoldCo units held by the Company always equals the number of shares of Class A common stock outstanding.

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At the consummation of the Offering, the Company's outstanding common stock is summarized in the table below:

|                                      | Shares of<br>common stock |                               |
|--------------------------------------|---------------------------|-------------------------------|
|                                      | Number                    | Percent<br>Voting<br>Interest |
| Publicly held Class A common stock   | 3,000,000                 | 21.82%                        |
| Class B common stock held by NuDevco | 10,750,000                | 78.18%                        |
| <b>Total</b>                         | <b>13,750,000</b>         | <b>100.00%</b>                |

### *Exchange and Registration Rights*

NuDevco has the right to exchange (the "Exchange Right") all or a portion of its Spark HoldCo units (together with a corresponding number of shares of Class B common stock) for Class A common stock (or cash at Spark Energy, Inc.'s or Spark HoldCo's election (the "Cash Option") at an exchange ratio of one share of Class A common stock for each Spark HoldCo unit (and corresponding share of Class B common stock) exchanged. In addition, NuDevco has the right, under certain circumstances, to cause the Company to register the offer and resale of NuDevco's shares of Class A common stock obtained pursuant to the Exchange Right.

## **2. Basis of Presentation**

The accompanying interim unaudited condensed combined and consolidated financial statements ("interim statements") of the Company have been prepared in accordance with accounting principles generally accepted in the United States ("GAAP") and pursuant to the rules and regulations of the Securities and Exchange Commission ("SEC"), and include all wholly owned subsidiaries. We account for investments over which we have significant influence but not a controlling financial interest using the equity method of accounting. Refer to further discussion at Note 15 "Equity Method Investment".

The preparation of the financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent liabilities at the date of the interim financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. Effects on the business, financial condition and results of operations resulting from revisions to estimates are recognized when the facts that give rise to the revision become known. The information furnished herein reflects all normal recurring adjustments which are, in the opinion of management, necessary for a fair presentation of the condensed combined and consolidated financial statements. Operating results for the nine months ended September 30, 2015 are not necessarily indicative of the results which may be expected for the full year or for any interim period.

The accompanying interim unaudited condensed combined and consolidated financial statements have been prepared in accordance with Regulation S-X, Article 3, *General Instructions as to Financial Statements and Staff Accounting Bulletin ("SAB") Topic 1-B, Allocations of Expenses and Related Disclosures in Financial Statements of Subsidiaries, Divisions or Lesser Business Components of Another Entity* on a stand-alone basis and are derived from SE's and SEG's historical basis in the assets and liabilities before the Offering and Spark Energy Inc.'s financial results after the Offering, and include all revenues, costs, assets and liabilities attributable to the retail natural gas and asset optimization and retail electricity businesses of SE and SEG for the periods prior to the Offering that are specifically identifiable or have been allocated to the Company. Management has made certain assumptions and estimates in order to allocate a reasonable share of expenses to the Company, such that the Company's consolidated financial statements reflect substantially all of its costs of doing business.

### *Transactions with Affiliates*

The Company also enters into transactions with and incurs certain costs on behalf of affiliates that are commonly controlled by W. Keith Maxwell III in order to reduce risk, reduce administrative expense, create economies of

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scale, create strategic alliances and supply goods and services to these related parties. These transactions include, but are not limited to, certain services to the affiliated companies associated with the Company's debt facility prior to the Offering, employee benefits provided through the Company's benefit plans, insurance plans, leased office space, and administrative salaries for management due diligence work, recurring management consulting, accounting, tax, legal, or technology services based on services provided, departmental usage, or headcount, which are considered reasonable by management. As such, the accompanying condensed combined and consolidated financial statements include costs that have been incurred by the Company and then directly billed or allocated to affiliates and are recorded net in general and administrative expense on the condensed combined and consolidated statements of operations with a corresponding accounts receivable—affiliate recorded in the condensed combined and consolidated balance sheets. Additionally, the Company enters into transactions with certain affiliates for sales or purchases of natural gas and electricity, which are recorded in retail revenues, retail cost of revenues, and net asset optimization revenues in the condensed combined and consolidated statements of operations with a corresponding accounts receivable—affiliate or accounts payable—affiliate in the condensed combined and consolidated balance sheets. The allocations and related estimates and assumptions are described more fully in Note 12 "Transactions with Affiliates."

These costs are not necessarily indicative of the cost that the Company would have incurred had it operated as an independent stand-alone entity prior to the Offering. Affiliates have also relied upon Spark Energy Ventures as a participant in the credit facility for periods prior to the Offering as described more fully in Note 5 "Long-Term Debt." As such, the Company's interim unaudited condensed combined and consolidated financial statements do not fully reflect what the Company's financial position, results of operations and cash flows would have been had the Company operated as an independent stand-alone company prior to the Offering. As a result, historical financial information prior to the Offering is not necessarily indicative of what the Company's results of operations, financial position and cash flows will be in the future. The Company's unaudited condensed consolidated financial statements subsequent to the Offering are presented on a consolidated basis and include all wholly-owned and controlled subsidiaries.

### *Presentation of the Acquisition of Oasis Power Holdings, LLC*

On May 12, 2015, Retailco Acquisition Co, LLC ("Retailco"), an affiliate of NuDevco, completed the acquisition of 100% of the membership interests of Oasis. Also, on May 12, 2015, Spark HoldCo entered into a Membership Interest Purchase Agreement (the "Oasis Purchase Agreement") with Retailco for the purchase of all the membership interests of Oasis. Spark HoldCo completed the acquisition of Oasis from Retailco on July 31, 2015. See Note 3 "Acquisitions" for further discussion. Because the acquisition of Oasis was a transfer of equity interests of entities under common control, the Company's historical financial statements previously filed with the SEC have been recast in this Form 10-Q to include the results attributable to Oasis from May 12, 2015. The unaudited condensed consolidated financial statements for this recast period have been prepared from Retailco's historical cost-basis and may not necessarily be indicative of the actual results of operations that would have occurred had the Company owned Oasis during the recast period.

### *Subsequent Events*

Subsequent events have been evaluated through the date these financial statements are issued. Any material subsequent events that occurred prior to such date have been properly recognized or disclosed in the condensed combined and consolidated financial statements. See Note 16 "Subsequent Events" for further discussion.

### *Recent Accounting Pronouncements*

In May 2014, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2014-09 ("ASU 2014-09"), *Revenue from Contracts with Customers (Topic 606)*, which requires an entity to recognize the amount of revenue to which it expects to be entitled for the transfer of promised goods or services to customers. ASU 2014-09 will replace most existing revenue recognition guidance in GAAP. The standard permits the use of either the retrospective or cumulative effect transition method. In August 2015, the FASB issued ASU

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No. 2015-14, *Revenue from Contracts with Customers (Topic 606): Deferral of the Effective Date*, which deferred the effective date to periods beginning after December 15, 2017. Early adoption is permitted only as of annual reporting periods beginning after December 15, 2016. The Company has not yet selected a transition method nor has it determined the effect of the standard on its ongoing financial reporting.

In February 2015, the FASB issued ASU No. 2015-02, *Consolidation (Topic 810), Amendments to the Consolidation Analysis* ("ASU 2015-02"). The new guidance changes the analysis that a reporting entity must perform to determine whether it should consolidate certain types of legal entities. ASU 2015-02 is effective for fiscal years, and for interim periods within those fiscal years, beginning after December 15, 2015. Early adoption is permitted, including adoption at an interim period. The Company has not yet determined the effect of the standard on its ongoing financial reporting.

In April 2015, the FASB issued ASU No. 2015-03, *Interest - Imputation of Interest (Subtopic 835-30)* ("ASU 2015-03"). The new guidance requires that debt issuance costs related to a recognized debt liability be presented in the balance sheet as a direct deduction from the carrying amount of that debt liability, consistent with debt discounts. ASU 2015-03 is effective for fiscal years, and for interim periods within those fiscal years, beginning after December 15, 2015. Early adoption is permitted for financial statements that have not been previously issued. The Company will adopt ASU 2015-03 on January 1, 2016 and reclassify any unamortized debt issuance costs as a direct deduction from the carrying amount of those associated debt liabilities at that time.

In July 2015, the FASB issued ASU No. 2015-11, *Inventory (Topic 330): Simplifying the Measurement of Inventory* ("ASU 2015-11"). ASU 2015-11 amends existing guidance to require subsequent measurement of inventory at the lower of cost and net realizable value. Net realizable value is the estimated selling prices in the ordinary course of business, less reasonably predictable costs of completion, disposal, and transportation. ASU 2015-11 is effective for fiscal years, and for interim periods within those fiscal years, beginning after December 15, 2016. Earlier application is permitted as of the beginning of an interim or annual reporting period. The Company does not expect the adoption of ASU 2015-11 will have a material effect on the combined or consolidated financial statements.

In August 2015, the FASB issued ASU No. 2015-15, *Interest - Imputation of Interest (Subtopic 835-30): Presentation and Subsequent Measurement of Debt Issuance Costs Associated with Line-of-Credit Arrangements* ("ASU 2015-15"). The amendment in ASU 2015-15 clarifies the presentation and subsequent measurement of debt issuance costs associated with lines of credit. The debt issuance cost associated with line-of-credit may be presented as an asset and amortized ratably over the term of the line of credit arrangement, regardless of whether there are outstanding borrowings on the arrangement. ASU 2015-15 is effective for fiscal years, and for interim periods within those fiscal years, beginning after December 15, 2015. Early adoption is permitted for financial statements that have not been previously issued. The Company will adopt ASU 2015-15 on January 1, 2016 in conjunction with ASU 2015-03 and does not expect the adoption of ASU 2015-15 will have a material effect on the combined or consolidated financial statements.

In September 2015, the FASB issued ASU No. 2015-16, *Business Combinations (Topic 805): Simplifying the Accounting for Measurement-Period Adjustments* ("ASU 2015-16"). ASU 2015-16 eliminates the requirement that the acquirer in a business combination account for measurement period adjustments retrospectively. Instead, the acquirer will recognize adjustments to provisional amounts identified within the measurement period in the reporting period in which those adjustments are determined. ASU 2015-16 is effective for fiscal years, and for interim periods within those fiscal years, beginning after December 15, 2015. The guidance is to be applied prospectively for adjustments to provisional amounts that occur after the effective date. Early adoption is permitted for financial statements that have not been issued. The Company will adopt ASU 2015-16 on January 1, 2016 and does not expect the adoption of ASU 2015-15 will have a material effect on the combined or consolidated financial statements.

### 3. Acquisitions

#### *Acquisition of CenStar Energy Corp*

On July 8, 2015, the Company completed its acquisition of CenStar, a retail energy company based in New York. CenStar serves natural gas and electricity customers in New York, New Jersey, and Ohio. The purchase price for the CenStar acquisition was \$8.3 million, plus working capital of \$10.4 million and an earnout payment estimated as of the acquisition date to be \$0.5 million, which is associated with a financial measurement attributable to the operations of CenStar for the year following the closing ("CenStar Earnout"). See Note 6 "Fair Value Measurements" for further discussion on the CenStar Earnout. The purchase price was financed with \$16.6 million (including positive working capital of \$10.4 million) under our senior secured revolving credit facility ("Senior Credit Facility") and \$2.1 million from the issuance of a convertible subordinated note ("CenStar Note") from the Company and Spark HoldCo to Retailco. See Note 5 "Debt" for further discussion of the Senior Credit Facility and the CenStar Note.

The acquisition of CenStar has been accounted for under the acquisition method in accordance with ASC 805, *Business Combinations* ("ASC 805"). The allocation of purchase consideration was based upon the estimated fair value of the tangible and identifiable intangible assets acquired and liabilities assumed in the acquisition. The allocation was made to major categories of assets and liabilities based on management's best estimates, supported by independent third-party analyses. The excess of the purchase price over the estimated fair value of tangible and intangible assets acquired and liabilities assumed was allocated to goodwill. The allocation of the purchase consideration is as follows (in thousands):

|  |           |               |
|--|-----------|---------------|
| Cash                                       | \$        | 371           |
| Net working capital, net of cash acquired  |           | 10,094        |
| Property and equipment                     |           | 52            |
| Intangible assets - customer relationships |           | 5,044         |
| Intangible assets - trademark              |           | 651           |
| Goodwill                                   |           | 6,497         |
| Fair value of derivative liabilities       |           | (3,475)       |
| <b>Total</b>                               | <b>\$</b> | <b>19,234</b> |

The fair values of intangible assets were measured primarily based on significant inputs that are not observable in the market and thus represent a Level 3 measurement as defined by ASC 820, *Fair Value Measurement* ("ASC 820"). The fair value of derivative liabilities were measured by utilizing readily available quoted market prices and non-exchange-traded contracts fair valued using market price quotations available through brokers or over-the-counter and on-line exchanges and represent a Level 2 measurement as defined by ASC 820. Refer to Note 6 "Fair Value Measurements" for further discussion on the fair values hierarchy. Significant inputs for Level 3 measurements were as follows:

*Customer relationships.* The customer relationships, reflective of CenStar's customer base, were valued using an excess earnings method under the income approach. Using this method, the Company estimated the future cash flows resulting from the existing customer relationships, considering attrition as well as charges for contributory assets, such as net working capital, fixed assets, and assembled workforce. These future cash flows were then discounted using an appropriate risk-adjusted rate of return by retail unit to arrive at the present value of the expected future cash flows. These customer relationships are amortized to depreciation and amortization based on the expected future net cash flows by year.

*Trademark.* The fair value of the CenStar trademark is reflective of the value associated with the recognition and positive reputation of CenStar to its target markets. This value would otherwise have to be internally developed through significant time and expense or by paying a third party for its use. The fair value of the trademark was

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valued using a royalty savings method under the income approach. Under this approach, the Company estimated the present value of expected cash flows resulting from avoiding royalty payments to use a third party trademark. We analyzed market royalty rates charged for licensing trademarks and applied an expected royalty rate to a forecast of estimated revenue, which was then discounted using an appropriate risk adjusted rate of return.

*Goodwill.* The excess of the purchase consideration over the estimated fair value of the amounts initially assigned to the identifiable assets acquired and liabilities assumed was recorded as goodwill. Goodwill arose on the acquisition of CenStar primarily due to its strong brand and broker affinity relationships, along with access to new utility service territories. Goodwill recorded in connection with the acquisition of CenStar is not deductible for income tax purposes because CenStar was an acquisition of all outstanding equity interests. The final valuation of assets acquired and liabilities assumed is not complete and the net adjustments to those values may result in changes to goodwill and other carrying amounts initially assigned to the assets and liabilities based on the preliminary fair value analysis. The principal remaining item relates to finalization of the valuation of customer relationships and working capital amounts, which are expected to be finalized once the period for post-closing adjustments expires in the fourth quarter of 2015.

The Company's condensed consolidated statements of operations for the three and nine months ended September 30, 2015, respectively, included \$10.4 million of revenue and \$1.1 million of losses from operations related to the operations of CenStar. The Company incurred \$0.1 million of customer acquisition costs for the three and nine months ended September 30, 2015, respectively, in connection with the acquisition of CenStar, which have been expensed as incurred and included in general and administrative expense in the condensed consolidated statement of operations.

### *Acquisition of Oasis Power Holdings, LLC*

On July 31, 2015, the Company completed its acquisition of Oasis, a retail energy company operating in six states across 18 utilities. The purchase price for the Oasis acquisition was \$20.0 million, subject to working capital adjustments. The purchase price was financed with \$15.0 million in borrowings under our Senior Credit Facility and \$5.0 million from the issuance of a convertible subordinated note ("Oasis Note") from the Company and Spark HoldCo to Retailco. See Note 5 "Debt" for further discussion of the Senior Credit Facility and the Oasis Note.

As discussed in Note 2 "Basis of Presentation," the acquisition of Oasis by the Company from Retailco was a transfer of equity interests of entities under common control on July 31, 2015. Accordingly, the assets acquired and liabilities assumed were based on their historical values as of July 31, 2015 as follows (in thousands):

|  |           |               |
|--|-----------|---------------|
| Cash                                       | \$        | 271           |
| Net working capital, net of cash acquired  |           | 2,056         |
| Property and equipment                     |           | 38            |
| Intangible assets - customer relationships |           | 7,963         |
| Intangible assets - trademark              |           | 602           |
| Goodwill                                   |           | 11,889        |
| Fair value of derivative liabilities       |           | (819)         |
| <b>Total</b>                               | <b>\$</b> | <b>22,000</b> |

Goodwill was transferred based on the acquisition of Oasis by Retailco on May 12, 2015 and was primarily due to Oasis's brand strength, established vendor relationships and access to new utility service territories. Goodwill recorded in connection with the transfer of Oasis is deductible for income tax purposes.

The Company's condensed consolidated statements of operations for three months ended September 30, 2015 included \$10.6 million of revenue and \$0.5 million of income from operations related to the operations of Oasis.

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The Company's condensed consolidated statements of operations for nine months ended September 30, 2015 included \$15.4 million of revenue and \$0.1 million of loss from operations related to the operations of Oasis.

### 4. Property and Equipment

Property and equipment consist of the following amounts as of:

|                                   | Estimated<br>useful<br>lives | September 30, 2015 | December 31, 2014 |
|-----------------------------------|------------------------------|--------------------|-------------------|
|                                   | (years)                      | (In thousands)     | (In thousands)    |
| Information technology            | 2 – 5                        | \$ 26,938          | \$ 25,588         |
| Leasehold improvements            | 2 – 5                        | 4,568              | 4,568             |
| Furniture and fixtures            | 2 – 5                        | 1,007              | 998               |
| Total                             |                              | 32,513             | 31,154            |
| Accumulated depreciation          |                              | (28,091)           | (26,933)          |
| <b>Property and equipment—net</b> |                              | <b>\$ 4,422</b>    | <b>\$ 4,221</b>   |

Information technology assets include software and consultant time used in the application, development and implementation of various systems including customer billing and resource management systems. As of September 30, 2015 and December 31, 2014, information technology includes \$0.7 million and \$0.4 million, respectively, of costs associated with assets not yet placed into service.

Depreciation expense recorded in the condensed combined and consolidated statements of operations was \$0.3 million and \$0.8 million for the three months ended September 30, 2015 and 2014, respectively, and \$1.2 million and \$2.7 million for the nine months ended September 30, 2015 and 2014, respectively.

### 5. Debt

#### *Prior to the Offering - Overview*

In October 2007, Spark Energy Ventures and all of its subsidiaries (collectively, the “Borrowers”), entered into a credit agreement, consisting of a working capital facility, a term loan and a revolving credit facility (the “Credit Agreement”), with SE and SEG as co-borrowers under which they were jointly and severally liable for amounts Borrowers borrowed under the Credit Agreement. The Credit Agreement was secured by substantially all of the assets of Spark Energy Ventures and its subsidiaries.

The Credit Agreement was amended on May 30, 2008 to provide for a \$177.5 million working capital facility, a \$100 million term loan, and a \$35 million revolving credit facility. On January 24, 2011, the Borrowers amended and restated the Credit Agreement (the “Fifth Amended Credit Agreement”) to decrease the working capital facility to \$150 million, to increase the term loan to \$130 million and to eliminate the revolving credit facility.

On December 17, 2012, the Borrowers amended and restated the Fifth Amended Credit Agreement to decrease the working capital facility to \$70 million, to decrease the term loan to \$125 million and to reinstate the revolving credit facility in the amount of \$30 million (the “Sixth Amended Credit Agreement”).

On July 31, 2013 and in conjunction with the initial public offering of Marlin Midstream Partners, LP (“Marlin”), which was formerly a wholly owned subsidiary of Spark Energy Ventures, the Sixth Amended Credit Agreement was amended and restated to increase the working capital facility to \$80 million and eliminate the term loan and revolving credit facility (the “Seventh Amended Credit Agreement”) and to remove Marlin as a party to the Credit Agreement. The Seventh Amended Credit Agreement was scheduled to mature on July 31, 2015. The Seventh Amended Credit Agreement continued to be secured by the assets of Spark Energy Ventures and its subsidiaries through completion of the Offering.

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Although SE and SEG, as wholly owned subsidiaries of Spark Energy Ventures, were jointly and severally liable for Marlin's borrowing under the Sixth Amended Credit Agreement prior to the Marlin initial public offering, SE and SEG did not historically have access to or use the term loan and the revolving credit facility utilized by Marlin. SE and SEG were the primary recipients of the proceeds from the working capital facility.

### *Prior to the Offering - Working Capital Facility*

The working capital facility was \$150 million in 2012 under the Fifth Amended Credit Agreement and was later amended to \$70 million on December 17, 2012 under the Sixth Amended Credit Agreement. On July 31, 2013, and in conjunction with the Seventh Amended Credit Agreement, the working capital facility was increased to \$80 million .

The working capital facility was available for use by Spark Energy Ventures and its affiliates to finance the working capital requirements related to the purchase and sale of natural gas, electricity, and other commodity products not related to the retail natural gas and asset optimization and retail electricity businesses of the Company. The Company's condensed combined and consolidated financial statements included the total amounts outstanding under the working capital facility of \$27.5 million as December 31, 2013 , which was classified as current in the condensed combined balance sheet as the working capital facility was drawn upon and repaid on a monthly basis to fund working capital needs. Portions of the borrowings were used to fund equity distributions to the sole member of the Company to fund unrelated operations of an affiliate under the common control of the sole member prior to the Offering. The total amounts outstanding under the facility as of December 31, 2013 and through the Offering date included \$29.0 million that was retained and paid off by an affiliate in connection with the Offering.

Further, through the issuance of letters of credit, the Company was able to secure payment to suppliers. No obligation is recorded for such outstanding letters of credit unless they are drawn upon by the suppliers and in the event a supplier draws on a letter of credit, repayment is due by the earlier of demand by the bank or at the expiration of the applicable Credit Agreement. Under the working capital facility, the Company paid a fee with respect to each letter of credit issued and outstanding.

Under the Sixth Amended Credit Agreement, the Company was able to elect to have loans under the working credit facility bear interest either (i) at a Eurodollar-based rate plus a margin ranging from 3.00% to 3.75% depending on the Company's consolidated funded indebtedness ratio then in effect, or (ii) at a base rate loan plus a margin ranging from 2.00% to 2.75% depending on the Company's consolidated funded indebtedness ratio then in effect. The Company also paid a nonutilization fee equal to 0.50% per annum.

Under the Seventh Amended Credit Agreement, the Company was able to elect to have loans under the working capital facility bear interest (i) at a Eurodollar-based rate plus a margin ranging from 3.00% to 3.25% , depending on the Spark Energy Ventures' aggregate amount outstanding then in effect, (ii) at a base rate loan plus a margin ranging from 2.00% to 2.25% , depending on Spark Energy Ventures' aggregate amount outstanding then in effect or (iii) a cost of funds rate loan plus a margin ranging from 2.50% to 2.75% , depending on Spark Energy Ventures' aggregate amount outstanding then in effect. Each working capital loan made as a result of a drawing under a letter of credit bears interest on the outstanding principal amount thereof from the date funded at a floating rate per annum equal to the cost of funds rate plus the applicable margin until such loan has been outstanding for more than two business days and, thereafter, bears interest on the outstanding principal amount thereof at a floating rate per annum equal to the base rate plus the applicable margin, plus 2.00% per annum. The Company also paid a commitment fee equal to 0.50% per annum.

### *Prior to the Offering - NuDevco Note*

NuDevco Retail Holdings transferred Spark HoldCo units to the Company for the \$50,000 NuDevco Note, and the limited liability company agreement of Spark HoldCo was amended and restated to admit Spark Energy, Inc. as its sole managing member. This promissory note was repaid in connection with proceeds from the Offering.

*Senior Credit Facility Executed at the Offering*

Concurrently with the closing of the Offering, the Company entered into a new \$70.0 million senior secured revolving credit facility (“Senior Credit Facility”), which was set to mature on August 1, 2016. If no event of default has occurred, the Company has the right, subject to approval by the administrative agent and each issuing bank, to increase the commitments under the Senior Credit Facility up to \$120.0 million. The Company borrowed approximately \$10.0 million under the Senior Credit Facility at the closing of the Offering to repay in full the outstanding indebtedness under the Seventh Amended Credit Agreement that SEG and SE agreed to be responsible for pursuant to an interborrower agreement between SEG, SE and an affiliate. The remaining \$29.0 million of indebtedness outstanding under the Seventh Amended Credit Agreement at the Offering date was paid down by our affiliate with its own funds concurrent with the closing of the Offering pursuant to the terms of the interborrower agreement. Following this repayment, the Seventh Amended Credit Agreement was terminated. The Company had \$15 million in letters of credit outstanding under the Senior Credit Facility at inception.

On July 8, 2015, the Company as guarantor, and Spark HoldCo (the “Borrower,” and together with the subsidiaries of Spark HoldCo, the “Co-Borrowers”) amended and restated the Senior Credit Facility to include a senior secured revolving working capital facility of \$60.0 million (“Working Capital Line”) and a secured revolving line of credit of \$25.0 million (“Acquisition Line”) to be used specifically for the financing of up to 75% of the cost of acquisitions with the remainder to be financed by the Company either through cash on hand or the issuance of subordinated debt. The Senior Credit Facility will mature on July 8, 2017 and may be extended for one additional year with lender consent. Borrowings under the Acquisition Line will be repaid 25% per year with the remaining 50% due at maturity. The Company borrowed \$16.6 million utilized in the closing of the CenStar acquisition, and on July 31, 2015, the Company borrowed an additional \$15.0 million utilized in the closing of the Oasis acquisition. Refer to Note 3 “Acquisitions” for further discussion.

At the Borrower’s election, interest under the Working Capital Line is generally determined by reference to:

- the Eurodollar rate plus an applicable margin of up to 3.0% per annum (based upon the prevailing utilization); or
- the alternate base rate plus an applicable margin of up to 2.0% per annum (based upon the prevailing utilization). The alternate base rate is equal to the highest of (i) Société Générale’s prime rate, (ii) the federal funds rate plus 0.5% per annum, or (iii) the reference Eurodollar rate plus 1.0%; or
- the rate quoted by Société Générale as its cost of funds for the requested credit plus up to 2.5% per annum (based upon the prevailing utilization).

The interest rate is generally reduced by 25 basis points if utilization under the Working Capital Line is below fifty percent. Borrowings under the Acquisition Line are generally determined by reference to:

- the Eurodollar rate plus an applicable margin of up to 3.75% per annum (based upon the prevailing utilization); or
- the alternate base rate plus an applicable margin of up to 2.75% per annum (based upon the prevailing utilization). The alternate base rate is equal to the highest of (i) Société Générale’s prime rate, (ii) the federal funds rate plus 0.5% per annum, or (iii) the reference Eurodollar rate plus 1.0%.

The Co-Borrowers pay an annual commitment fee of 0.375% or 0.5% on the unused portion of the Working Capital Line depending upon the unused capacity and 0.5% on the unused portion of the Acquisition Line. The lending syndicate under the Senior Credit Facility will be entitled to several additional fees including an upfront fee, annual agency fee, and fronting fees based on a percentage of the face amount of letters of credit payable to any syndicate member that issues a letter a credit.

The Company has the ability to elect the availability under the Working Capital Line between \$30.0 million to \$60.0 million. Availability under the working capital line will be subject to borrowing base limitations. The borrowing base is calculated primarily based on 80% to 90% of the value of eligible accounts receivable and unbilled product sales (depending on the credit quality of the counterparties) and inventory and other working

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capital assets. The Co-Borrowers must generally seek approval of the Agent or the lenders for permitted acquisitions to be financed under the Acquisition Line.

The Senior Credit Facility is secured by pledges of the equity of the portion of Spark HoldCo owned by the Company and of the equity of Spark HoldCo's subsidiaries and the Co-Borrowers' present and future subsidiaries, all of the Co-Borrowers' and their subsidiaries' present and future property and assets, including accounts receivable, inventory and liquid investments, and control agreements relating to bank accounts. The Senior Credit Facility also contains covenants that, among other things, require the maintenance of specified ratios or conditions as follows:

*Minimum Net Working Capital.* The Co-Borrowers must maintain minimum consolidated net working capital at all times equal to \$2.0 million initially and gradually increasing to the greater of \$5.0 million or 15% of the elected availability under the Working Capital Line.

*Minimum Adjusted Tangible Net Worth.* Spark Energy, Inc. must maintain a minimum consolidated adjusted tangible net worth at all times equal to the net proceeds from equity issuances occurring after the date of the Senior Credit Facility plus the greater of (i) 20% of aggregate commitments under the Working Capital Line plus 33% of borrowings under the Acquisition Line and (ii) \$18.0 million .

*Minimum Fixed Charge Coverage Ratio.* Spark Energy, Inc. must maintain a minimum fixed charge coverage ratio of 1.10 to 1 (with quarterly increases to the numerator of increments of 0.05 beginning in the third quarter of 2016). The Fixed Charge Coverage Ratio is defined as the ratio of (a) Adjusted EBITDA to (b) the sum of consolidated interest expense (other than interest paid-in-kind in respect of any Subordinated Debt), letter of credit fees, commitment fees, acquisition earn-out payments, distributions and scheduled amortization payments.

*Maximum Total Leverage Ratio.* Spark Energy, Inc. must maintain a ratio of total indebtedness (excluding the Working Capital Facility and qualifying subordinated debt) to Adjusted EBITDA of a maximum of 2.50 to 1. The Senior Credit Facility contains various negative covenants that limit the Company's ability to, among other things, do any of the following:

- incur certain additional indebtedness;
- grant certain liens;
- engage in certain asset dispositions;
- merge or consolidate;
- make certain payments, distributions, investments, acquisitions or loans;
- enter into transactions with affiliates.

Spark Energy, Inc. is entitled to pay cash dividends to the holders of the Class A common stock and Spark HoldCo will be entitled to make cash distributions to NuDevco Retail Holdings, LLC so long as: (a) no default exists or would result from such a payment; (b) the Co-Borrowers are in pro forma compliance with all financial covenants before and after giving effect to such payment and (c) the outstanding amount of all loans and letters of credit does not exceed the borrowing base limits. Spark HoldCo's inability to satisfy certain financial covenants or the existence of an event of default, if not cured or waived, under the Senior Credit Facility could prevent the Company from paying dividends to holders of the Class A common stock.

The Senior Credit Facility contains certain customary representations and warranties and events of default. Events of default include, among other things, payment defaults, breaches of representations and warranties, covenant defaults, cross-defaults and cross-acceleration to certain indebtedness, change in control in which affiliates of W. Keith Maxwell III own less than 40% of the outstanding voting interests in the Company, certain events of bankruptcy, certain events under ERISA, material judgments in excess of \$5.0 million , certain events with respect

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to material contracts, actual or asserted failure of any guaranty or security document supporting the Senior Credit Facility to be in full force and effect and changes of control. If such an event of default occurs, the lenders under the Senior Credit Facility would be entitled to take various actions, including the acceleration of amounts due under the facility and all actions permitted to be taken by a secured creditor.

The Senior Credit Facility is secured by the equity interests of SE, SEG, Spark HoldCo, Oasis and CenStar (the "Co-Borrowers") present and future subsidiaries, all of the Co-Borrowers' and their subsidiaries' present and future property and assets, including accounts receivable, inventory and liquid investments, and control agreements relating to bank accounts.

In addition, the Senior Credit Facility contains affirmative covenants that are customary for credit facilities of this type. The covenants include delivery of financial statements (including any filings made with the SEC, maintenance of property and insurance, payment of taxes and obligations, material compliance with laws, inspection of property, books and records and audits, use of proceeds, payments to bank blocked accounts, notice of defaults and certain other customary matters.

### *Convertible Subordinated Notes to Affiliate*

In connection with the financing of the CenStar acquisition, the Company, together with Spark HoldCo, issued the CenStar Note to Retailco for \$2.1 million on July 8, 2015. The CenStar Note matures on July 8, 2020, and bears interest at an annual rate of 5% , payable semiannually. The Company has the right to pay interest in kind at its option. The CenStar Note is convertible into shares of the Company's Class B common stock, par value \$0.01 per share (and a related unit of Spark HoldCo) at a conversion price of \$16.57 per share. Retailco may not exercise conversion rights for the first eighteen months after the CenStar Note is issued. The CenStar Note is subject to automatic conversion upon a sale of the Company. The CenStar Note is subordinated in certain respects to the Senior Credit Facility pursuant to a subordination agreement. The Company may pay interest and prepay principal so long as the Company is in compliance with its covenants; is not in default under the Senior Credit Facility and has minimum availability of \$5.0 million under its borrowing base under the Senior Credit Facility. Shares of Class A common stock resulting from the conversion of the shares of Class B common stock issued as a result of the conversion right under the CenStar Note will be entitled to registration rights identical to the registration rights currently held by NuDevco on shares of Class A common stock it receives upon conversion of its existing shares of Class B common stock.

In connection with the financing of the Oasis acquisition, the Company, together with Spark HoldCo, issued the Oasis Note to Retailco for \$5.0 million on July 31, 2015. The Oasis Note matures on July 31, 2020, and bears interest at an annual rate of 5% , payable semiannually. The Company has the right to pay-in-kind any interest at its option. The Oasis Note is convertible into shares of the Company's Class B common stock, par value \$0.01 per share (and a related unit of Spark HoldCo) at a conversion price of \$14.00 per share. Retailco may not exercise conversion rights for the first eighteen months after the Oasis Note is issued. The Oasis Note is subject to automatic conversion upon a sale of the Company. The Oasis Note is subordinated in certain respects to the Senior Credit Facility pursuant to a subordination agreement. The Company may pay interest and prepay principal so long as the Company is in compliance with its covenants; is not in default under the Senior Credit Facility and has minimum availability of \$5.0 million under its borrowing base under the Senior Credit Facility. Shares of Class A common stock resulting from the conversion of the shares of Class B common stock issued as a result of the conversion right under the Oasis Note will be entitled to registration rights identical to the registration rights currently held by NuDevco on shares of Class A common stock it receives upon conversion of its existing shares of Class B common stock.

The conversion rate of \$14.00 per share for the Oasis Note was fixed as of the date of the execution of the Oasis acquisition agreement on May 12, 2015. Due to a rise in the price of our common stock from May 12, 2015 to the closing of Oasis acquisition on July 31, 2015, the conversion rate of \$14.00 per share was below the market price per share of Class A common stock of \$16.21 on the issuance date of the Oasis Note on July 31, 2015. As a result, the Company assessed the Oasis Note for a beneficial conversion feature. Due to this conversion feature being "in-the-money" upon issuance, we recognized a beneficial conversion feature based on its intrinsic value of \$0.8

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million as a discount to the Oasis Note and as additional paid-in capital. This discount will be amortized as interest expense under the effective interest method over the life of the Oasis Note.

*Balance Sheet and Income Statement Summary*

Debt consists of the following amounts as of (in thousands):

|  | September 30, 2015 | December 31, 2014 |
|--|--------------------|-------------------|
| Current portion of Senior Credit Facility                  | \$ 31,306          | \$ 33,000         |
| Total current liabilities                                  | 31,306             | 33,000            |
| Long-term portion of Senior Credit Facility                | 15,919             | —                 |
| Convertible subordinated notes to affiliate <sup>(1)</sup> | 6,307              | —                 |
| Total long-term liabilities                                | 22,226             | —                 |
| Total debt   | \$ 53,532          | \$ 33,000         |

(1) Includes unamortized discount of \$0.8 million at September 30, 2015 related to a beneficial conversion feature of the Oasis Note.

The Company incurred interest expense related to our Senior Credit Facility and other revolving credit facilities prior to the Offering of \$0.4 million and \$0.6 million for the three months ended September 30, 2015 and 2014, respectively, and \$0.7 million and \$1.2 million for the nine months ended September 30, 2015 and 2014, respectively, which is recorded in interest expense in the condensed combined and consolidated statements of operations.

The Company incurred commitment fees totaling less than \$0.1 million for the three months ended September 30, 2015 and 2014, respectively, and \$0.1 million and less than \$0.1 million for the nine months ended September 30, 2015 and 2014, respectively, which is recorded in interest expense in the condensed combined and consolidated statements of operations.

At September 30, 2015, the Company had \$20.7 million in letters of credit outstanding. The Company incurred fees on letters of credit issued and outstanding totaling \$0.1 million and \$0.1 million for the three months ended September 30, 2015 and 2014, respectively, and \$0.2 million and \$0.3 million for the nine months ended September 30, 2015 and 2014, respectively, which is recorded in interest expense in the condensed combined and consolidated statements of operations.

Deferred financing costs were \$0.5 million and \$0.3 million as of September 30, 2015 and December 31, 2014, respectively. Of these amounts, \$0.5 million and \$0.2 million is recorded in other current assets in the condensed consolidated balance sheets as of September 30, 2015 and December 31, 2014, respectively, and \$0.1 million is recorded in other assets in the condensed combined and consolidated balance sheet as of December 31, 2014, based on the terms of the working capital facilities. Amortization of deferred financing costs of \$0.2 million and \$0.4 million for the three months ended September 30, 2015 and 2014, respectively, and \$0.3 million and \$0.6 million for the nine months ended September 30, 2015 and 2014, respectively, which is recorded in interest expense in the condensed combined and consolidated statements of operations. On July 8, 2015, the Company capitalized \$0.8 million in deferred financing costs in conjunction with this amendment and restatement of the Senior Credit Facility and expensed \$0.1 million in deferred financing costs previously capitalized related to the prior Senior Credit Facility, which is included in the aforementioned amortization.

The Company incurred total interest expense related to convertible subordinated notes of \$0.1 million, including amortization of the discount on the Oasis Note of less than \$0.1 million, for both the three and nine months ended September 30, 2015.

## 6. Fair Value Measurements

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability (exit price) in an orderly transaction between market participants at the measurement date. Fair values are based on assumptions that market participants would use when pricing an asset or liability, including assumptions about risk and the risks inherent in valuation techniques and the inputs to valuations. This includes not only the credit standing of counterparties involved and the impact of credit enhancements but also the impact of the Company's own nonperformance risk on its liabilities.

The Company applies fair value measurements to its commodity derivative instruments and a contingent payment arrangement based on the following fair value hierarchy, which prioritizes the inputs to valuation techniques used to measure fair value into three broad levels:

- Level 1—Quoted prices in active markets for identical assets and liabilities. Instruments categorized in Level 1 primarily consist of financial instruments such as exchange-traded derivative instruments.
- Level 2—Inputs other than quoted prices recorded in Level 1 that are either directly or indirectly observable for the asset or liability, including quoted prices for similar assets or liabilities in active markets, quoted prices for identical or similar assets or liabilities in inactive markets, inputs other than quoted prices that are observable for the asset or liability, and inputs that are derived from observable market data by correlation or other means. Instruments categorized in Level 2 primarily include non-exchange traded derivatives such as over-the-counter commodity forwards and swaps and options.
- Level 3—Unobservable inputs for the asset or liability, including situations where there is little, if any, observable market activity for the asset or liability. A contingent payment arrangement related to the CenStar acquisition is categorized as Level 3.

As the fair value hierarchy gives the highest priority to quoted prices in active markets (Level 1) and the lowest priority to unobservable data (Level 3), the Company maximizes the use of observable inputs and minimizes the use of unobservable inputs when measuring fair value. In some cases, the inputs used to measure fair value might fall in different levels of the fair value hierarchy. In these cases, the lowest level input that is significant to a fair value measurement in its entirety determines the applicable level in the fair value hierarchy.

### *Assets and Liabilities Measured at Fair Value on a Recurring Basis*

The following table presents assets and liabilities measured and recorded at fair value in the Company's condensed combined and consolidated balance sheets on a recurring basis by and their level within the fair value hierarchy as of (in thousands):

|   | Level 1           | Level 2           | Level 3         | Total             |
|---|-------------------|-------------------|-----------------|-------------------|
| <b>September 30, 2015</b>                     |                   |                   |                 |                   |
| Non-trading commodity derivative assets       | \$ —              | \$ 124            | \$ —            | \$ 124            |
| Trading commodity derivative assets           | —                 | 5                 | —               | 5                 |
| <b>Total commodity derivative assets</b>      | <b>\$ —</b>       | <b>\$ 129</b>     | <b>\$ —</b>     | <b>\$ 129</b>     |
| Non-trading commodity derivative liabilities  | \$ (3,617)        | \$ (3,649)        | \$ —            | \$ (7,266)        |
| Trading commodity derivative liabilities      | (34)              | (10)              | —               | (44)              |
| <b>Total commodity derivative liabilities</b> | <b>\$ (3,651)</b> | <b>\$ (3,659)</b> | <b>\$ —</b>     | <b>\$ (7,310)</b> |
| <b>Contingent payment arrangement</b>         | <b>\$ —</b>       | <b>\$ —</b>       | <b>\$ (500)</b> | <b>\$ (500)</b>   |

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|   | Level 1           | Level 2           | Level 3     | Total              |
|---|-------------------|-------------------|-------------|--------------------|
| <b>December 31, 2014</b>                      |                   |                   |             |                    |
| Non-trading commodity derivative assets       | \$ —              | \$ 80             | \$ —        | \$ 80              |
| Trading commodity derivative assets           | —                 | 136               | —           | 136                |
| <b>Total commodity derivative assets</b>      | <b>\$ —</b>       | <b>\$ 216</b>     | <b>\$ —</b> | <b>\$ 216</b>      |
| Non-trading commodity derivative liabilities  | \$ (6,810)        | \$ (5,017)        | \$ —        | \$ (11,827)        |
| Trading commodity derivative liabilities      | (32)              | (145)             | —           | (177)              |
| <b>Total commodity derivative liabilities</b> | <b>\$ (6,842)</b> | <b>\$ (5,162)</b> | <b>\$ —</b> | <b>\$ (12,004)</b> |

The Company had no transfers of assets or liabilities between any of the above levels during the nine months ended September 30, 2015 and the year ended December 31, 2014 .

The Company's derivative contracts include exchange-traded contracts fair valued utilizing readily available quoted market prices and non-exchange-traded contracts fair valued using market price quotations available through brokers or over-the-counter and on-line exchanges. In addition, in determining the fair value of the Company's derivative contracts, the Company applies a credit risk valuation adjustment to reflect credit risk which is calculated based on the Company's or the counterparty's historical credit risks. As of September 30, 2015 and December 31, 2014 , the credit risk valuation adjustment was not material.

The contingent payment arrangement referred to above reflects the CenStar Earnout, which is recorded in other current liabilities in the condensed consolidated balance sheet and discussed in Note 3 "Acquisitions." The CenStar Earnout is based on a financial measurement attributable to the operations of CenStar for the year following the closing of the acquisition. In determining the fair value of the CenStar Earnout, the Company forecasted this one year performance measurement, as defined by the CenStar stock purchase agreement. As this performance measurement is based on the Company's internal forecasts, we have classified the CenStar Earnout as a Level 3 measurement. There have been no changes to our estimate of the CenStar Earnout since its initial recognition on July 8, 2015 in connection with the CenStar acquisition.

#### *Other Financial Instruments*

The carrying amount of cash and cash equivalents, accounts receivable, accounts receivable-affiliates, accounts payable, accounts payable-affiliates, and accrued liabilities recorded in the condensed combined and consolidated balance sheets approximate fair value due to the short-term nature of these items. The carrying amount of long-term debt recorded in the condensed combined and consolidated balance sheets approximates fair value because of the variable rate nature of the Company's long-term debt. The fair value of our convertible subordinated notes is not determinable due to the affiliate nature and terms of the associated debt instrument with the affiliate. The fair value of the payable pursuant to tax receivable agreement—affiliate is not determinable due to the affiliate nature and terms of the associated agreement with the affiliate.

#### **7. Accounting for Derivative Instruments**

The Company is exposed to the impact of market fluctuations in the price of electricity and natural gas and basis costs, storage and ancillary capacity charges from independent system operators. The Company uses derivative instruments to manage exposure to these risks, and historically designated certain derivative instruments as cash flow hedges for accounting purposes. For derivatives designated in a qualifying cash flow hedging relationship, the effective portion of the change in fair value is recognized in accumulated other comprehensive income ("OCI") and reclassified to earnings in the period in which the hedged item affects earnings. Any ineffective portion of the derivative's change in fair value is recognized currently in earnings. As of September 30, 2015 and December 31, 2014, the Company had not designated any derivative instruments as cash flow hedges.

The Company also holds certain derivative instruments that are not held for trading purposes but are also not designated as hedges for accounting purposes. These derivative instruments represent economic hedges that mitigate the

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Company's exposure to fluctuations in commodity prices. For these derivative instruments, changes in the fair value are recognized currently in earnings in retail revenues or retail cost of revenues.

As part of the Company's strategy to optimize its assets and manage related risks, it also manages a portfolio of commodity derivative instruments held for trading purposes. The Company's commodity trading activities are subject to limits within the Company's Risk Management Policy. For these derivative instruments, changes in the fair value are recognized currently in earnings in net asset optimization revenues.

Derivative assets and liabilities are presented net in the Company's condensed combined and consolidated balance sheets when the derivative instruments are executed with the same counterparty under a master netting arrangement. The Company's derivative contracts include transactions that are executed both on an exchange and centrally cleared as well as over-the-counter, bilateral contracts that are transacted directly with a third party. To the extent the Company has paid or received collateral related to the derivative assets or liabilities, such amounts would be presented net against the related derivative asset or liability's fair value. As of September 30, 2015 and December 31, 2014, the Company had paid zero in collateral. The specific types of derivative instruments the Company may execute to manage the commodity price risk include the following:

- Forward contracts, which commit the Company to purchase or sell energy commodities in the future;
- Futures contracts, which are exchange-traded standardized commitments to purchase or sell a commodity or financial instrument;
- Swap agreements, which require payments to or from counterparties based upon the differential between two prices for a predetermined notional quantity; and
- Option contracts, which convey to the option holder the right but not the obligation to purchase or sell a commodity.

The Company has entered into other energy-related contracts that do not meet the definition of a derivative instrument or qualify for the normal purchase or normal sale exception and are therefore not accounted for at fair value including the following:

- ⑩ Forward electricity and natural gas purchase contracts for retail customer load, and
- ⑩ Natural gas transportation contracts and storage agreements.

In connection with the acquisitions of Oasis and CenStar, the Company novated their existing transactions for the purchase and sale of gas and power over to SE and SEG.

### *Volumetric Underlying Derivative Transactions*

The following table summarizes the net notional volume buy/(sell) of the Company's open derivative financial instruments accounted for at fair value, broken out by commodity, as of:

#### *Non-trading*

| Commodity         | Notional | September 30, 2015 | December 31, 2014 |
|-------------------|----------|--------------------|-------------------|
| Natural Gas       | MMBtu    | 10,131             | 9,690             |
| Natural Gas Basis | MMBtu    | 993                | 2,710             |
| Electricity       | MWh      | 1,368              | 607               |

#### *Trading*

| Commodity         | Notional | September 30, 2015 | December 31, 2014 |
|-------------------|----------|--------------------|-------------------|
| Natural Gas       | MMBtu    | (160)              | (155)             |
| Natural Gas Basis | MMBtu    | (760)              | (56)              |

[Table of Contents](#)*Gains (Losses) on Derivative Instruments*

Gains (losses) on derivative instruments, net and current period settlements on derivative instruments were as follows for the periods indicated (in thousands):

|   | Three Months Ended September 30, |                 |
|---|----------------------------------|-----------------|
|   | 2015                             | 2014            |
| Loss on non-trading derivatives, net (including loss on non-trading derivatives—affiliates, net of \$0 and \$0 for the three months ended September 30, 2015 and 2014, respectively)                                | \$ 132                           | \$ (1,163)      |
| Gain (loss) on trading derivatives, net (including loss on trading derivatives—affiliates, net of \$0 and \$0 for the three months ended September 30, 2015 and 2014, respectively)                                 | (71)                             | (15)            |
| <b>Loss on derivatives, net</b>   | <b>61</b>                        | <b>(1,178)</b>  |
| Current period settlements on non-trading derivatives <sup>(1)</sup>  | 4,035                            | 3,039           |
| Current period settlements on trading derivatives (including current period settlements on trading derivatives—affiliates, net of \$0 and \$0 for the three months ended September 30, 2015 and 2014, respectively) | 128                              | (35)            |
| <b>Total current period settlements on derivatives</b>  | <b>\$ 4,163</b>                  | <b>\$ 3,004</b> |

(1) Excludes settlements of \$2.0 million for the three months ended September 30, 2015 related to non-trading derivative liabilities assumed in the acquisitions of CenStar and Oasis.

|  | Nine Months Ended September 30, |                   |
|--|---------------------------------|-------------------|
|  | 2015                            | 2014              |
| Gain (loss) on non-trading derivatives, net  | \$ (5,876)                      | \$ 5,847          |
| Loss on trading derivatives, net (including loss on trading derivatives—affiliates, net of \$0 and \$1,792 for the nine months ended September 30, 2015 and 2014, respectively)  | (242)                           | (5,585)           |
| <b>Gain (loss) on derivatives, net</b>   | <b>(6,118)</b>                  | <b>262</b>        |
| Current period settlements on non-trading derivatives <sup>(1)</sup>   | 12,643                          | (9,959)           |
| Current period settlements on trading derivatives (including current period settlements on trading derivatives—affiliates, net of \$0 and \$1,693 for the nine months ended September 30, 2015 and 2014, respectively) | 244                             | 2,707             |
| <b>Total current period settlements on derivatives</b>   | <b>\$ 12,887</b>                | <b>\$ (7,252)</b> |

(1) Excludes settlements of \$2.2 million for the nine months ended September 30, 2015 related to non-trading derivative liabilities assumed in the acquisitions of CenStar and Oasis.

Gains (losses) on trading derivative instruments are recorded in net asset optimization revenues and gains (losses) on non-trading derivative instruments are recorded in retail revenues or retail cost of revenues on the condensed combined and consolidated statements of operations.

### Fair Value of Derivative Instruments

The following tables summarize the fair value and offsetting amounts of the Company's derivative instruments by counterparty and collateral received or paid as of (in thousands):

| Description                                | September 30, 2015 |                      |               |                        |                      |
|--|--------------------|----------------------|---------------|------------------------|----------------------|
|  | Gross Assets       | Gross Amounts Offset | Net Assets    | Cash Collateral Offset | Net Amount Presented |
| Non-trading commodity derivatives          | \$ 292             | \$ (168)             | \$ 124        | \$ —                   | \$ 124               |
| Trading commodity derivatives              | 8                  | (3)                  | 5             | —                      | 5                    |
| <b>Total Current Derivative Assets</b>     | <b>300</b>         | <b>(171)</b>         | <b>129</b>    | <b>—</b>               | <b>129</b>           |
| Non-trading commodity derivatives          | —                  | —                    | —             | —                      | —                    |
| <b>Total Non-current Derivative Assets</b> | <b>—</b>           | <b>—</b>             | <b>—</b>      | <b>—</b>               | <b>—</b>             |
| <b>Total Derivative Assets</b>             | <b>\$ 300</b>      | <b>\$ (171)</b>      | <b>\$ 129</b> | <b>\$ —</b>            | <b>\$ 129</b>        |

| Description                                     | September 30, 2015 |                      |                   |                        |                      |
|---|--------------------|----------------------|-------------------|------------------------|----------------------|
|   | Gross Liabilities  | Gross Amounts Offset | Net Liabilities   | Cash Collateral Offset | Net Amount Presented |
| Non-trading commodity derivatives               | \$ (12,239)        | \$ 5,845             | \$ (6,393)        | \$ —                   | \$ (6,393)           |
| Trading commodity derivatives                   | (76)               | 32                   | (44)              | —                      | (44)                 |
| <b>Total Current Derivative Liabilities</b>     | <b>(12,315)</b>    | <b>5,877</b>         | <b>(6,437)</b>    | <b>—</b>               | <b>(6,437)</b>       |
| Non-trading commodity derivatives               | (1,346)            | 474                  | (873)             | —                      | (873)                |
| <b>Total Non-current Derivative Liabilities</b> | <b>(1,346)</b>     | <b>474</b>           | <b>(873)</b>      | <b>—</b>               | <b>(873)</b>         |
| <b>Total Derivative Liabilities</b>             | <b>\$ (13,661)</b> | <b>\$ 6,351</b>      | <b>\$ (7,310)</b> | <b>\$ —</b>            | <b>\$ (7,310)</b>    |

| Description                                | December 31, 2014 |                      |               |                        |                      |
|--|-------------------|----------------------|---------------|------------------------|----------------------|
|  | Gross Assets      | Gross Amounts Offset | Net Assets    | Cash Collateral Offset | Net Amount Presented |
| Non-trading commodity derivatives          | \$ 3,642          | \$ (3,562)           | \$ 80         | \$ —                   | \$ 80                |
| Trading commodity derivatives              | 234               | (98)                 | 136           | —                      | 136                  |
| <b>Total Current Derivative Assets</b>     | <b>3,876</b>      | <b>(3,660)</b>       | <b>216</b>    | <b>—</b>               | <b>216</b>           |
| Non-trading commodity derivatives          | 313               | (313)                | —             | —                      | —                    |
| <b>Total Non-current Derivative Assets</b> | <b>313</b>        | <b>(313)</b>         | <b>—</b>      | <b>—</b>               | <b>—</b>             |
| <b>Total Derivative Assets</b>             | <b>\$ 4,189</b>   | <b>\$ (3,973)</b>    | <b>\$ 216</b> | <b>\$ —</b>            | <b>\$ 216</b>        |

| Description                                     | December 31, 2014  |                      |                    |                        |                      |
|---|--------------------|----------------------|--------------------|------------------------|----------------------|
|   | Gross Liabilities  | Gross Amounts Offset | Net Liabilities    | Cash Collateral Offset | Net Amount Presented |
| Non-trading commodity derivatives               | \$ (14,911)        | \$ 3,562             | \$ (11,349)        | \$ —                   | \$ (11,349)          |
| Trading commodity derivatives                   | (275)              | 98                   | (177)              | —                      | (177)                |
| <b>Total Current Derivative Liabilities</b>     | <b>(15,186)</b>    | <b>3,660</b>         | <b>(11,526)</b>    | <b>—</b>               | <b>(11,526)</b>      |
| Non-trading commodity derivatives               | (791)              | 313                  | (478)              | —                      | (478)                |
| <b>Total Non-current Derivative Liabilities</b> | <b>(791)</b>       | <b>313</b>           | <b>(478)</b>       | <b>—</b>               | <b>(478)</b>         |
| <b>Total Derivative Liabilities</b>             | <b>\$ (15,977)</b> | <b>\$ 3,973</b>      | <b>\$ (12,004)</b> | <b>\$ —</b>            | <b>\$ (12,004)</b>   |

## **8. Equity**

### *Class A Common Stock*

The Company has a total of 3,097,193 shares of its Class A common stock outstanding at September 30, 2015. Each share of Class A common stock holds economic rights and entitles its holder to one vote on all matters to be voted on by shareholders generally.

### *Class B Common Stock*

The Company has a total of 10,750,000 shares of its Class B common stock outstanding at September 30, 2015. Each share of Class B common stock, all of which is held by NuDevco, has no economic rights but entitles its holder to one vote on all matters to be voted on by shareholders generally.

Holders of Class A common stock and Class B common stock vote together as a single class on all matters presented to our shareholders for their vote or approval, except as otherwise required by applicable law or by our certificate of incorporation.

### *Preferred Stock*

The Company has 20,000,000 shares of authorized preferred stock of which there are no issued and outstanding shares at September 30, 2015.

### *Earnings Per Share*

Basic earnings per share (“EPS”) is computed by dividing net income attributable to shareholders (the numerator) by the weighted-average number of Class A common shares outstanding for the period (the denominator). Class B common shares are not included in the calculation of basic earnings per share because they have no economic interest in the Company. Diluted earnings per share is similarly calculated except that the denominator is increased (1) using the treasury stock method to determine the potential dilutive effect of the Company's outstanding unvested restricted stock units, (2) using the if-converted method to determine the potential dilutive effect of the Company's Class B common stock and (3) using the if-converted method to determine the potential dilutive effect of the outstanding convertible subordinated notes into the Company's Class B common stock.

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The following table presents the computation of earnings per share for the three months and nine months ended September 30, 2015 (in thousands, except per share data):

|   | Three Months Ended |             | Nine Months Ended  |             |
|---|--------------------|-------------|--------------------|-------------|
|   | September 30, 2015 |             | September 30, 2015 |             |
| Net income attributable to shareholders of Class A common stock   | \$                 | 1,314       | \$                 | 3,884       |
| Basic weighted average Class A common shares outstanding  |                    | 3,097       |                    | 3,053       |
| <b>Basic EPS attributable to shareholders</b>   | <b>\$</b>          | <b>0.42</b> | <b>\$</b>          | <b>1.27</b> |
| Net income attributable to shareholders of Class A common stock   | \$                 | 1,314       | \$                 | 3,884       |
| Effect of conversion of Class B common stock to shares of Class A common stock  |                    | 3,605       |                    | 11,734      |
| Effect of conversion of convertible subordinated notes into shares of Class B common stock and shares of Class B common stock into shares of Class A common stock |                    | (520)       |                    | (436)       |
| Diluted net income attributable to shareholders of Class A common stock   |                    | 4,399       |                    | 15,182      |
| Basic weighted average Class A common shares outstanding  |                    | 3,097       |                    | 3,053       |
| Effect of dilutive Class B common stock   |                    | 10,750      |                    | 10,750      |
| Effect of dilutive convertible subordinated notes into shares of Class B common stock and shares of Class B common stock into shares of Class A common stock      |                    | 351         |                    | 118         |
| Effect of dilutive restricted stock units   |                    | 34          |                    | 27          |
| Diluted weighted average shares outstanding   |                    | 14,232      |                    | 13,948      |
| <b>Diluted EPS attributable to shareholders</b>   | <b>\$</b>          | <b>0.31</b> | <b>\$</b>          | <b>1.09</b> |

### *Non-controlling Interest*

From the Offering to May 4, 2015, the Company owned a 21.82% economic interest in Spark HoldCo, and NuDevco owned a 78.18% economic interest in Spark HoldCo. At September 30, 2015, the Company owns a 22.37% economic interest in Spark HoldCo, and is the sole managing member in Spark HoldCo, and NuDevco owns a 77.63% economic interest in Spark HoldCo. As a result, the Company has consolidated the financial position and results of operations of Spark HoldCo and reflected the economic interest owned by NuDevco as a non-controlling interest.

## **9. Stock-Based Compensation**

### *Restricted Stock Units*

In connection with the Offering, the Company adopted the Spark Energy, Inc. Long-Term Incentive Plan (the "LTIP") for the employees, consultants and directors of the Company and its affiliates who perform services for the Company. The purpose of the LTIP is to provide a means to attract and retain individuals to serve as directors, employees and consultants who provide services to the Company by affording such individuals a means to acquire and maintain ownership of awards, the value of which is tied to the performance of the Company's Class A common stock. The LTIP provides for grants of cash payments, stock options, stock appreciation rights, restricted stock or units, bonus stock, dividend equivalents, and other stock-based awards with the total number of shares of stock available for issuance under the LTIP not to exceed 1,375,000 shares.

On August 1, 2014, the Company granted restricted stock units to our employees, non-employee directors and certain employees of our affiliates who perform services for the Company. The restricted stock unit awards vest

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over a nine month period for non-employee directors and ratably over approximately three or four years for officers, employees, and employees of affiliates, depending on years of service at the grant date, with the initial vesting date occurring on May 4, 2015 and each subsequent vesting date occurring each May 4 thereafter. On May 18, 2015, the Company granted restricted stock units to certain employees and non-employee directors. Thereafter, the Company periodically granted restricted stock units to certain employees. These restricted stock unit awards vest over one to four years, respectively, with the first vesting occurring on May 18, 2016 and each subsequent vesting date occurring each May 18 thereafter. Each restricted stock unit is entitled to receive a dividend equivalent when dividends are declared and distributed to shareholders of Class A common stock. These dividend equivalents entitle the holder to additional restricted stock units effective as of the record date of such dividends and vested upon the same schedule as the underlying restricted stock unit.

In accordance with ASC 718, *Compensation - Stock Compensation* ("ASC 718"), the Company measures the cost of awards classified as equity awards based on the grant date fair value of the award and the Company measures the cost of awards classified as liability awards at the fair value of the award at each reporting period. The Company has utilized an estimated 6% annual forfeiture rate of restricted stock units in determining the fair value for all awards excluding those issued to executive level recipients and non-employee directors, for which no forfeitures are estimated to occur. The Company has elected to recognize related compensation expense on a straight-line basis over the associated vesting periods. Although the restricted stock units allow for cash settlement of the awards at the sole discretion of management of the Company, management intends to settle the awards by issuing shares of the Company's Class A common stock.

On May 4, 2015, 118,629 restricted stock units vested, with 97,193 shares of common stock distributed to the holders of these units and with 21,436 shares of common stock withheld by the Company to cover taxes owed on the vesting of such units.

### *Equity Classified Restricted Stock Units*

Restricted stock units issued to employees and officers of the Company are classified as equity awards. The fair value of the equity classified restricted stock units was based on the Company's Class A common stock price as of the grant date, and the Company recognized stock based compensation expense of \$0.6 million for the three months ended September 30, 2015 and \$1.4 million for the nine months ended September 30, 2015 in general and administrative expense and a corresponding increase to additional paid in capital. During both the three and nine months ended September 30, 2014, the Company recognized stock based compensation expense of \$0.2 million related to those awards issued on August 1, 2014. No compensation expense was recorded prior to August 1, 2014 as there were no LTIP awards outstanding.

The following table summarizes equity classified restricted stock unit activity and unvested restricted stock units for the nine months ended September 30, 2015:

|                                       | Number of Shares | Weighted Average Grant Date Fair Value |
|---------------------------------------|------------------|--|
| Unvested at December 31, 2014         | 256,884          | \$ 17.93                               |
| Granted                               | 127,000          | 14.23                                  |
| Dividend reinvestment issuances       | 20,506           | 14.70                                  |
| Vested                                | (69,312)         | 17.84                                  |
| Forfeited                             | (22,534)         | 16.50                                  |
| <b>Unvested at September 30, 2015</b> | <b>312,544</b>   | <b>\$ 16.34</b>                        |

As of September 30, 2015, there was \$4.3 million of total unrecognized compensation cost related to the Company's equity classified restricted stock units, which is expected to be recognized over a weighted average period of approximately 2.9 years.

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### *Liability Classified Restricted Stock Units*

Restricted stock units issued to non-employee directors of the Company and employees of certain of our affiliates are classified as liability awards in accordance with ASC 718 as the awards are either to a) non-employee directors that allow for the recipient to choose net settlement for the amount of withholding taxes due upon vesting or b) to employees of certain affiliates of the Company and are therefore not deemed to be employees of the Company. The fair value of the liability classified restricted stock units was based on the Company's Class A common stock price as of the reported period ending date and the Company recognized stock based compensation expense of \$0.2 million for the three months ended September 30, 2015 and \$0.6 million for the nine months ended September 30, 2015 in general and administrative expense and a corresponding increase to liabilities. As of September 30, 2015, the Company's liabilities related to these restricted stock units were recorded in other current liabilities and other non-current liabilities of \$0.4 million and zero, respectively. During both the three and nine months ended September 30, 2014, the Company recognized stock based compensation expense of \$0.2 million related to those awards issued on August 1, 2014. No compensation expense was recorded prior to August 1, 2014 as there were no LTIP awards outstanding.

The following table summarizes liability classified restricted stock unit activity and unvested restricted stock units for the nine months ended September 30, 2015:

|                                       | Number of Shares | Weighted Average Reporting Date<br>Fair Value |
|---------------------------------------|------------------|---|
| Unvested at December 31, 2014         | 124,093          | \$ 14.09                                      |
| Granted                               | 16,200           | 15.76   |
| Dividend reinvestment issuances       | 7,788            | 15.69   |
| Vested                                | (49,317)         | 12.64   |
| Forfeited                             | —                | —   |
| <b>Unvested at September 30, 2015</b> | <b>98,764</b>    | <b>\$ 15.21</b>                               |

As of September 30, 2015, there was \$1.2 million of total unrecognized compensation cost related to the Company's liability classified restricted stock units, which is expected to be recognized over a weighted average period of approximately 1.6 years.

## **10. Taxes**

### *Income Taxes*

The Company accounts for income taxes using the assets and liabilities method. Deferred tax assets and liabilities are recognized for future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and those assets and liabilities tax bases. The Company applies existing tax law and the tax rate that the Company expects to apply to taxable income in the years in which those differences are expected to be recovered or settled in calculating the deferred tax assets and liabilities. Effects of changes in tax rates on deferred tax assets and liabilities are recognized in income in the period of the tax rate enactment.

The Company periodically assesses whether it is more likely than not that it will generate sufficient taxable income to realize its deferred income tax assets. In making this determination, the Company considers all available positive and negative evidence and makes certain assumptions. The Company considers, among other things, its deferred tax liabilities, the overall business environment, its historical earnings and losses, current industry trends, and its outlook for future years. The Company believes it is more likely than not that the deferred tax assets will be utilized.

Prior to the Offering, the business of the Company was not subject to U.S. federal income tax as the Company's operations were conducted in flow-through entities. As a result of the Offering, the Company now operates as a

corporation and is subject to U.S. federal income taxation on our allocable share of taxable income from Spark HoldCo.

As of September 30, 2015, the Company had a net deferred tax asset of approximately \$15.6 million related to the step up in tax basis resulting from the purchase by the Company of Spark HoldCo units from NuDevco on the Offering date. In addition, as of September 30, 2015, the Company had a long-term liability of \$20.8 million for the effect of the Tax Receivable Agreement liability (See Note 12 “Transactions with Affiliates” for further discussion) and a corresponding long-term deferred tax asset of approximately \$7.5 million .

The effective U.S. federal and state income tax rate for the nine months ended September 30, 2015 is 6.5% with respect to pre-tax income attributable to the Company's stockholders. Total income tax expense for the nine months ended September 30, 2015 differed from amounts computed by applying the U.S. federal statutory tax rates to pre-tax income primarily due to state taxes, timing of discrete items and the impact of permanent differences between book and taxable income, most notably the income attributable to noncontrolling interest.

## **11. Commitments and Contingencies**

From time to time, the Company may be involved in legal, tax, regulatory and other proceedings in the ordinary course of business. Management does not believe that we are a party to any litigation, claims or proceedings that will have a material impact on the Company's condensed combined and consolidated financial condition or results of operations.

## **12. Transactions with Affiliates**

The Company enters into transactions with and pays certain costs on behalf of affiliates that are commonly controlled in order to reduce risk, reduce administrative expense, create economies of scale, create strategic alliances and supply goods and services to these related parties. The Company also sells and purchases natural gas and electricity with affiliates. The Company presents receivables and payables with the same affiliate on a net basis in the condensed combined and consolidated balance sheets as all affiliate activity is with parties under common control.

### *Accounts Receivable and Payable — Affiliates*

The Company recorded current accounts receivable-affiliates of \$1.4 million and \$1.2 million as of September 30, 2015 and December 31, 2014, respectively, and current accounts payable—affiliates of \$1.9 million and \$1.0 million as of September 30, 2015 and December 31, 2014, respectively for certain direct billings and cost allocations for services the Company provided to affiliates and sales or purchases of natural gas and electricity with affiliates.

### *Prepaid Assets — Affiliates*

Prior to April 2015, the Company incurred and subsequently billed or allocated costs of certain employee benefit costs of behalf of affiliates commonly controlled by NuDevco. In April 2015, the Company began prepaying NuDevco for costs of certain employee benefits to be provided through the Company's benefit plans and recorded current prepaid assets—affiliates of \$0.1 million as of September 30, 2015.

### *Revenues and Cost of Revenues — Affiliates*

Beginning on August 1, 2013, the Company and another affiliate entered into an agreement whereby the Company purchased natural gas from the affiliate at the tailgate of the Marlin plant. Cost of revenues—affiliates, recorded in net asset optimization revenues in the condensed combined and consolidated statements of operations for the three months ended September 30, 2015 and 2014 related to this agreement were \$3.4 million and \$6.5 million, respectively. Cost of revenues—affiliates, recorded in net asset optimization revenues in the condensed combined

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and consolidated statements of operations for the nine months ended September 30, 2015 and 2014 related to this agreement were \$9.6 million and \$25.0 million, respectively.

The Company also purchased natural gas at a nearby third party plant inlet which was then sold to the affiliate. Revenues—affiliates, recorded in net asset optimization revenues in the condensed combined and consolidated statements of operations for the three months ended September 30, 2015 and 2014 related to these sales were \$0.3 million and \$3.2 million, respectively. Revenues—affiliates, recorded in net asset optimization revenues in the condensed combined and consolidated statements of operations for the nine months ended September 30, 2015 and 2014 related to these sales were \$0.9 million and \$10.3 million, respectively.

Additionally, the Company entered into a natural gas transportation agreement with Marlin, at Marlin's pipeline, whereby the Company transports retail natural gas and pays the higher of (i) a minimum monthly payment or (ii) a transportation fee per MMBtu times actual volumes transported. The current transportation agreement was set to expire on February 28, 2013, but was extended for three additional years at a fixed rate per MMBtu without a minimum monthly payment. Included in the Company's results are cost of revenues—affiliates, recorded in retail cost of revenues in the condensed combined and consolidated statements of operations related to this activity, which was less than \$0.1 million for both the three and nine months ended September 30, 2015 and 2014, respectively.

Prior to the Offering, the Company also purchased electricity for an affiliate and sold the electricity to the affiliate at the same market price that the Company paid to purchase the electricity. There were no sales of electricity to the affiliate for the three and nine months ended September 30, 2015. There was no in sales of electricity to the affiliate for the three months ended September 30, 2014 and \$2.2 million for the nine months ended September 30, 2014, which is recorded in retail revenues—affiliate in the condensed combined and consolidated statements of operations.

Also included in the Company's results are cost of revenues—affiliates related to derivative instruments, recorded in net asset optimization revenues in the condensed combined and consolidated statements of operations. There was no cost of revenues—affiliates related to derivative instruments for the three and nine months ended September 30, 2015. There was no impact for the three months ended September 30, 2014 and loss of \$0.6 million for the nine months ended September 30, 2014, respectively.

### *Cost allocations*

The Company paid certain expenses on behalf of affiliates, which are reimbursed by the affiliates to the Company, including costs that can be specifically identified and certain allocated overhead costs associated with general and administrative services, including executive management, due diligence work, recurring management consulting, facilities, banking arrangements, professional fees, insurance, information services, human resources and other support departments to the affiliates. Where costs incurred on behalf of the affiliate could not be determined by specific identification for direct billing, the costs were primarily allocated to the affiliated entities based on percentage of departmental usage, wages or headcount. The total amount direct billed and allocated to affiliates was \$0.6 million and \$0.8 million for the three months ended September 30, 2015 and 2014, respectively, and \$2.3 million and \$4.1 million for the nine months ended September 30, 2015 and 2014, respectively, which is recorded as a reduction in general and administrative expenses in the condensed combined and consolidated statements of operations.

The Company pays residual commissions to an affiliate for all customers enrolled by the affiliate who pay their monthly retail gas or retail electricity bill. No commissions were paid to the affiliate for the three or nine months ended September 30, 2015. There were no commissions paid to the affiliate for the three months ended September 30, 2014. Commissions paid to the affiliate were \$0.1 million for the nine months ended September 30, 2014, which is recorded in general and administrative expense in the condensed combined and consolidated statements of operations. This agreement with the affiliate was terminated in May 2014.

*Member Distributions and Contributions*

During the nine months ended September 30, 2015, the Company made distributions to NuDevco in connection with its holdings of units of Spark HoldCo of \$11.7 million in conjunction with the payment of its fourth quarter 2014, first quarter 2015 and second quarter 2015 distributions. Additionally, during the nine months ended September 30, 2015, the Company received a contribution from NuDevco of \$0.1 million as NuDevco forgave an account payable due to NuDevco that arose from the payment of withholding taxes related to the vesting of restricted stock units of certain employees of NuDevco who perform services for the Company. During the nine months ended September 30, 2014, the Company made net capital distributions to W. Keith Maxwell III of \$36.4 million. In contemplation of the Company's initial public offering, the Company entered into an agreement with an affiliate in April 2014 to permanently forgive all net outstanding accounts receivable balances from the affiliate through the Offering date. As a result, the accounts receivable balances from the affiliate have been eliminated and presented as a distribution to W. Keith Maxwell III for 2014.

*Tax Receivable Agreement*

Concurrently with the closing of the Offering, the Company entered into a Tax Receivable Agreement with Spark HoldCo, NuDevco Retail Holdings and NuDevco Retail. This agreement generally provides for the payment by the Company to NuDevco of 85% of the net cash savings, if any, in U.S. federal, state and local income tax or franchise tax that the Company actually realizes (or is deemed to realize in certain circumstances) in future periods as a result of (i) any tax basis increases resulting from the purchase by the Company of Spark HoldCo units from NuDevco Retail Holdings in connection with the Offering, (ii) any tax basis increases resulting from the exchange of Spark HoldCo units for shares of Class A common stock pursuant to the Exchange Right (or resulting from an exchange of Spark HoldCo units for cash pursuant to the Cash Option) and (iii) any imputed interest deemed to be paid by the Company as a result of, and additional tax basis arising from, any payments the Company makes under the Tax Receivable Agreement. The Company retains the benefit of the remaining 15% of these tax savings. See Note 10 "Taxes" for further discussion of amounts recorded in connection with the Offering.

In certain circumstances, the Company may defer or partially defer any payment due (a "TRA Payment") to the holders of rights under the Tax Receivable Agreement, which are NuDevco Retail Holdings and NuDevco Retail. We did not meet the threshold coverage ratio required to fund the first payment to NuDevco Retail Holdings, LLC under the Tax Receivable Agreement during the four-quarter period ending September 30, 2015. As such, the initial payment under the Tax Receivable Agreement due in late 2015 will be deferred pursuant to the terms thereof.

During the five -year period commencing October 1, 2014, the Company will defer all or a portion of any TRA Payment owed pursuant to the Tax Receivable Agreement to the extent that Spark HoldCo does not generate sufficient Cash Available for Distribution (as defined below) during the four-quarter period ending September 30th of the applicable year in which the TRA Payment is to be made in an amount that equals or exceeds 130% (the "TRA Coverage Ratio") of the Total Distributions (as defined below) paid in such four-quarter period by Spark HoldCo. For purposes of computing the TRA Coverage Ratio:

- "Cash Available for Distribution" is generally defined as the Adjusted EBITDA of Spark HoldCo for the applicable period, less (i) cash interest paid by Spark HoldCo, (ii) capital expenditures of Spark HoldCo (exclusive of customer acquisition costs) and (iii) any taxes payable by Spark HoldCo; and
- "Total Distributions" are defined as the aggregate distributions necessary to cause the Company to receive distributions of cash equal to (i) the targeted quarterly distribution the Company intends to pay to holders of its Class A common stock payable during the applicable four-quarter period, plus (ii) the estimated taxes payable by the Company during such four-quarter period, plus (iii) the expected TRA Payment payable during the calendar year for which the TRA Coverage Ratio is being tested.

In the event that the TRA Coverage Ratio is not satisfied in any calendar year, the Company will defer all or a portion of the TRA Payment to NuDevco under the Tax Receivable Agreement to the extent necessary to permit Spark HoldCo to satisfy the TRA Coverage Ratio (and Spark HoldCo is not required to make and will not make the

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pro rata distributions to its members with respect to the deferred portion of the TRA Payment). If the TRA Coverage Ratio is satisfied in any calendar year, the Company will pay NuDevco the full amount of the TRA Payment.

Following the five -year deferral period, the Company will be obligated to pay any outstanding deferred TRA Payments to the extent such deferred TRA Payments do not exceed (i) the lesser of the Company's proportionate share of aggregate Cash Available for Distribution of Spark HoldCo during the five-year deferral period or the cash distributions actually received by the Company during the five -year deferral period, reduced by (ii) the sum of (a) the aggregate target quarterly dividends (which, for the purposes of the Tax Receivable Agreement, will be \$0.3625 per share per quarter) during the five-year deferral period, (b) the Company's estimated taxes during the five-year deferral period, and (c) all prior TRA Payments and (y) if with respect to the quarterly period during which the deferred TRA Payment is otherwise paid or payable, Spark HoldCo has or reasonably determines it will have amounts necessary to cause the Company to receive distributions of cash equal to the target quarterly distribution payable during that quarterly period. Any portion of the deferred TRA Payments not payable due to these limitations will no longer be payable.

### **13. Segment Reporting**

The Company's determination of reportable business segments considers the strategic operating units under which the Company makes financial decisions, allocates resources and assesses performance of its retail and asset optimization businesses.

The Company's reportable business segments are retail natural gas and retail electricity. The retail natural gas segment consists of natural gas sales to, and natural gas transportation and distribution for, residential and commercial customers. Asset optimization activities, considered an integral part of securing the lowest price natural gas to serve retail gas load, are part of the retail natural gas segment. The Company recorded asset optimization revenues of \$27.7 million and \$45.9 million and asset optimization cost of revenues of \$28.2 million and \$46.0 million for the three months ended September 30, 2015 and 2014, respectively, which are presented on a net basis in asset optimization revenues. The Company recorded asset optimization revenues of \$120.7 million and \$225.4 million and asset optimization cost of revenues of \$119.4 million and \$223.7 million for the nine months ended September 30, 2015 and 2014, respectively, which are presented on a net basis in asset optimization revenues. The retail electricity segment consists of electricity sales and transmission to residential and commercial customers. Corporate and other consists of expenses and assets of the retail natural gas and retail electricity segments that are managed at a consolidated level such as general and administrative expenses.

To assess the performance of the Company's operating segments, the Chief Operating Decision Maker analyzes retail gross margin. The Company defines retail gross margin as operating income plus (i) depreciation and amortization expenses and (ii) general and administrative expenses, less (i) net asset optimization revenues, (ii) net gains (losses) on derivative instruments, and (iii) net current period cash settlements on derivative instruments. The Company deducts net gains (losses) on derivative instruments, excluding current period cash settlements, from the retail gross margin calculation in order to remove the non-cash impact of net gains and losses on derivative instruments.

Retail gross margin is a primary performance measure used by our management to determine the performance of our retail natural gas and electricity business by removing the impacts of our asset optimization activities and net non-cash income (loss) impact of our economic hedging activities. As an indicator of our retail energy business' operating performance, retail gross margin should not be considered an alternative to, or more meaningful than, operating income, as determined in accordance with GAAP.

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Below is a reconciliation of retail gross margin to income before income tax expense (in thousands):

|   | Three Months Ended September 30, |                  | Nine Months Ended September 30, |                  |
|---|----------------------------------|------------------|---------------------------------|------------------|
|   | 2015                             | 2014             | 2015                            | 2014             |
| <b>Reconciliation of Retail Gross Margin to Income before taxes</b> |                                  |                  |                                 |                  |
| Income before income tax expense                                    | \$ 6,455                         | \$ 1,032         | \$ 24,442                       | \$ 7,906         |
| Interest and other income   | (5)                              | (40)             | (326)                           | (111)            |
| Interest expense  | 800                              | 615              | 1,415                           | 1,150            |
| Operating Income  | 7,250                            | 1,607            | 25,531                          | 8,945            |
| Depreciation and amortization                                       | 7,557                            | 4,113            | 17,873                          | 10,324           |
| General and administrative  | 15,493                           | 10,634           | 43,909                          | 28,494           |
| Less:   |                                  |                  |                                 |                  |
| Net asset optimization revenue                                      | (545)                            | (141)            | 1,317                           | 1,681            |
| Net, Gains (losses) on non-trading derivative instruments           | 132                              | (1,163)          | (5,876)                         | 5,847            |
| Net, Cash settlements on non-trading derivative instruments         | 4,035                            | 3,039            | 12,643                          | (9,959)          |
| <b>Retail Gross Margin</b>  | <b>\$ 26,678</b>                 | <b>\$ 14,619</b> | <b>\$ 79,229</b>                | <b>\$ 50,194</b> |

The Company uses retail gross margin and net asset optimization revenues as the measure of profit or loss for its business segments. This measure represents the lowest level of information that is provided to the chief operating decision maker for our reportable segments.

Financial data for business segments are as follows (in thousands):

| Three Months Ended September 30, 2015                 | Retail Electricity | Retail Natural Gas | Corporate and Other | Eliminations        | Spark Retail      |
|---|--------------------|--------------------|---------------------|---------------------|-------------------|
| Total Revenues  | \$ 76,913          | \$ 14,354          | \$ —                | \$ —                | \$ 91,267         |
| Retail cost of revenues                               | 50,787             | 10,180             | —                   | —                   | 60,967            |
| Less:   |                    |                    |                     |                     |                   |
| Net asset optimization revenues                       | —                  | (545)              | —                   | —                   | (545)             |
| Gains (losses) on non-trading derivatives             | 3,891              | (3,759)            | —                   | —                   | 132               |
| Current period settlements on non-trading derivatives | 3,310              | 725                | —                   | —                   | 4,035             |
| <b>Retail Gross Margin</b>                            | <b>\$ 18,925</b>   | <b>\$ 7,753</b>    | <b>\$ —</b>         | <b>\$ —</b>         | <b>\$ 26,678</b>  |
| <b>Total Assets</b>                                   | <b>\$ 147,037</b>  | <b>\$ 101,844</b>  | <b>\$ 96,319</b>    | <b>\$ (184,747)</b> | <b>\$ 160,453</b> |

| Three Months Ended September 30, 2014                 | Retail Electricity | Retail Natural Gas | Corporate and Other | Eliminations       | Spark Retail      |
|---|--------------------|--------------------|---------------------|--------------------|-------------------|
| Total revenues  | \$ 51,748          | \$ 16,469          | \$ —                | \$ —               | \$ 68,217         |
| Retail cost of revenues                               | 41,628             | 10,235             | —                   | —                  | 51,863            |
| Less:   |                    |                    |                     |                    |                   |
| Net asset optimization revenues                       | —                  | (141)              | —                   | —                  | (141)             |
| Gains (losses) on non-trading derivatives             | 445                | (1,608)            | —                   | —                  | (1,163)           |
| Current period settlements on non-trading derivatives | 2,906              | 133                | —                   | —                  | 3,039             |
| <b>Retail Gross Margin</b>                            | <b>\$ 6,769</b>    | <b>\$ 7,850</b>    | <b>\$ —</b>         | <b>\$ —</b>        | <b>\$ 14,619</b>  |
| <b>Total Assets</b>                                   | <b>\$ 47,677</b>   | <b>\$ 92,974</b>   | <b>\$ 20,309</b>    | <b>\$ (38,886)</b> | <b>\$ 122,074</b> |

| <b>Nine Months Ended September 30, 2015</b>           | <b>Retail<br/>Electricity</b> | <b>Retail<br/>Natural Gas</b> | <b>Corporate<br/>and Other</b> | <b>Eliminations</b> | <b>Spark Retail</b> |
|---|-------------------------------|-------------------------------|--------------------------------|---------------------|---------------------|
| Total revenues  | \$ 170,060                    | \$ 93,253                     | \$ —                           | \$ —                | \$ 263,313          |
| Retail cost of revenues                               | 122,864                       | 53,136                        | —                              | —                   | 176,000             |
| Less:   |                               |                               |                                |                     |                     |
| Net asset optimization revenues                       | —                             | 1,317                         | —                              | —                   | 1,317               |
| Gains (losses) on non-trading derivatives             | (2,201)                       | (3,675)                       | —                              | —                   | (5,876)             |
| Current period settlements on non-trading derivatives | 5,727                         | 6,916                         | —                              | —                   | 12,643              |
| <b>Retail Gross Margin</b>                            | <b>\$ 43,670</b>              | <b>\$ 35,559</b>              | <b>\$ —</b>                    | <b>\$ —</b>         | <b>\$ 79,229</b>    |
| <b>Total Assets</b>                                   | <b>\$ 147,037</b>             | <b>\$ 101,844</b>             | <b>\$ 96,319</b>               | <b>\$ (184,747)</b> | <b>\$ 160,453</b>   |

| <b>Nine Months Ended September 30, 2014</b>           | <b>Retail<br/>Electricity</b> | <b>Retail<br/>Natural Gas</b> | <b>Corporate<br/>and Other</b> | <b>Eliminations</b> | <b>Spark Retail</b> |
|---|-------------------------------|-------------------------------|--------------------------------|---------------------|---------------------|
| Total revenues  | \$ 137,968                    | \$ 102,166                    | \$ —                           | \$ —                | \$ 240,134          |
| Retail cost of revenues                               | 114,997                       | 77,374                        | —                              | —                   | 192,371             |
| Less:   |                               |                               |                                |                     |                     |
| Net asset optimization revenues                       | —                             | 1,681                         | —                              | —                   | 1,681               |
| Gains (losses) on non-trading derivatives             | 6,037                         | (190)                         | —                              | —                   | 5,847               |
| Current period settlements on non-trading derivatives | (7,585)                       | (2,374)                       | —                              | —                   | (9,959)             |
| <b>Retail Gross Margin</b>                            | <b>\$ 24,519</b>              | <b>\$ 25,675</b>              | <b>\$ —</b>                    | <b>\$ —</b>         | <b>\$ 50,194</b>    |
| <b>Total Assets</b>                                   | <b>\$ 47,677</b>              | <b>\$ 92,974</b>              | <b>\$ 20,309</b>               | <b>\$ (38,886)</b>  | <b>\$ 122,074</b>   |

#### *Significant Customers*

For the three and nine months ended September 30, 2015, we had one significant customer that individually accounted for more than 10% of the Company's consolidated net asset optimization revenues. For the three and nine months ended September 30, 2014, we had four and one significant customers, respectively, that individually accounted for more than 10% of the Company's combined net asset optimization revenues.

For the three and nine months ended September 30, 2015 and 2014, no individual customer accounted for more than 10% of the Company's combined and consolidated retail electricity or retail natural gas total revenues.

#### *Significant Suppliers*

For the three and nine months ended September 30, 2015, we had one individual supplier that individually accounted for more than 10% of the Company's consolidated net asset optimization revenues cost of revenues. For the three and nine months ended September 30, 2014, we had two and one significant suppliers, respectively, that individually accounted for more than 10% of the Company's combined net asset optimization revenues cost of revenues.

For the three and nine months ended September 30, 2015, the Company had five and four significant suppliers, respectively, that individually accounted for more than 10% of the Company's consolidated retail electricity retail cost of revenues. For the three and nine months ended September 30, 2014, the Company had one significant supplier that individually accounted for more than 10% of the Company's combined retail electricity retail cost of revenues.

For the three and nine months ended September 30, 2015 and 2014, no individual supplier accounted for more than 10% of the Company's combined and consolidated retail natural gas retail cost of revenues.

#### **14. Customer Acquisitions**

On March 3, 2015, the Company entered into a purchase and sale agreement for the purchase of approximately 25,800 residential and commercial natural gas contracts in Northern California for a purchase price of approximately \$2.0 million. The transaction closed in April 2015. The purchase price was capitalized as intangible assets - customer acquisitions and will be amortized over a three year period as customers begin using natural gas under a contract with the Company.

#### **15. Equity Method Investment**

##### *Investment in eREX Spark Marketing Co., Ltd*

In September 2015, the Company, together with eREX Co., Ltd., a Japanese company, entered into an agreement ("eREX JV Agreement") to form a new joint venture eREX Spark Marketing Co., Ltd ("eREX Spark"). As part of this agreement, the Company contributed 39.2 million Japanese Yen, or \$0.3 million, for 20% ownership of eREX Spark. As certain conditions under the eREX JV Agreement are met, the Company is committed to make additional capital contributions totaling 117.2 million Japanese Yen, or \$1.0 million through November 2016 based on exchange rates at September 30, 2015. Additionally, the Company is entitled to share in 30% of the dividends distributed by eREX Spark for the first year a qualifying dividend is paid and for the subsequent four years thereafter. After this period, dividends will be distributed proportionately with the equity ownership of eREX Spark. eREX Spark's board of directors consists of four directors, one of whom is appointed by the Company.

We account for non-marketable investments using the equity method of accounting if the investment gives us the ability to exercise significant influence over, but not control, of an investee. Significant influence generally exists if we have an ownership interest representing between 20% and 50% of the voting stock of the investee. Under the equity method of accounting, investments are stated at initial cost and are adjusted for subsequent additional investments and our proportionate share of earnings or losses and distributions.

Based on the Company's significant influence, as reflected by the 20% equity ownership and 25% control of the eREX Spark board of directors, we recorded the investment in eREX Spark as an equity method investment. Our investment in eREX Spark was \$0.3 million as of September 30, 2015 and recorded in other assets in the condensed combined and consolidated balance sheet. As no significant activity has occurred since our initial investment in eREX Spark, no amounts were recorded in our condensed combined and consolidated statements of operations for the three and nine months ended September 30, 2015.

#### **16. Subsequent Events**

##### *Declaration of Dividends*

On October 21, 2015, the Company declared a quarterly dividend of \$0.3625 to holders of record of our Class A common stock on November 30, 2015 and payable on December 14, 2015.

## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

*The following discussion and analysis of our financial condition and results of operations should be read in conjunction with the unaudited condensed combined and consolidated financial statements and the related notes thereto included elsewhere in this report and the audited combined and consolidated financial statements and notes thereto and management's discussion and analysis of financial condition and results of operations included in our Form 10-K for the year ended December 31, 2014 that was filed with the Securities and Exchange Commission ("SEC"). In this report, the terms "Spark Energy," "Company," "we," "us" and "our" refer collectively to (i) the combined business and assets of the retail natural gas business and asset optimization activities of Spark Energy Gas, LLC and the retail electricity business of Spark Energy, LLC before the completion of our corporate reorganization in connection with the initial public offering of Spark Energy, Inc., which closed on August 1, 2014 (the "Offering") and (ii) Spark Energy, Inc. and its subsidiaries as of the Offering and thereafter.*

### Cautionary Note Regarding Forward-Looking Statements

This report contains forward-looking statements that are subject to a number of risks and uncertainties, many of which are beyond our control. These statements within the meaning of Section 27A of the Securities Act of 1933, as amended (the "Securities Act") and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), can be identified by the use of forward-looking terminology including "may," "should," "likely," "will," "believe," "expect," "anticipate," "estimate," "continue," "plan," "intend," "project," or other similar words. All statements, other than statements of historical fact included in this report, regarding strategy, future operations, financial position, estimated revenues and losses, projected costs, prospects, plans, objectives and beliefs of management are forward-looking statements. Forward-looking statements appear in a number of places in this report and may include statements about business strategy and prospects for growth, customer acquisition costs, ability to pay cash dividends, cash flow generation and liquidity, availability of terms of capital, competition and government regulation and general economic conditions. Although we believe that the expectations reflected in such forward-looking statements are reasonable, we cannot give any assurance that such expectations will prove correct.

The forward-looking statements in this report are subject to risks and uncertainties. Important factors which could cause actual results to materially differ from those projected in the forward-looking statements include, but are not limited to:

- changes in commodity prices,
- extreme and unpredictable weather conditions,
- the sufficiency of risk management and hedging policies,
- customer concentration,
- federal, state and local regulation,
- key license retention,
- increased regulatory scrutiny and compliance costs,
- our ability to borrow funds and access credit markets,
- restrictions in our debt agreements and collateral requirements,
- credit risk with respect to suppliers and customers,
- level of indebtedness,
- changes in costs to acquire customers,
- actual customer attrition rates,
- actual bad debt expense in non-POR markets,
- accuracy of internal billing systems,
- ability to successfully navigate entry into new markets,
- whether our majority shareholder or its affiliates offers us acquisition opportunities on terms that are commercially acceptable to us,
- ability to successfully and efficiently integrate acquisitions into our operations,
- competition, and
- other factors discussed in "Risk Factors" in our Form 10-K for the year ended December 31, 2014, our Form 10-Q for the quarter ended June 30, 2015 and in our other public filings and press releases.

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You should review the risk factors and other factors noted throughout or incorporated by reference in this report that could cause our actual results to differ materially from those contained in any forward-looking statement. All forward-looking statements speak only as of the date of this report. Unless required by law, we disclaim any obligation to publicly update or revise these statements whether as a result of new information, future events or otherwise. It is not possible for us to predict all risks, nor can we assess the impact of all factors on the business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements.

### Overview

Spark Energy, Inc. ("we" or the "Company") is a growing independent retail energy services company founded in 1999 that provides residential and commercial customers in competitive markets across the United States with an alternative choice for their natural gas and electricity. We purchase our natural gas and electricity supply from a variety of wholesale providers and bill our customers monthly for the delivery of natural gas and electricity based on their consumption at either a fixed or variable price. Natural gas and electricity are then distributed to our customers by local regulated utility companies through their existing infrastructure. As of September 30, 2015, we operated in 66 utility service territories across 16 states.

We operate these businesses in two operating segments:

- *Retail Natural Gas Segment*. We purchase natural gas supply through physical and financial transactions with market counterparts and supply natural gas to residential and commercial consumers pursuant to fixed-price, variable-price and flat-rate contracts. For the three and nine months ended September 30, 2015, approximately 16% and 35%, respectively, of our retail revenues were derived from the sale of natural gas. We also identify wholesale natural gas arbitrage opportunities in conjunction with our retail procurement and hedging activities, which we refer to as asset optimization.
- *Retail Electricity Segment*. We purchase electricity supply through physical and financial transactions with market counterparts and ISOs and supply electricity to residential and commercial consumers pursuant to fixed-price and variable-price contracts. For the three and nine months ended September 30, 2015, approximately 84% and 65%, respectively, of our retail revenues were derived from the sale of electricity.

Spark Energy, Inc. was formed in April 2014, and, as a result, has historical financial operating results only for the portions of the periods covered by this report that are subsequent to the closing of the Offering on August 1, 2014. The following discussion analyzes our historical combined financial condition and results of operations before the Offering, which is the combined businesses and assets of the retail natural gas business and asset optimization activities of Spark Energy Gas, LLC ("SEG") and the retail electricity business of Spark Energy, LLC ("SE"), and the consolidated results of operations and financial condition of Spark Energy, Inc. and its subsidiaries after the Offering. SE and SEG are the operating subsidiaries through which we have historically operated our retail energy business and were commonly controlled by NuDevco Partners, LLC prior to the Offering.

On July 8, 2015 the Company, as guarantor, and Spark HoldCo and its subsidiaries as co-borrowers amended and restated its senior secured revolving credit facility (as amended and restated, the "Senior Credit Facility") to facilitate the acquisitions of Oasis Power Holdings, LLC ("Oasis") and CenStar Energy Corp. ("CenStar"). See "— Liquidity and Capital Resources" and "— Cash Flows" for a discussion of the terms of the Senior Credit Facility.

On July 8, 2015, the Company completed its acquisition of CenStar, a retail energy company based in New York with approximately 16,000 customers, or 65,000 RCEs. CenStar serves natural gas and electricity customers in New York, New Jersey, and Ohio. The purchase price for the CenStar acquisition was \$8.3 million, subject to working capital adjustments, plus working capital and an earnout payment estimated as of the acquisition date to be \$0.5 million, which is associated with a financial measurement attributable to the operations of CenStar for the year following the closing (the "CenStar Earnout"). The purchase price was financed with \$16.6 million (including

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positive working capital of \$10.4 million) in borrowing under our Senior Credit Facility and \$2.1 million from the issuance of a convertible subordinated note ("CenStar Note") from the Company and Spark HoldCo to Retailco Acquisition Co, LLC ("Retailco"), an affiliate of the Company's founder and majority shareholder. See "—Cash Flows—Subordinated Debt to Affiliates" for a discussion of the terms of the CenStar Note.

On July 31, 2015, the Company completed its acquisition of Oasis, a retail energy company with approximately 37,000 customers, or 40,000 RCEs in six states across 18 utilities. The purchase price for the Oasis acquisition was \$20.0 million, subject to working capital adjustments. The purchase price was financed with \$15.0 million of borrowings under our Senior Credit Facility and \$5.0 million from the issuance of a convertible subordinated note ("Oasis Note") from the Company and Spark HoldCo to Retailco.

The following table shows our customer count activity during the third quarter of 2015:

### Customer Rollforward:

| <i>(In thousands)</i>         | June 30, 2015 <sup>(1)</sup> | Additions <sup>(2)</sup> | Attrition   | September 30, 2015 | % Increase<br>(Decrease) |
|-------------------------------|------------------------------|--------------------------|-------------|--------------------|--------------------------|
| Retail Electricity Customers  | 186                          | 45                       | (30)        | 201                | 8%                       |
| Retail Natural Gas Customers  | 156                          | 31                       | (31)        | 156                | —%                       |
| <b>Total Retail Customers</b> | <b>342</b>                   | <b>76</b>                | <b>(61)</b> | <b>357</b>         | <b>4%</b>                |

<sup>(1)</sup> Includes 37,000 customers (40,000 RCEs) of Oasis. See "—Factors Affecting Comparability of Historical Financial Results—Presentation of the Acquisition of Oasis Power Holdings, LLC" for further discussion on the presentation of our results of Oasis.

<sup>(2)</sup> Includes 16,000 customers (65,000 RCEs) from CenStar.

The following table details our residential customer equivalents ("RCEs") by geographical location as of September 30, 2015:

### RCEs by Geographic Location:

| <i>(In thousands)</i> | Electricity | % of Total  | Natural Gas | % of Total  | Total      | % of<br>Total |
|-----------------------|-------------|-------------|-------------|-------------|------------|---------------|
| East                  | 132         | 55%         | 46          | 28%         | 178        | 44%           |
| Midwest               | 42          | 18%         | 65          | 40%         | 107        | 27%           |
| Southwest             | 65          | 27%         | 51          | 32%         | 116        | 29%           |
| <b>Total</b>          | <b>239</b>  | <b>100%</b> | <b>162</b>  | <b>100%</b> | <b>401</b> | <b>100%</b>   |

The geographical regions noted above include the following states:

- East - New York, New Jersey, Pennsylvania, Connecticut, Massachusetts, Maryland and Florida;
- Midwest - Illinois, Indiana, Michigan and Ohio; and
- Southwest - Texas, California, Nevada, Colorado and Arizona.

## Drivers of our Business

### Customer Growth

Customer growth is a key driver of our operations. Our customer growth strategy includes acquiring customers organically as well as through acquisition activities.

Our acquisition activity in 2015 included both the acquisition of portfolios of customers as well as the acquisitions of CenStar and Oasis. We believe that these types of acquisition activities will continue to be a part of our customer growth strategy.

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Our organic sales strategies are used to both maintain and grow our customer base by offering competitive pricing, price certainty and/or green product offerings.

Our customer count increased 4% during the third quarter of 2015 from 342,000 to 357,000 customers. Our customer count as of June 30, 2015 has been recasted to reflect the addition of 37,000 customers from the acquisition of Oasis. See "—Factors Affecting Comparability of Historical Financial Results—Presentation of the Acquisition of Oasis Power Holdings, LLC" for further discussion on the presentation of our results of Oasis. During the third quarter of 2015, we added 16,000 customers from the acquisition of CenStar to our portfolio. Additionally, during the third quarter of 2015, we renegotiated our mass market vendor commission structure to correlate commission payments with customer value. This realignment has resulted in a slowing of organic additions of customers in the third quarter of 2015, which we expect to continue in the fourth quarter of 2015. Attrition outpaced organic customer adds by 1,000 customers in the third quarter of 2015.

### *Customer Acquisition Spending*

Management of customer acquisition costs is a key component of our profitability. We strive to maintain a disciplined approach to recovery of our customer acquisition costs within defined periods. We capitalize and amortize our customer acquisition costs over a two year period, which is based on the expected average length of a customer relationship. In determining the markets and products we focus direct sales efforts in, we factor in the required recovery of customer acquisition costs as a hurdle rate. Accordingly, our results are significantly influenced by the level of customer acquisition spending in a particular period.

As a result of recent changes to our residential vendor commission payment structure to better align them with lifetime customer value, our customer acquisition spending in the third quarter of 2015 slowed, resulting in customer acquisition spending of \$5.8 million. This customer acquisition spending was split evenly between electric and natural gas. Electric customers were added across all of our geographic territories, and natural gas customers were primarily added in the Southwest and Northeast regions.

### *Our Ability to Manage Customer Attrition*

Customer attrition for the third quarter of 2015 was 5.9%. Customer attrition is primarily due to: (i) customer initiated switches; (ii) residential moves and (iii) disconnection for customer payment defaults. Customer attrition in the third quarter is lower than in previous quarters due to aggressive management and resolution of key drivers of our heightened attrition in early 2015. Our high attrition was driven by the reduction of the Southern California customer base and billing issues in the Midwest. Both of these issues were actively managed in the second quarter of 2015, thus reducing the impact to overall attrition in the third quarter of 2015. Notwithstanding the reduction in overall attribution this quarter, we have seen higher than expected attrition related to customers that came on flow during the second quarter from our Northern California acquisition completed at the end of the first quarter of 2015.

### *Customer Credit Risk*

Our bad debt expense for the third quarter of 2015 was approximately 5.5% of non-POR market retail revenues. After the acquisitions of CenStar and Oasis in the third quarter of 2015, non-POR revenues made up approximately 38% of our total revenues. Bad debt expense continued to be negatively impacted by the higher attrition in the Midwest natural gas markets and continued disconnections for non-payment from our Southern California portfolio, where we stopped selling in January 2015. We have recently introduced upfront credit screening to many of our natural gas sales campaigns in order to proactively identify potential at-risk customers.

### *Weather Conditions*

Weather conditions directly influence the demand for natural gas and electricity and affect the prices of energy commodities. Our hedging strategy is based on forecasted customer energy usage, which can vary substantially as a result of weather patterns deviating from historical norms. We are particularly sensitive to this variability because of

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our concentration in the residential customer segment in which energy usage is highly sensitive to weather conditions that impact heating and cooling demand. Slightly warmer than normal weather, especially in the Northeast, had a positive impact on our electric gross margins during the third quarter of 2015.

### *Asset Optimization*

Our natural gas business includes opportunistic transactions in the natural gas wholesale marketplace in conjunction with our retail procurement and hedging activities. Asset optimization opportunities primarily arise during the winter heating season when demand for natural gas is the highest. As such, the majority of our asset optimization profits are made in the winter. Given the opportunistic nature of these activities, we experience variability in our earnings from our asset optimization activities from year to year. As these activities are accounted for using mark to-market fair value accounting, the timing of our revenue recognition often differs from the actual cash settlement.

During the full year 2015, we are obligated to pay demand charges of approximately \$2.6 million under certain long-term legacy transportation assets that our predecessor entity acquired prior to 2013. Net asset optimization results were a loss of \$0.5 million for the third quarter of 2015, primarily due to arbitrage opportunities we captured during the third quarter of 2015, offset by \$0.7 million of our annual legacy demand charges allocated to the quarter.

### **Factors Affecting Comparability of Historical Financial Results**

#### *Presentation of the Acquisition of Oasis Power Holdings, LLC*

On May 12, 2015, Retailco, an affiliate of W. Keith Maxwell III, completed the acquisition of Oasis. Also, on May 12, 2015, Spark HoldCo entered into a Membership Interest Purchase Agreement (the "Oasis Purchase Agreement") with Retailco for the purchase of all the membership interests of Oasis. The Company completed the acquisition of Oasis from Retailco on July 31, 2015. Because the acquisition of Oasis was a transfer of equity interests of entities under common control, the Company's historical financial statements previously filed with the SEC have been recast in this Form 10-Q to include the results attributable to Oasis from May 12, 2015. The unaudited condensed consolidated financial statements for this recasted period have been prepared from Retailco's historical cost-basis and may not necessarily be indicative of the actual results of operations that would have occurred had the Company owned Oasis during the recasted period.

*Tax Receivable Agreement.* The Tax Receivable Agreement between us and NuDevco Retail Holdings, LLC, NuDevco Retail, LLC and Spark HoldCo provides for the payment by Spark Energy, Inc. to NuDevco Retail Holdings of 85% of the net cash savings, if any, in U.S. federal, state and local income tax or franchise tax that Spark Energy, Inc. actually realizes (or is deemed to realize in certain circumstances) in periods after the Offering as a result of (i) any tax basis increases resulting from the purchase by Spark Energy, Inc. of Spark HoldCo units from NuDevco Retail Holdings prior to or in connection with the Offering, (ii) any tax basis increases resulting from the exchange of Spark HoldCo units for shares of Class A common stock pursuant to the exchange right set forth in the limited liability company agreement of Spark HoldCo (or resulting from an exchange of Spark HoldCo units for cash pursuant to the Cash Option) and (iii) any imputed interest deemed to be paid by us as a result of, and additional tax basis arising from, any payments we make under the Tax Receivable Agreement. In addition, payments we make under the Tax Receivable Agreement will be increased by any interest accrued from the due date (without extensions) of the corresponding tax return. We have recorded 85% of the estimated tax benefit as an increase to amounts payable under the Tax Receivable Agreement as a liability. We will retain the benefit of the remaining 15% of these tax savings.

*Executive Compensation Programs.* On August 1, 2014, May 18, 2015 and periodically thereafter, we granted restricted stock units to our employees, non-employee directors, and certain employees of our affiliates who perform services for us under our long-term incentive plan. The initial restricted stock unit awards generally vest ratably over approximately one, three or four years commencing May 4, 2015 and May 18, 2016, respectively, and

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include tandem dividend equivalent rights that will vest upon the same schedule as the underlying restricted stock unit.

*Financing.* The total amounts outstanding under our Seventh Amended Credit Agreement as of December 31, 2013 and until the Offering included amounts used to fund equity distributions to our common control owner, which, subsequent to the Offering, we no longer make. Concurrently with the closing of the Offering, we entered into a \$70.0 million Senior Credit Facility, which was subsequently amended and restated on July 8, 2015, and the Seventh Amended Credit Agreement was terminated. As such, historical borrowings under our Seventh Amended Credit Agreement may not provide an accurate indication of what we need to operate our natural gas and electricity business.

### How We Evaluate Our Operations

| <i>(in thousands)</i> | Three Months Ended September 30, |            | Nine Months Ended September 30, |           |
|-----------------------|----------------------------------|------------|---------------------------------|-----------|
|                       | 2015                             | 2014       | 2015                            | 2014      |
| Adjusted EBITDA       | \$ 5,601                         | \$ (4,402) | \$ 20,611                       | \$ 6,366  |
| Retail Gross Margin   | \$ 26,678                        | \$ 14,619  | \$ 79,229                       | \$ 50,194 |

*Adjusted EBITDA.* We define “Adjusted EBITDA” as EBITDA less (i) customer acquisition costs incurred in the current period, (ii) net gain (loss) on derivative instruments, and (iii) net current period cash settlements on derivative instruments, plus (iv) non-cash compensation expense and (v) other non-cash operating items. EBITDA is defined as net income before provision for income taxes, interest expense and depreciation and amortization. We deduct all current period customer acquisition costs in the Adjusted EBITDA calculation because such costs reflect a cash outlay in the year in which they are incurred, even though we capitalize such costs and amortize them over two years in accordance with our accounting policies. The deduction of current period customer acquisition costs is consistent with how we manage our business, but the comparability of Adjusted EBITDA between periods may be affected by varying levels of customer acquisition costs. We deduct our net gains (losses) on derivative instruments, excluding current period cash settlements, from the Adjusted EBITDA calculation in order to remove the non-cash impact of net gains and losses on derivative instruments. We also deduct non-cash compensation expense as a result of restricted stock units that were issued under our long-term incentive plan subsequent to the closing of the Offering.

We believe that the presentation of Adjusted EBITDA provides information useful to investors in assessing our liquidity and financial condition and results of operations and that Adjusted EBITDA is also useful to investors as a financial indicator of a company’s ability to incur and service debt, pay dividends and fund capital expenditures. Adjusted EBITDA is a supplemental financial measure that management and external users of our condensed combined and consolidated financial statements, such as industry analysts, investors, commercial banks and rating agencies, use to assess the following, among other measures:

- our operating performance as compared to other publicly traded companies in the retail energy industry, without regard to financing methods, capital structure or historical cost basis;
- the ability of our assets to generate earnings sufficient to support our proposed cash dividends; and
- our ability to fund capital expenditures (including customer acquisition costs) and incur and service debt.

*Retail Gross Margin.* We define retail gross margin as operating income plus (i) depreciation and amortization expenses and (ii) general and administrative expenses, less (i) net asset optimization revenues, (ii) net gains (losses) on non-trading derivative instruments, and (iii) net current period cash settlements on non-trading derivative instruments. Retail gross margin is included as a supplemental disclosure because it is a primary performance measure used by our management to determine the performance of our retail natural gas and electricity business by removing the impacts of our asset optimization activities and net non-cash income (loss) impact of our economic hedging activities. As an indicator of our retail energy business’ operating performance, retail gross margin should

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not be considered an alternative to, or more meaningful than, operating income, its most directly comparable financial measure calculated and presented in accordance with GAAP.

The GAAP measures most directly comparable to Adjusted EBITDA are net income and net cash provided by operating activities. The GAAP measure most directly comparable to Retail Gross Margin is operating income. Our non-GAAP financial measures of Adjusted EBITDA and Retail Gross Margin should not be considered as alternatives to net income, net cash provided by operating activities, or operating income. Adjusted EBITDA and Retail Gross Margin are not presentations made in accordance with GAAP and have important limitations as analytical tools. You should not consider Adjusted EBITDA or Retail Gross Margin in isolation or as a substitute for analysis of our results as reported under GAAP. Because Adjusted EBITDA and Retail Gross Margin exclude some, but not all, items that affect net income and net cash provided by operating activities, and are defined differently by different companies in our industry, our definition of Adjusted EBITDA and Retail Gross Margin may not be comparable to similarly titled measures of other companies.

Management compensates for the limitations of Adjusted EBITDA and Retail Gross Margin as analytical tools by reviewing the comparable GAAP measures, understanding the differences between the measures and incorporating these data points into management's decision-making process.

The following table presents a reconciliation of Adjusted EBITDA to net income for each of the periods indicated.

| <i>(in thousands)</i>                                   | Three Months Ended September 30, |                   | Nine Months Ended September 30, |                 |
|---|----------------------------------|-------------------|---------------------------------|-----------------|
|   | 2015                             | 2014              | 2015                            | 2014            |
| <b>Reconciliation of Adjusted EBITDA to Net Income:</b> |                                  |                   |                                 |                 |
| Net income  | \$ 5,875                         | \$ 419            | \$ 22,843                       | \$ 7,129        |
| Depreciation and amortization                           | 7,557                            | 4,113             | 17,873                          | 10,324          |
| Interest expense  | 800                              | 615               | 1,415                           | 1,150           |
| Income tax expense                                      | 580                              | 613               | 1,600                           | 777             |
| EBITDA  | 14,812                           | 5,760             | 43,731                          | 19,380          |
| Less:   |                                  |                   |                                 |                 |
| Net, Gains (losses) on derivative instruments           | 61                               | (1,178)           | (6,118)                         | 262             |
| Net, Cash settlements on derivative instruments         | 4,163                            | 3,004             | 12,887                          | (7,252)         |
| Customer acquisition costs                              | 5,825                            | 8,698             | 17,725                          | 20,366          |
| Plus:   |                                  |                   |                                 |                 |
| Non-cash compensation expense                           | 838                              | 362               | 1,374                           | 362             |
| <b>Adjusted EBITDA</b>                                  | <b>\$ 5,601</b>                  | <b>\$ (4,402)</b> | <b>\$ 20,611</b>                | <b>\$ 6,366</b> |

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The following table presents a reconciliation of Adjusted EBITDA to net cash provided by (used in) operating activities for each of the periods indicated.

| <i>(in thousands)</i>  | Three Months Ended September 30, |                   | Nine Months Ended September 30, |                 |
|--|----------------------------------|-------------------|---------------------------------|-----------------|
|  | 2015                             | 2014              | 2015                            | 2014            |
| <b>Reconciliation of Adjusted EBITDA to net cash provided by operating activities:</b> |                                  |                   |                                 |                 |
| Net cash provided by operating activities  | \$ (15,887)                      | \$ (13,693)       | \$ 39,675                       | \$ 11,965       |
| Amortization of deferred financing costs   | (194)                            | (355)             | (295)                           | (580)           |
| Allowance for doubtful accounts and bad debt expense                                   | (1,903)                          | (1,946)           | (6,082)                         | (3,973)         |
| Interest expense   | 800                              | 615               | 1,415                           | 1,150           |
| Income tax expense   | 580                              | 613               | 1,599                           | 777             |
| Changes in operating working capital   |                                  |                   |                                 |                 |
| Accounts receivable, prepaids, current assets  | (3,677)                          | 2,505             | (29,460)                        | (11,393)        |
| Inventory  | 2,103                            | 5,649             | (2,978)                         | 5,338           |
| Accounts payable and accrued liabilities   | 21,690                           | 1,277             | 13,761                          | 5,039           |
| Other  | 2,089                            | 933               | 2,976                           | (1,957)         |
| <b>Adjusted EBITDA</b>   | <b>\$ 5,601</b>                  | <b>\$ (4,402)</b> | <b>\$ 20,611</b>                | <b>\$ 6,366</b> |
| <b>Cash Flow Data:</b>   |                                  |                   |                                 |                 |
| Cash flows (used in) provided operating activity                                       | \$ (15,887)                      | \$ (13,693)       | \$ 39,675                       | \$ 11,965       |
| Cash flows used in investing activity  | (22,057)                         | (810)             | (42,819)                        | (2,214)         |
| Cash flows provided by (used in) financing activity                                    | 40,284                           | 15,499            | 6,140                           | (14,457)        |

The following table presents a reconciliation of Retail Gross Margin to operating income for each of the periods indicated.

| <i>(in thousands)</i>   | Three Months Ended September 30, |                  | Nine Months Ended September 30, |                  |
|---|----------------------------------|------------------|---------------------------------|------------------|
|   | 2015                             | 2014             | 2015                            | 2014             |
| <b>Reconciliation of Retail Gross Margin to Operating Income:</b> |                                  |                  |                                 |                  |
| Operating income  | \$ 7,250                         | \$ 1,607         | \$ 25,531                       | \$ 8,945         |
| Depreciation and amortization                                     | 7,557                            | 4,113            | 17,873                          | 10,324           |
| General and administrative  | 15,493                           | 10,634           | 43,909                          | 28,494           |
| Less:   |                                  |                  |                                 |                  |
| Net asset optimization revenues (expenses)                        | (545)                            | (141)            | 1,317                           | 1,681            |
| Net, Gains (losses) on non-trading derivative instruments         | 132                              | (1,163)          | (5,876)                         | 5,847            |
| Net, Cash settlements on non-trading derivative instruments       | 4,035                            | 3,039            | 12,643                          | (9,959)          |
| <b>Retail Gross Margin</b>  | <b>\$ 26,678</b>                 | <b>\$ 14,619</b> | <b>\$ 79,229</b>                | <b>\$ 50,194</b> |

**Combined and Consolidated Results of Operations***Three Months Ended September 30, 2015 Compared to Three Months Ended September 30, 2014*

| <i>(In Thousands)</i>                      | <b>Three Months Ended September 30,</b> |               |                 |
|--|---|---------------|-----------------|
|  | <b>2015</b>                             | <b>2014</b>   | <b>Change</b>   |
| <b>Revenues:</b>                           |   |               |                 |
| Retail revenues                            | \$ 91,812                               | \$ 68,358     | \$ 23,454       |
| Net asset optimization revenues (expenses) | (545)                                   | (141)         | (404)           |
| <b>Total Revenues</b>                      | <b>91,267</b>                           | <b>68,217</b> | <b>23,050</b>   |
| <b>Operating Expenses:</b>                 |   |               |                 |
| Retail cost of revenues                    | 60,967                                  | 51,863        | 9,104           |
| General and administrative                 | 15,493                                  | 10,634        | 4,859           |
| Depreciation and amortization              | 7,557                                   | 4,113         | 3,444           |
| <b>Total Operating Expenses</b>            | <b>84,017</b>                           | <b>66,610</b> | <b>17,407</b>   |
| Operating income                           | 7,250                                   | 1,607         | 5,643           |
| <b>Other (expense)/income:</b>             |   |               |                 |
| Interest expense                           | (800)                                   | (615)         | (185)           |
| Interest and other income                  | 5                                       | 40            | (35)            |
| <b>Total other expenses</b>                | <b>(795)</b>                            | <b>(575)</b>  | <b>(220)</b>    |
| <b>Income before income tax expense</b>    | <b>6,455</b>                            | <b>1,032</b>  | <b>5,423</b>    |
| Income tax expense                         | 580                                     | 613           | (33)            |
| <b>Net income</b>                          | <b>\$ 5,875</b>                         | <b>\$ 419</b> | <b>\$ 5,456</b> |
| Adjusted EBITDA <sup>(1)</sup>             | \$ 5,601                                | \$ (4,402)    | \$ 10,003       |
| Retail Gross Margin <sup>(1)</sup>         | 26,678                                  | 14,619        | 12,059          |
| Customer Acquisition Costs                 | 5,825                                   | 8,698         | (2,873)         |
| Customer Attrition                         | 5.9%                                    | 5.4%          | 0.5%            |

<sup>(1)</sup> Adjusted EBITDA and Retail Gross Margin are non-GAAP financial measures. See “—How We Evaluate Our Operations” for a reconciliation of Adjusted EBITDA and Retail Gross Margin to their most directly comparable financial measures presented in accordance with GAAP.

**Total Revenues.** Total revenues for the three months ended September 30, 2015 were approximately \$91.3 million, an increase of approximately \$23.1 million, or 34%, from approximately \$68.2 million for the three months ended September 30, 2014. This increase was driven by an increase in electricity volume, which resulted in an increase of \$31.4 million. This increase in electricity volumes was primarily due to our CenStar Energy and Oasis Energy acquisitions, combined with increases due to warmer weather. This increase was offset primarily by a decrease in electricity pricing, driven by lower supply costs, which resulted in a decrease of \$6.2 million. Gas revenue declined by approximately \$2.1 million, primarily due to a decrease in customer volume, driven by a decreasing organic customer base.

**Retail Cost of Revenues.** Total retail cost of revenues for the three months ended September 30, 2015 was approximately \$61.0 million, an increase of approximately \$9.1 million, or 18%, from approximately \$51.9 million for the three months ended September 30, 2014. This increase was primarily due to an increase in electricity volume, which resulted in an increase of \$27.3 million. This increase in electricity volume was primarily due to our CenStar and Oasis acquisitions, combined with increases due to warmer weather. This increase was offset primarily by a decrease in electricity supply costs, which resulted in a decrease of \$14.2 million.

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*General and Administrative Expense* . General and administrative expense for the three months ended September 30, 2015 was approximately \$15.5 million , an increase of approximately \$4.9 million , or 46% , as compared to \$10.6 million for the three months ended September 30, 2014 . This increase was primarily due to increased billing and other variable costs associated with increased customer count and increased costs associated with the acquisitions of CenStar and Oasis. Bad debt expense remained flat at \$1.9 million.

*Depreciation and Amortization Expense* . Depreciation and amortization expense for the three months ended September 30, 2015 was approximately \$7.6 million , an increase of approximately \$3.5 million , or 85% , from approximately \$4.1 million for the three months ended September 30, 2014 . This increase was primarily due to the increased amortization expense associated with the acquisitions of CenStar and Oasis and from our overall higher customer acquisition costs in the preceding 24 months.

*Customer Acquisition Cost* . Customer acquisition cost for the three months ended September 30, 2015 was approximately \$5.8 million, a decrease of approximately \$2.9 million from approximately \$8.7 million for the three months ended September 30, 2014 . This decrease was primarily due to our decreased organic sales in the quarter, partially due to our residential vendor commission payment structure to better align them with lifetime customer value.

*Nine Months Ended September 30, 2015 Compared to Nine Months Ended September 30, 2014*

| <i>In Thousands</i>                        | <b>Nine Months Ended September 30,</b> |                 |                  |
|--|--|-----------------|------------------|
|  | <b>2015</b>                            | <b>2014</b>     | <b>Change</b>    |
| <b>Revenues:</b>                           |  |                 |                  |
| Retail revenues                            | \$ 261,996                             | \$ 238,453      | \$ 23,543        |
| Net asset optimization revenues (expenses) | 1,317                                  | 1,681           | (364)            |
| <b>Total Revenues</b>                      | <b>263,313</b>                         | <b>240,134</b>  | <b>23,179</b>    |
| <b>Operating Expenses:</b>                 |  |                 |                  |
| Retail cost of revenues                    | 176,000                                | 192,371         | (16,371)         |
| General and administrative                 | 43,909                                 | 28,494          | 15,415           |
| Depreciation and amortization              | 17,873                                 | 10,324          | 7,549            |
| <b>Total Operating Expenses</b>            | <b>237,782</b>                         | <b>231,189</b>  | <b>6,593</b>     |
| Operating income                           | 25,531                                 | 8,945           | 16,586           |
| <b>Other (expense)/income:</b>             |  |                 |                  |
| Interest expense                           | (1,415)                                | (1,150)         | (265)            |
| Interest and other income                  | 326                                    | 111             | 215              |
| <b>Total other (expenses)/income</b>       | <b>(1,089)</b>                         | <b>(1,039)</b>  | <b>(50)</b>      |
| <b>Income before income tax expense</b>    | <b>24,442</b>                          | <b>7,906</b>    | <b>16,536</b>    |
| Income tax expense                         | 1,599                                  | 777             | 822              |
| <b>Net income</b>                          | <b>\$ 22,843</b>                       | <b>\$ 7,129</b> | <b>\$ 15,714</b> |
| Adjusted EBITDA <sup>(1)</sup>             | \$ 20,611                              | \$ 6,366        | \$ 14,245        |
| Retail Gross Margin <sup>(1)</sup>         | 79,229                                 | 50,194          | 29,035           |
| Customer Acquisition Costs                 | 17,725                                 | 20,366          | (2,641)          |
| Customer Attrition                         | 7.4%                                   | 4.9%            | 2.5%             |

<sup>(1)</sup> Adjusted EBITDA and Retail Gross Margin are non-GAAP financial measures. See “—How We Evaluate Our Operations” for a reconciliation of Adjusted EBITDA and Retail Gross Margin to their most directly comparable financial measures presented in accordance with GAAP.

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*Total Revenues.* Total revenues for the nine months ended September 30, 2015 were approximately \$263.3 million , an increase of approximately \$23.2 million , or 10% , from approximately \$240.1 million for the nine months ended September 30, 2014. This increase was primarily due to an increase in electricity volume, which resulted in an increase of \$36.5 million. The majority of this volumetric increase was due to the CenStar and Oasis acquisitions. This increase was offset primarily by a decrease in electricity and natural gas pricing, driven by lower supply costs, which resulted in a decrease of \$9.5 million.

*Retail Cost of Revenues .* Total retail cost of revenues for the nine months ended September 30, 2015 was approximately \$176.0 million , a decrease of approximately \$16.4 million , or 9% , from approximately \$192.4 million for the nine months ended September 30, 2014. This decrease was primarily due to lower supply costs, which resulted in a decrease of \$33.0 million, partially offset by higher customer sales volumes, primarily due to our CenStar and Oasis acquisitions, which resulted in an increase of total retail cost of revenues of \$27.5 million.

*General and Administrative Expense .* General and administrative expense for the nine months ended September 30, 2015 was approximately \$43.9 million , an increase of approximately \$15.4 million , or 54% , as compared to \$28.5 million for the nine months ended September 30, 2014. This increase was primarily due to increased billing and other variable costs associated with increased customer count, increased costs associated with being a public company and increased costs associated with the acquisitions of CenStar and Oasis.

*Depreciation and Amortization Expense .* Depreciation and amortization expense for the nine months ended September 30, 2015 was approximately \$17.9 million , an increase of approximately \$7.6 million , or 74% , from approximately \$10.3 million for the nine months ended September 30, 2014. This increase was primarily due to the increased amortization expense associated customer intangibles from the acquisitions of CenStar and Oasis and from our overall higher customer acquisition costs in the preceding 24 months.

*Customer Acquisition Cost .* Customer acquisition cost for the nine months ended September 30, 2015 was approximately \$17.7 million, a decrease of approximately \$2.7 million from approximately \$20.4 million for the nine months ended September 30, 2014. This decrease was primarily due to our decreased organic sales in the third quarter, as well as the recent changes to our residential vendor commission payment structure to better align them with lifetime customer value.

## **Operating Segment Results**

|  | Three Months Ended September 30, |           | Nine Months Ended September 30, |            |
|--|----------------------------------|-----------|---------------------------------|------------|
|  | 2015                             | 2014      | 2015                            | 2014       |
| (in thousands, except per unit operating data)                               |                                  |           |                                 |            |
| <b>Retail Natural Gas Segment</b>  |                                  |           |                                 |            |
| Total Revenues   | \$ 14,354                        | \$ 16,469 | \$ 93,253                       | \$ 102,166 |
| Retail Cost of Revenues  | 10,180                           | 10,235    | 53,136                          | 77,374     |
| Less: Net Asset Optimization Revenues (Expenses)                             | (545)                            | (141)     | 1,317                           | 1,681      |
| Less: Net Gains (Losses) on non-trading derivatives, net of cash settlements | (3,034)                          | (1,475)   | 3,241                           | (2,564)    |
| Retail Gross Margin—Gas  | \$ 7,753                         | \$ 7,850  | \$ 35,559                       | \$ 25,675  |
| <i>Volume of Gas (MMBtu)</i>   | 1,672,120                        | 1,779,610 | 10,527,078                      | 10,892,362 |
| <i>Retail Gross Margin-Gas (\$/MMBtu)</i>                                    | \$ 4.64                          | \$ 4.41   | \$ 3.38                         | \$ 2.36    |
| <b>Retail Electricity Segment</b>  |                                  |           |                                 |            |
| Total Revenues   | \$ 76,913                        | \$ 51,748 | \$ 170,060                      | \$ 137,968 |
| Retail Cost of Revenues  | 50,787                           | 41,628    | 122,864                         | 114,997    |
| Less: Net Gains (Losses) on non-trading derivatives, net of cash settlements | 7,201                            | 3,351     | 3,526                           | (1,548)    |
| Retail Gross Margin—Electricity  | \$ 18,925                        | \$ 6,769  | \$ 43,670                       | \$ 24,519  |
| <i>Volume of Electricity (MWh)</i>   | 719,758                          | 447,729   | 1,519,011                       | 1,201,345  |
| <i>Retail Gross Margin—Electricity (\$/MWh)</i>                              | \$ 26.29                         | \$ 15.12  | \$ 28.75                        | \$ 20.41   |

*Three Months Ended September 30, 2015 Compared to Three Months Ended September 30, 2014*

*Retail Natural Gas Segment*

Total revenues for the Retail Natural Gas Segment for the three months ended September 30, 2015 were approximately \$14.4 million, a decrease of approximately \$2.1 million, or 13%, from approximately \$16.5 million for the three months ended September 30, 2014. This decrease was primarily due to a decrease in customer volume, driven by a decreasing organic customer base, partially offset by the addition of customers through our CenStar and Oasis acquisitions, which resulted in a decrease in Retail Natural Gas Segment revenues of \$1.0 million. Additionally, decreased supply costs resulted in a decrease of \$0.7 million.

Retail cost of revenues for the Retail Natural Gas Segment for the three months ended September 30, 2015 was approximately \$10.2 million, a decrease of less than \$0.1 million, or less than 1%, from approximately \$10.2 million for the three months ended September 30, 2014. This decrease was due to decreased supply costs, which resulted in a decrease of \$1.1 million. Additionally, lower customer sales volumes, driven by a decreasing organic customer base, partially offset by the addition of customers through our CenStar and Oasis acquisitions, resulted in a decrease of \$0.5 million.

Retail gross margin for the Retail Natural Gas Segment for the three months ended September 30, 2015 was approximately \$7.8 million, a decrease of approximately \$0.1 million, or 1%, from approximately \$7.9 million for the three months ended September 30, 2014, as indicated in the table below (in millions).

|  |          |
|--|----------|
| Change in volumes sold                                   | \$ (0.5) |
| Change in unit margin per MMBtu                          | 0.4      |
| Change in retail natural gas segment retail gross margin | \$ (0.1) |

The volumes of natural gas sold decreased from 1,779,610 MMBtu during the three months September 30, 2014 to 1,672,120 MMBtu during the three months ended September 30, 2015 due to a decreasing organic customer base, offset by the addition of customers through our CenStar and Oasis acquisitions.

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### *Retail Electricity Segment*

Retail revenues for the Retail Electricity Segment for the three months ended September 30, 2015 were approximately \$76.9 million , an increase of approximately \$25.2 million , or 49% , from approximately \$51.7 million for the three months ended September 30, 2014. This increase was primarily due to an increase in volumes, primarily due to our CenStar and Oasis acquisitions, which resulted in an increase of \$31.4 million. This increase was partially offset by lower customer pricing, driven by lower supply costs, which resulted in a decrease of \$6.2 million.

Retail cost of revenues for the Retail Electricity Segment for the three months ended September 30, 2015 was approximately \$50.8 million , an increase of approximately \$9.2 million , or 22% , from approximately \$41.6 million for the three months ended September 30, 2014. This increase was primarily due to an increase in volumes, primarily due to our CenStar and Oasis acquisitions, which resulted in an increase of \$27.3 million. This increase was partially offset by decreased commodity prices, which resulted in a decrease in retail cost of revenues of \$14.2 million.

Retail gross margin for the Retail Electricity Segment for the three months ended September 30, 2015 was approximately \$18.9 million , an increase of approximately \$12.2 million , or 180% , from approximately \$6.8 million for the three months ended September 30, 2014, as indicated in the table below (in millions).

|  |    |      |
|--|----|------|
| Change in volumes sold                                   | \$ | 4.2  |
| Change in unit margin per MWh                            |    | 8.0  |
| Change in retail electricity segment retail gross margin | \$ | 12.2 |

Unit margins in the third quarter were positively impacted by expanded spot margins from our acquisitions.

The volumes of electricity sold increased from 447,729 MWh during the three months ended September 30, 2014 to 719,758 MWh during the three months ended September 30, 2015, primarily due to our CenStar and Oasis acquisitions.

### *Nine Months Ended September 30, 2015 Compared to Nine Months Ended September 30, 2014*

#### *Retail Natural Gas Segment*

Total revenues for the Retail Natural Gas Segment for the nine months ended September 30, 2015 were approximately \$93.3 million , a decrease of approximately \$8.9 million , or 9% , from approximately \$102.2 million for the nine months ended September 30, 2014. This decrease was due to reduced natural gas pricing, driven by lower supply costs, which resulted in a decrease in total revenues of \$5.1 million. Additionally, lower customer sales volumes resulted in a decrease of \$3.4 million.

Retail cost of revenues for the Retail Natural Gas Segment for the nine months ended September 30, 2015 was approximately \$53.1 million , a decrease of approximately \$24.2 million , or 31% , from approximately \$77.4 million for the nine months ended September 30, 2014. This decrease was due to decreased supply costs, which resulted in a decrease of \$16.0 million. Additionally, we had a change in the value of our retail derivative portfolio used for hedging, which resulted in a decrease of \$5.8 million, as well as lower customers sales volumes, which resulted in a decrease of \$2.5 million.

Retail gross margin for the Retail Natural Gas Segment for the nine months ended September 30, 2015 was approximately \$35.6 million , an increase of approximately \$9.9 million , or 38% , from approximately \$25.7 million for the nine months ended September 30, 2014, as indicated in the table below (in millions).

|  |    |       |
|--|----|-------|
| Change in volumes sold                                   | \$ | (0.9) |
| Change in unit margin per MMBtu                          |    | 10.8  |
| Change in retail natural gas segment retail gross margin | \$ | 9.9   |

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The volumes of natural gas sold decreased from 10,892,362 MMBtu during the nine months September 30, 2014 to 10,527,078 MMBtu during the nine months ended September 30, 2015.

### *Retail Electricity Segment*

Retail revenues for the Retail Electricity Segment for the nine months ended September 30, 2015 were approximately \$170.1 million , an increase of approximately \$32.1 million , or 23% , from approximately \$138.0 million for the nine months ended September 30, 2014. This increase was due to an increase in volume, primarily due to our CenStar and Oasis acquisitions, which resulted in an increase of \$36.5 million. This increase was partially offset by a decrease in pricing, driven by lower supply costs, which resulted in a decrease of \$4.4 million.

Retail cost of revenues for the Retail Electricity Segment for the nine months ended September 30, 2015 was approximately \$122.9 million , an increase of approximately \$7.9 million , or 7% , from approximately \$115.0 million for the nine months ended September 30, 2014. This increase was primarily due to an increase in volume, primarily due to our CenStar and Oasis acquisitions, which resulted in an increase of \$30.0 million. This increase was partially offset by decreased commodity prices, which resulted in a decrease in retail cost of revenues of \$17.0 million. Additionally, there was a decrease of \$5.1 million due to a change in the value of our retail derivative portfolio used for hedging.

Retail gross margin for the Retail Electricity Segment for the nine months ended September 30, 2015 was approximately \$43.7 million , an increase of approximately \$19.2 million , or 78% , from approximately \$24.5 million for the nine months ended September 30, 2014, as indicated in the table below (in millions).

|  |    |      |
|--|----|------|
| Change in volumes sold                                   | \$ | 6.5  |
| Change in unit margin per MWh                            |    | 12.7 |
| Change in retail electricity segment retail gross margin | \$ | 19.2 |

Unit margins were positively impacted by expanded spot margins from our acquisitions.

The volumes of electricity sold increased from 1,201,345 MWh during the nine months ended September 30, 2014 to 1,519,011 MWh during the nine months ended September 30, 2015, primarily due to our CenStar and Oasis acquisitions.

### **Liquidity and Capital Resources**

Our liquidity requirements fluctuate with our customer acquisition costs, acquisitions, collateral posting requirements on our hedge portfolio, distributions, the effects of the timing between payments of payables and receipts of receivables, including bad debt receivables, and our general working capital needs for ongoing operations. Our borrowings are also subject to material variations on a seasonal basis due to the timing of

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commodity purchases to satisfy required natural gas inventory purchases and to meet customer demands during periods of peak usage. Moreover, estimating our liquidity requirements is highly dependent on then-current market conditions, including forward prices for natural gas and electricity, and market volatility.

Our primary sources of liquidity are cash generated from operations and borrowings under our Senior Credit Facility. We believe that cash generated from these sources will be sufficient to sustain operations, to finance anticipated expansion plans and growth initiatives, and to pay required taxes and quarterly cash distributions (including the quarterly dividend to the holders of the Class A common stock) for the foreseeable future. However, in the event our liquidity is insufficient, we may be required to limit our spending on future growth or other business opportunities or to rely on external financing sources, including additional commercial bank borrowings and the issuance of debt and additional equity securities, to fund our growth.

Based upon our current plans, level of operations and business conditions, we believe that our cash on hand, cash generated from operations, and available borrowings under our Senior Credit Facility will be sufficient to meet our capital requirements and working capital needs for the foreseeable future.

We amended and restated the Senior Credit Facility on July 8, 2015. The amended covenants under the Senior Credit Facility will require us to hold increasing levels of net working capital over time. Given the seasonal nature of our business, we expect our liquidity to tighten during the lower-margin third quarter and then expand during the winter months.

The Senior Credit Facility, as amended, includes a \$25 million revolving line of credit ("Acquisition Line") for the purpose of financing permitted acquisitions, which enables us to pursue growth through mergers and acquisitions. We are obligated to make payments outstanding under the Acquisition Line of 25% per year with the balance due at maturity, which in turn increase availability under the line. We will be constrained in our ability to grow through acquisitions using financing under the Senior Credit Facility to the extent we have utilized the capacity under this acquisition line. After closing the CenStar and Oasis acquisitions in July 2015, remaining availability under the acquisition line of the Senior Credit Facility is \$3.8 million. In addition, the Senior Credit Facility requires us to finance permitted acquisitions with at least 25% of either cash on hand, equity contributions or subordinated debt. In order to finance the acquisitions of Oasis and CenStar, we have issued convertible subordinated notes to an affiliate of our founder and majority shareholder. There can be no assurance that our founder and majority shareholder and their affiliates will continue to finance our acquisition activities through such notes.

The following table details our total liquidity as of the date presented:

| <i>(In thousands)</i>   | <b>September 30, 2015</b> |
|---|---------------------------|
| Cash and cash equivalents   | \$ 7,355                  |
| Senior Credit Facility Working Capital Line Availability <sup>(1)</sup> | 13,300                    |
| Senior Credit Facility Acquisition Line Availability <sup>(2)</sup>     | 3,775                     |
| <b>Total Liquidity</b>  | <b>\$ 24,430</b>          |

<sup>(1)</sup> Subject to Senior Credit Facility borrowing base restrictions. See "—Cash Flows—Senior Credit Facility."

<sup>(2)</sup> Subject to Senior Credit Facility covenant restrictions. See "—Cash Flows—Senior Credit Facility."

Capital expenditures for the nine months ended September 30, 2015 included approximately \$17.7 million on customer acquisitions and \$1.3 million related to information systems improvements.

The Spark HoldCo, LLC Agreement provides, to the extent cash is available, for distributions pro rata to the holders of Spark HoldCo units such that we receive an amount of cash sufficient to cover the estimated taxes payable by us, the targeted quarterly dividend we intend to pay to holders of our Class A common stock, and payments under the Tax Receivable Agreement we have entered into with Spark HoldCo, NuDevco Retail Holdings and NuDevco Retail.

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In June 2015, we paid our first quarter 2015 dividend on our Class A common stock of \$0.3625 per share. In September 2015, we paid our second quarter 2015 dividend on our Class A common stock of \$0.3625 per share. The dividends that we have paid in 2015 equal approximately \$1.45 per share or \$4.5 million in the aggregate on an annualized basis. Our ability to pay dividends in the future will depend on many factors, including the performance of our business in the future and restrictions under our Senior Credit Facility. The financial covenants included in the Senior Credit Facility require the Company to retain increasing amounts of working capital over time, which may have the effect of restricting our ability to pay dividends. Management does not currently believe that the financial covenants in the new Senior Credit Facility will cause any such restrictions.

In order to pay our stated dividends to holders of our Class A common stock and corresponding distributions to holders of our Class B common stock, Spark HoldCo generally is required to distribute approximately \$20.1 million on an annualized basis to holders of Spark HoldCo units. If our business does not generate enough cash for Spark HoldCo to make such distributions, we may have to borrow to pay our dividend. If our business generates cash in excess of the amounts required to pay an annual dividend of \$1.45 per share of Class A common stock, we currently expect to reinvest any such excess cash flows in our business and not increase the dividends payable to holders of our Class A common stock. However, our future dividend policy is within the discretion of our board of directors and will depend upon various factors, including the results of our operations, our financial condition, capital requirements and investment opportunities. On October 22, 2015, our Board of Directors declared a quarterly dividend of \$0.3625 per share for the third quarter of 2015 to holders of the Class A common stock on November 30, 2015. This dividend will be paid on December 14, 2015.

In addition, we expect to make payments pursuant to the Tax Receivable Agreement that we have entered into with NuDevco Retail Holdings, NuDevco Retail and Spark HoldCo in connection with the Offering. Except in cases where we elect to terminate the Tax Receivable Agreement early (the Tax Receivable Agreement is terminated early due to certain mergers or other changes of control) or we have available cash but fail to make payments when due, generally we may elect to defer payments due under the Tax Receivable Agreement for up to five years if we do not have available cash to satisfy our payment obligations under the Tax Receivable Agreement or if our contractual obligations limit our ability to make these payments. Any such deferred payments under the Tax Receivable Agreement generally will accrue interest. If we were to defer substantial payment obligations under the Tax Receivable Agreement on an ongoing basis, the accrual of those obligations would reduce the availability of cash for other purposes, but we would not be prohibited from paying dividends on our Class A common stock. See "Risk Factors—Risks Related to our Class A Common Stock" in our Annual Report on Form 10-K for the year ended December 31, 2014 for risks related to the Tax Receivable Agreement.

We did not meet the threshold coverage ratio required to fund the first payment to NuDevco Retail Holdings, LLC under the Tax Receivable Agreement during the four-quarter period ending September 30, 2015. As such, the initial payment under the Tax Receivable Agreement due in late 2015 will be deferred pursuant to the terms thereof. See Note 12 "Transactions with Affiliates" in the notes to our condensed combined and consolidated financial statements for additional details on the Tax Receivable Agreement.

*Investment in eREX.* In September 2015, the Company and Spark Holdco, together with eREX Co., Ltd., a Japanese company, entered into an agreement ("eREX JV Agreement") to form a new joint venture eREX Spark Marketing Co., Ltd ("eREX Spark"). As part of this agreement, the Company contributed 39.2 million Japanese Yen, or \$0.3 million, for 20% ownership of eREX Spark. As certain conditions under the eREX JV Agreement are met, the Company is committed to make additional capital contributions totaling 117.2 million Japanese Yen, or \$1.0 million through November 2016 based on exchange rates at September 30, 2015.

## Cash Flows

Our cash flows were as follows for the respective periods (in thousands):

|   | Nine Months<br>Ended September 30, |             |             |
|---|------------------------------------|-------------|-------------|
|   | 2015                               | 2014        | Change      |
| Net cash provided by operating activities           | \$ 39,675                          | \$ 11,965   | \$ 27,710   |
| Net cash used in investing activities               | \$ (42,819)                        | \$ (2,214)  | \$ (40,605) |
| Net cash provided by (used in) financing activities | \$ 6,140                           | \$ (14,457) | \$ 20,597   |

### *Nine Months Ended September 30, 2015 Compared to the Nine Months Ended September 30, 2014*

*Cash Flows Provided by Operating Activities* . Cash flows provided by operating activities for the nine months ended September 30, 2015 increased by \$27.7 million compared to the nine months ended September 30, 2014. The increase was primarily due to an increase in working capital from increased retail gross margin in 2015, including the acquisitions of CenStar and Oasis, due to the lower commodity price environment.

*Cash Flows Used in Investing Activities* . Cash flows used in investing activities increased by \$40.6 million for the nine months ended September 30, 2015, which was primarily due to the cash used for the acquisitions of CenStar and Oasis.

*Cash Flows Used in Financing Activities* . Cash flows used in financing activities increased by \$20.6 million for the nine months ended September 30, 2015. Cash flows used in financing activities were primarily due to borrowings under our Senior Credit Facility and debt in the form of a convertible subordinated debt to an affiliate to fund our acquisitions of CenStar and Oasis, offset by distributions made to holders of our Class A and Class B common stock.

### *Senior Credit Facility*

On July 8, 2015, the Company, as guarantor, and Spark HoldCo, LLC (“Spark HoldCo” or the “Borrower, and together with the subsidiaries of Spark HoldCo, LLC, the “Co-Borrowers”) amended and restated the Senior Credit Facility to include a senior secured revolving working capital facility of \$60.0 million (the “Working Capital Line”) and a \$25.0 million Acquisition Line to be used specifically for the financing of up to 75% of the cost of acquisition transactions with the remainder to be financed by the Company either through cash on hand or the issuance of subordinated debt. The Senior Credit Facility will mature on July 8, 2017 and may be extended for one additional year with lender consent. Borrowings under the Acquisition Line will be repaid 25% per year with the remaining 50% due at maturity. At the Borrower’s election, interest under the Working Capital Line is generally determined by reference to:

- the Eurodollar rate plus an applicable margin of up to 3.0% per annum (based upon the prevailing utilization); or
- the alternate base rate plus an applicable margin of up to 2.0% per annum (based upon the prevailing utilization). The alternate base rate is equal to the highest of (i) Société Générale’s prime rate, (ii) the federal funds rate plus 0.5% per annum, or (iii) the reference Eurodollar rate plus 1.0%; or
- the rate quoted by Société Générale as its cost of funds for the requested credit plus up to 2.5% per annum (based upon the prevailing utilization).

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The interest rate is generally reduced by 25 basis points if utilization under the Working Capital Line is below fifty percent. Borrowings under the Acquisition Line are generally determined by reference to:

- the Eurodollar rate plus an applicable margin of up to 3.75% per annum (based upon the prevailing utilization); or
- the alternate base rate plus an applicable margin of up to 2.75% per annum (based upon the prevailing utilization). The alternate base rate is equal to the highest of (i) Société Générale's prime rate, (ii) the federal funds rate plus 0.5% per annum, or (iii) the reference Eurodollar rate plus 1.0%.

The Co-Borrowers pay an annual commitment fee of 0.375% or 0.5% on the unused portion of the Working Capital Line depending upon the unused capacity and 0.5% on the unused portion of the Acquisition Line. The lending syndicate under the Senior Credit Facility is entitled to several additional fees including an upfront fee, annual agency fee, and fronting fees based on a percentage of the face amount of letters of credit payable to any syndicate member that issues a letter a credit.

The Company has the ability to elect the availability under the Working Capital Line between \$30.0 million to \$60.0 million. Availability under the working capital line is subject to borrowing base limitations. The borrowing base is calculated primarily based on 80% to 90% of the value of eligible accounts receivable and unbilled product sales (depending on the credit quality of the counterparties) and inventory and other working capital assets. The Co-Borrowers must generally seek approval of the Agent or the lenders for permitted acquisitions to be financed under the Acquisition Line.

The Senior Credit Facility is secured by pledges of the equity of the portion of Spark HoldCo owned by the Company and of the equity of Spark HoldCo's subsidiaries and the Co-Borrowers' present and future subsidiaries, all of the Co-Borrowers' and their subsidiaries' present and future property and assets, including accounts receivable, inventory and liquid investments, and control agreements relating to bank accounts.

The Senior Credit Facility also contains covenants that, among other things, require the maintenance of specified ratios or conditions as follows:

*Minimum Net Working Capital.* The Co-Borrowers must maintain minimum consolidated net working capital at all times equal to \$2.0 million initially and gradually increasing to the greater of \$5.0 million or 15% of the elected availability under the Working Capital Line.

*Minimum Adjusted Tangible Net Worth.* Spark Energy, Inc. must maintain a minimum consolidated adjusted tangible net worth at all times equal to the net proceeds from equity issuances occurring after the date of the Senior Credit Facility plus the greater of (i) 20% of aggregate commitments under the Working Capital Line plus 33% of borrowings under the Acquisition Line and (ii) \$18.0 million.

*Minimum Fixed Charge Coverage Ratio.* Spark Energy, Inc. must maintain a minimum fixed charge coverage ratio of 1.10 to 1 (with quarterly increases to the numerator of increments of 0.05 beginning in the third quarter of 2016). The Fixed Charge Coverage Ratio is defined as the ratio of (a) Adjusted EBITDA to (b) the sum of consolidated interest expense (other than interest paid-in-kind in respect of any Subordinated Debt), letter of credit fees, commitment fees, acquisition earn-out payments, distributions and scheduled amortization payments.

*Maximum Total Leverage Ratio.* Spark Energy, Inc. must maintain a ratio of total indebtedness (excluding the Working Capital Facility and qualifying subordinated debt) to Adjusted EBITDA of a maximum of 2.50 to 1. The Senior Credit Facility contains various negative covenants that limit the Company's ability to, among other things, do any of the following:

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- incur certain additional indebtedness;
- grant certain liens;
- engage in certain asset dispositions;
- merge or consolidate;
- make certain payments, distributions, investments, acquisitions or loans;
- enter into transactions with affiliates.

Spark Energy, Inc. is entitled to pay cash dividends to the holders of the Class A common stock and Spark HoldCo is entitled to make cash distributions to NuDevco Retail Holdings, LLC so long as: (a) no default exists or would result from such a payment; (b) the Co-Borrowers are in pro forma compliance with all financial covenants before and after giving effect to such payment and (c) the outstanding amount of all loans and letters of credit does not exceed the borrowing base limits. Spark HoldCo's inability to satisfy certain financial covenants or the existence of an event of default, if not cured or waived, under the Senior Credit Facility could prevent the Company from paying dividends to holders of the Class A common stock.

The Senior Credit Facility contains certain customary representations and warranties and events of default. Events of default include, among other things, payment defaults, breaches of representations and warranties, covenant defaults, cross-defaults and cross-acceleration to certain indebtedness, change in control in which affiliates of W. Keith Maxwell III own less than 40% of the outstanding voting interests in the Company, certain events of bankruptcy, certain events under ERISA, material judgments in excess of \$5.0 million, certain events with respect to material contracts, actual or asserted failure of any guaranty or security document supporting the Senior Credit Facility to be in full force and effect and changes of control. If such an event of default occurs, the lenders under the Senior Credit Facility would be entitled to take various actions, including the acceleration of amounts due under the facility and all actions permitted to be taken by a secured creditor.

In connection with the Senior Credit Facility, W. Keith Maxwell III, the Company's founder, the Chairman of the Board of Directors and the indirect owner of the Company's majority shareholder issued a support letter in favor of the lenders whereby he has agreed to cure any deficiencies in the minimum working capital requirements that may occur under the Senior Credit Facility up to an aggregate of \$5.0 million by contributing cash or by purchasing subordinated debt from the Company. This obligation expires on December 31, 2015.

### *Convertible Subordinated Notes to Affiliate*

The Company from time to time issues subordinated debt to affiliates of NuDevco Retail Holdings, LLC, which owns a majority of the Company's outstanding common stock and is indirectly owned by W. Keith Maxwell, III, who serves as the Chairman of the Board of Directors of the Company. The Company's Senior Credit Facility requires that at least 25% of permitted acquisitions thereunder be financed with either cash on hand or subordinated debt.

In connection with the financing of the CenStar acquisition, the Company issued a convertible subordinated note to Retailco for \$2.1 million on July 8, 2015. The convertible subordinated note matures on July 8, 2020, and bears interest at 5% per annum payable semiannually. The Company has the right to pay interest in kind. The convertible subordinated note is convertible into shares of the Company's Class B common stock, par value \$0.01 per share (and a related unit of Spark HoldCo) at a conversion price of \$16.57. Retailco may not exercise conversion rights for the first eighteen months that the convertible subordinated note is outstanding. The convertible subordinated note is subject to automatic conversion upon a sale of the Company. The convertible subordinated note is subordinated in certain respects to the Senior Credit Facility pursuant to a subordination agreement. The Company may pay interest and prepay principal so long as the Company is in compliance with its covenants; is not in default under the Senior Credit Facility and has minimum availability of \$5.0 million under its borrowing base under the

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Senior Credit Facility. Shares of Class A common stock resulting from the conversion of the shares of Class B common stock issued as a result of the conversion right under the convertible subordinated note will be entitled to registration rights identical to the registration rights currently held by NuDevco on shares of Class A common stock it receives upon conversion of its existing shares of Class B common stock.

In connection with the financing of the Oasis acquisition, the Company issued a convertible subordinated note to Retailco for \$5.0 million on July 31, 2015. The convertible subordinated note matures on July 31, 2020 and bears interest at an annual rate of 5%. The Company has the right to pay-in-kind any interest at its option. The convertible subordinated note is convertible into shares of Class B common stock of the Company and related membership units in Spark HoldCo at a conversion rate of \$14.00 per share. The holder cannot exercise any conversion rights for the first eighteen months after the convertible subordinated note is issued. The convertible subordinated note is subordinated in certain respects to the Senior Credit Facility pursuant to the subordination agreement. Shares of Class A common stock resulting from the conversion of the shares of Class B common stock issued as a result of the conversion right under the convertible subordinated note are entitled to registration rights identical to the registration rights currently held by NuDevco on shares of Class A common stock it receives upon conversion of its existing shares of Class B common stock.

Each of the convertible subordinated notes is subordinated in certain respects to the Senior Credit Facility pursuant to a subordination agreement. The Company may pay interest and prepay principal on the convertible subordinated notes so long as the Company is in compliance with its covenants; is not in default under the Senior Credit Facility and has minimum availability of \$5.0 million under its borrowing base under the Senior Credit Facility.

Retailco, the holder of both the CenStar Note and the Oasis Note, is owned indirectly by W. Keith Maxwell, III, who serves as the Chairman of the Board of Directors of the Company and who indirectly owns NuDevco Retail Holdings, LLC, which owns 77.63% of the Company's outstanding common stock.

### **Off-Balance Sheet Arrangements**

As of September 30, 2015 we had no material off-balance sheet arrangements.

### **Related Party Transactions**

For a discussion of related party transactions see Note 12 "Transactions with Affiliates" in the unaudited condensed combined and consolidated financial statements.

### **Critical Accounting Policies and Estimates**

Our critical accounting policies and estimates are described in "Management's Discussion and Analysis of Financial Condition and Results of Operations—Critical Accounting Policies and Estimates" in our Annual Report on Form 10-K for the year ended December 31, 2014. There have been no changes to these policies and estimates since the date of our Annual Report on Form 10-K for the year ended December 31, 2014.

### *Recent Accounting Pronouncements*

In May 2014, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2014-09 ("ASU 2014-09"), *Revenue from Contracts with Customers (Topic 606)*, which requires an entity to recognize the amount of revenue to which it expects to be entitled for the transfer of promised goods or services to customers. ASU 2014-09 will replace most existing revenue recognition guidance in GAAP. The standard permits the use of either the retrospective or cumulative effect transition method. In August 2015, the FASB issued ASU No. 2015-14, *Revenue from Contracts with Customers (Topic 606): Deferral of the Effective Date*, which deferred the effective date to periods beginning after December 15, 2017. Early adoption is permitted only as of annual reporting periods beginning after December 15, 2016. The Company has not yet selected a transition method nor has it determined the effect of the standard on its ongoing financial reporting.

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In February 2015, the FASB issued ASU No. 2015-02, *Consolidation (Topic 810), Amendments to the Consolidation Analysis* (“ASU 2015-02”). The new guidance changes the analysis that a reporting entity must perform to determine whether it should consolidate certain types of legal entities. ASU 2015-02 is effective for fiscal years, and for interim periods within those fiscal years, beginning after December 15, 2015. Early adoption is permitted, including adoption at an interim period. The Company has not yet determined the effect of the standard on its ongoing financial reporting.

In April 2015, the FASB issued ASU No. 2015-03, *Interest - Imputation of Interest (Subtopic 835-30)* (“ASU 2015-03”). The new guidance requires that debt issuance costs related to a recognized debt liability be presented in the balance sheet as a direct deduction from the carrying amount of that debt liability, consistent with debt discounts. ASU 2015-03 is effective for fiscal years, and for interim periods within those fiscal years, beginning after December 15, 2015. Early adoption is permitted for financial statements that have not been previously issued. The Company will adopt ASU 2015-03 on January 1, 2016 and reclassify any unamortized debt issuance costs as a direct deduction from the carrying amount of those associated debt liabilities at that time.

In July 2015, the FASB issued ASU No. 2015-11, *Inventory (Topic 330): Simplifying the Measurement of Inventory* (“ASU 2015-11”). ASU 2015-11 amends existing guidance to require subsequent measurement of inventory at the lower of cost and net realizable value. Net realizable value is the estimated selling prices in the ordinary course of business, less reasonably predictable costs of completion, disposal, and transportation. ASU 2015-11 is effective for fiscal years, and for interim periods within those fiscal years, beginning after December 15, 2016. Earlier application is permitted as of the beginning of an interim or annual reporting period. The Company does not expect the adoption of ASU 2015-11 will have a material effect on the combined or consolidated financial statements.

In August 2015, the FASB issued ASU No. 2015-15, *Interest - Imputation of Interest (Subtopic 835-30): Presentation and Subsequent Measurement of Debt Issuance Costs Associated with Line-of-Credit Arrangements* (“ASU 2015-15”). The amendment in ASU 2015-15 clarifies the presentation and subsequent measurement of debt issuance costs associated with lines of credit. The debt issuance cost associated with line-of-credit may be presented as an asset and amortized ratably over the term of the line of credit arrangement, regardless of whether there are outstanding borrowings on the arrangement. ASU 2015-15 is effective for fiscal years, and for interim periods within those fiscal years, beginning after December 15, 2015. Early adoption is permitted for financial statements that have not been previously issued. The Company will adopt ASU 2015-15 on January 1, 2016 in conjunction with ASU 2015-03 and does not expect the adoption of ASU 2015-15 will have a material effect on the combined or consolidated financial statements.

In September 2015, the FASB issued ASU No. 2015-16, *Business Combinations (Topic 805): Simplifying the Accounting for Measurement-Period Adjustments* (“ASU 2015-16”). ASU 2015-16 eliminates the requirement that the acquirer in a business combination account for measurement period adjustments retrospectively. Instead, the acquirer will recognize adjustments to provisional amounts identified within the measurement period in the reporting period in which those adjustments are determined. ASU 2015-16 is effective for fiscal years, and for interim periods within those fiscal years, beginning after December 15, 2015. The guidance is to be applied prospectively for adjustments to provisional amounts that occur after the effective date. Early adoption is permitted for financial statements that have not been issued. The Company will adopt ASU 2015-16 on January 1, 2016 and does not expect the adoption of ASU 2015-15 will have a material effect on the combined or consolidated financial statements.

## **Contingencies**

In the ordinary course of business, we may become party to lawsuits, administrative proceedings and governmental investigations, including regulatory and other matters. As of September 30, 2015, we did not have material outstanding lawsuits, administrative proceedings or investigations.

Liabilities for loss contingencies arising from claims, assessments, litigation, fines, penalties and other sources are recorded when it is probable that a liability has been incurred and the amount can be reasonably estimated.

*Emerging Growth Company Status*

We are an “emerging growth company” within the meaning of the federal securities laws. For as long as we are an emerging growth company, we will not be required to comply with certain requirements that are applicable to other public companies that are not “emerging growth companies” including, but not limited to, not being required to comply with the auditor attestation requirements of Section 404 of the Sarbanes-Oxley Act, the reduced disclosure obligations regarding executive compensation in our periodic reports and proxy statements and the exemptions from the requirements of holding a nonbinding advisory vote on executive compensation and shareholder approval of any golden parachute payments not previously approved. In addition, Section 107 of the JOBS Act provides that an emerging growth company can take advantage of the extended transition period provided in Section 7(a)(2)(B) of the Securities Act for complying with new or revised accounting standards, but we have irrevocably opted out of the extended transition period and, as a result, we will adopt new or revised accounting standards on the relevant dates on which adoption of such standards is required for other public companies.

We intend to take advantage of these exemptions until we are no longer an emerging growth company. We will cease to be an “emerging growth company” upon the earliest of: (i) the last day of the fiscal year in which we have \$1.0 billion or more in annual revenues; (ii) the date on which we become a “large accelerated filer” (the fiscal year-end on which the total market value of our common equity securities held by non-affiliates is \$700 million or more as of June 30); (iii) the date on which we issue more than \$1.0 billion of non-convertible debt over a three-year period; or (iv) the last day of the fiscal year following the fifth anniversary of the Offering.

### ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Market risks relating to our operations result primarily from changes in commodity prices and interest rates, as well as counterparty credit risk. We employ established policies and procedures to manage our exposure to these risks.

#### *Commodity Price Risk*

We hedge and procure our energy requirements from various wholesale energy markets, including both physical and financial markets and through short and long term contracts. Our financial results are largely dependent on the margin we are able to realize between the wholesale purchase price of natural gas and electricity plus related costs and the retail sales price we charge our customers. We actively manage our commodity price risk by entering into various derivative or non-derivative instruments to hedge the variability in future cash flows from fixed-price forecasted sales and purchases of natural gas and electricity in connection with our retail energy operations. These instruments include forwards, futures, swaps, and option contracts traded on various exchanges, such as NYMEX and Intercontinental Exchange, or ICE, as well as over-the-counter markets. These contracts have varying terms and durations, which range from a few days to a few years, depending on the instrument. Our asset optimization group utilizes similar derivative contracts in connection with its trading activities to attempt to generate incremental gross margin by effecting transactions in markets where we have a retail presence. Generally, any of such instruments that are entered into to support our retail electricity and natural gas business are categorized as having been entered into for non-trading purposes, and instruments entered into for any other purpose are categorized as having been entered into for trading purposes. Our net gain on non-trading derivative instruments net of cash settlements was \$4.2 million for the three months ended September 30, 2015 and \$6.8 million for the nine months ended September 30, 2015.

We have adopted risk management policies to measure and limit market risk associated with our fixed-price portfolio and our hedging activities. For additional information regarding our commodity price risk and our risk management policies, see “Item 1A—Risk Factors” in our Annual Report on Form 10-K for the year ended December 31, 2014.

We measure the commodity risk of our non-trading energy derivatives using a sensitivity analysis on our net open position. As of September 30, 2015, our Gas Non-Trading Fixed Price Open Position (hedges net of retail load) was a short position of 293,545 MMBtu. An increase of 10% in the market prices (NYMEX) from their September 30, 2015 levels would have decreased the fair market value of our net non-trading energy portfolio by \$0.7 million. Likewise, a decrease of 10% in the market prices (NYMEX) from their September 30, 2015 levels would have increased the fair market value of our non-trading energy derivatives by \$0.7 million. As of September 30, 2015, our Electricity Non-Trading Fixed Price Open Position (hedges net of retail load) was a short position of 31,403 MWhs. An increase of 10% in the forward market prices from their September 30, 2015 levels would have decreased the fair market value of our net non-trading energy portfolio by \$0.3 million. Likewise, a decrease of 10% in the forward market prices from their September 30, 2015 levels would have increased the fair market value of our non-trading energy derivatives by \$0.3 million.

We measure the commodity risk of our trading energy derivatives using a sensitivity analysis on our net open position. As of September 30, 2015, we did not have a Gas Trading Fixed Price Open Position.

#### *Credit Risk*

In many of the utility service territories where we conduct business, POR programs have been established, whereby the local regulated utility offers services for billing the customer, collecting payment from the customer and remitting payment to us. This service results in substantially all of our credit risk being linked to the applicable utility and not to our end-use customer in these territories. Approximately 62.6% of our retail revenues were derived from territories in which substantially all of our credit risk was directly linked to local regulated utility companies for the three months ended September 30, 2015, all of which had investment grade ratings as of such date. During the same period, we paid these local regulated utilities a weighted average discount of approximately 1.4% of total revenues for customer credit risk protection. In certain of the POR markets in which we operate, the utilities limit

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their collections exposure by retaining the ability to transfer a delinquent account back to us for collection when collections are past due for a specified period. If our collection efforts are unsuccessful, we return the account to the local regulated utility for termination of service. Under these service programs, we are exposed to credit risk related to payment for services rendered during the time between when the customer is transferred to us by the local regulated utility and the time we return the customer to the utility for termination of service, which is generally one to two billing periods. We may also realize a loss on fixed-price customers in this scenario due to the fact that we will have already fully hedged the customer's expected commodity usage for the life of the contract.

In non-POR markets, we manage customer credit risk through formal credit review in the case of commercial customers, and credit score screening, deposits and disconnection for non-payment, in the case of residential customers. Economic conditions may affect our customers' ability to pay bills in a timely manner, which could increase customer delinquencies and may lead to an increase in bad debt expense. Our bad debt expense for the three months ending September 30, 2015 was approximately 5.5% of non-POR market retail revenues. See "Management's Discussion and Analysis of Financial Condition and Results of Operations—Drivers of Our Business" for an analysis of our bad debt expense related to non-POR markets during the third quarter of 2015.

We are exposed to wholesale counterparty credit risk in our retail and asset optimization activities. We manage this risk at a counterparty level and secure our exposure with collateral or guarantees when needed. At September 30, 2015, approximately 82% of our total exposure of \$6.0 million was either with an investment grade customer or otherwise secured with collateral or a guarantee.

### *Interest Rate Risk*

We are exposed to fluctuations in interest rates under our variable-price debt obligations. At September 30, 2015 we were co-borrowers under a \$85.0 million variable rate Senior Credit Facility under which \$47.2 million of variable rate indebtedness was outstanding. Based on the average amount of our variable rate indebtedness outstanding during the three months ended September 30, 2015, a 1% percent increase in interest rates would have resulted in additional annual interest expense of approximately \$0.5 million. The Senior Credit Facility bears interest at a variable rate. We do not currently employ interest rate hedges, although we may choose to do so in the future.

#### ITEM 4. CONTROLS AND PROCEDURES

Our management, with the participation of our Chief Executive Officer and our Chief Financial Officer, has evaluated the effectiveness of our disclosure controls and procedures as of the end of the period covered by this Quarterly Report on Form 10-Q. The term “disclosure controls and procedures,” as defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act, means controls and other procedures of a company that are designed to ensure that information required to be disclosed by a company in the reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the SEC's rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed by a company in the reports that it files or submits under the Exchange Act is accumulated and communicated to the company's management, including its principal executive and principal financial officers or persons performing similar functions, as appropriate to allow timely decisions regarding required disclosure. Management recognizes that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving their objectives and management necessarily applies its judgment in evaluating the cost benefit relationship of possible controls and procedures.

Based on this evaluation, management concluded that our disclosure controls and procedures were not effective as of September 30, 2015 at the reasonable assurance level due to a material weakness in our internal control over financial reporting. In connection with the preparation of our restated financial statements for the quarter ended March 31, 2014, we concluded there was a material weakness in the design and operating effectiveness of our internal control over financial reporting. A material weakness is a deficiency, or a combination of deficiencies, in internal control over financial reporting such that there is a reasonable possibility that a material misstatement of the annual or interim financial statements will not be prevented or detected on a timely basis. The primary factors contributing to the material weakness, which relates to our financial statement closing process, was that we did not have adequate policies and procedures in place to ensure that estimated retail revenues, cost of revenues and related imbalances for the three months ended March 31, 2014 were based on complete and accurate data and assumptions on a timely basis.

The Company has taken corrective actions to remediate the material weakness by establishing policies and procedures and increasing expertise in the areas of retail revenues, cost of revenues and related imbalances. Additionally, the Company hired additional accounting personnel to support operational accounting activities at the segment level. Management will continue to support and provide training and guidance to enhance our processes, procedures and controls. While these actions may require additional time to implement and become fully effective, we are committed to our remediation plans. We will continue implementing the necessary enhancements to remediate this material weakness by December 31, 2015.

Notwithstanding the identified material weakness, management believes the unaudited condensed combined and consolidated financial statements included in this Quarterly Report on Form 10-Q fairly represent in all material respects our financial condition, results of operations and cash flows at and for the periods presented in accordance with GAAP.

#### ***Changes in Internal Control over Financial Reporting***

Other than as described above, there was no change in our internal control over financial reporting identified in connection with the evaluation required by Rule 13a-15(d) and 15d-15(d) of the Exchange Act that occurred during the three months ended September 30, 2015 that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

## **PART II. OTHER INFORMATION**

### **Item 1. Legal Proceedings.**

From time to time, we are a party to legal proceedings in the ordinary course of business. We do not believe the results of any current proceedings, individually or in the aggregate, will have a materially adverse effect on our business, financial condition, results of operations or liquidity.

### **Item 1A. Risk Factors.**

Security holders and potential investors in our securities should carefully consider the risk factors under "Risk Factors" in our 2014 Annual Report on Form 10-K and in Part II, Other Information and in Item 1A. Risk Factors in our Quarterly Report on Form 10-Q for the quarter ended June 30, 2015 (the "Second Quarter 2015 Form 10-Q"). There has been no material change in our risk factors from those described in the 2014 Annual Report on Form 10-K and the Second Quarter 2015 Form 10-Q. These risks are not the sole risks for investors. Additional risks and uncertainties not currently known to us or that we currently deem to be immaterial also may materially adversely affect our business, financial condition or results of operations.

### **Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.**

None.

### **Item 3. Defaults Upon Senior Securities.**

None.

### **Item 4. Mine Safety Disclosures.**

Not applicable.

### **Item 5. Other Information.**

Termination of Material Definitive Agreement - Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers

On November 9, 2015, Ms. Allison Wall, our Chief Operating Officer, resigned from the Company. In connection with Ms. Wall's resignation, the Company and Ms. Wall have entered into a separation and release agreement which provides for various severance benefits and continuing covenants between the Company and Ms. Wall. The separation and release agreement provides: (i) salary continuation payments payable to Ms. Wall equal to her base salary from effective date of separation until December 31, 2015, in accordance with the Company's routine payroll periods, as the sole amount of cash severance payable to Ms. Wall; (ii) continuation of existing health care and other benefits through December 31, 2015; (iii) accelerated vesting of 29,500 unvested restricted stock units; (iv) a waiver by the Company of Ms. Wall's non-competition obligation; (v) release by Ms. Wall of any claims against the Company and its agents and affiliates; and (vi) confirmation of existing confidentiality and restrictive covenants (other than the non-competition covenant) as set forth in the Ms. Wall's employment agreement.

**Item 6. Exhibits**

| Exhibit  | Exhibit Description   | Form | Incorporated by Reference |             |              |
|----------|---|------|---------------------------|-------------|--------------|
|          |   |      | Exhibit Number            | Filing Date | SEC File No. |
| 3.1      | Amended and Restated Certificate of Incorporation of Spark Energy, Inc.   | 8-K  | 3.1                       | 8/4/2014    | 001-36559    |
| 3.2      | Amended and Restated Bylaws of Spark Energy, Inc.   | 8-K  | 3.2                       | 8/4/2014    | 001-36559    |
| 4.1      | Class A Common Stock Certificate  | S-1  | 4.1                       | 6/30/2014   | 333-196375   |
| 10.1 †   | Employment Agreement between Spark Energy, Inc. and Jason Garrett, dated August 3, 2015   | 8-K  | 10.1                      | 8/4/2015    | 001-36559    |
| 10.2     | Amended and Restated Credit Agreement, dated as of July 8, 2015, among Spark Energy, Inc., Spark HoldCo, LLC, Spark Energy, LLC, Spark Energy Gas, LLC, CenStar Energy Corp, and CenStar Operating Company, LLC, as Co-Borrowers, Société Générale, as Administrative Agent, an Issuing Bank and a Bank, and SG Americas Securities, LLC and Compass Bank, as Co-Lead Arranger, SG Americas Securities, LLC, as Sole Bookrunner, Compass Bank, as Syndication Agent, Cooperative Centrale Raiffeisen-Boerenleenbank B.A., “Rabobank Nederland,” New York Branch, as Documentation Agent, and the Other Financial Institutions Signatory Thereto | 8-K  | 10.1                      | 7/9/2015    | 001-36559    |
| 10.3     | Convertible Subordinated Promissory Note of Spark HoldCo, LLC and Spark Energy, Inc. dated July 8, 2015 payable to Retailco Acquisition Co, LLC   | 10-Q | 10.8                      | 8/13/2015   | 001-36559    |
| 10.4     | Convertible Subordinated Promissory Note of Spark HoldCo, LLC and Spark Energy, Inc. dated July 31, 2015 payable to Retailco Acquisition Co, LLC  | 10-Q | 10.9                      | 8/13/2015   | 001-36559    |
| 10.5* †  | Separation and Release Agreement dated November 9, 2015 between Spark Energy, Inc. and Allison Wall   |      |                           |             |              |
| 31.1*    | Certification of Chief Executive Officer pursuant to Rule 13a-14(a) under the Securities Exchange Act of 1934.  |      |                           |             |              |
| 31.2*    | Certification of Chief Financial Officer pursuant to Rule 13a-14(a) under the Securities Exchange Act of 1934.  |      |                           |             |              |
| 32**     | Certifications pursuant to 18 U.S.C. Section 1350.  |      |                           |             |              |
| 101.INS* | XBRL Instance Document.   |      |                           |             |              |
| 101.SCH* | XBRL Schema Document.   |      |                           |             |              |
| 101.CAL* | XBRL Calculation Document.  |      |                           |             |              |
| 101.LAB* | XBRL Labels Linkbase Document.  |      |                           |             |              |

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101.PRE\*                      XBRL Presentation Linkbase Document.

101.DEF\*                      XBRL Definition Linkbase Document.

\* Filed herewith

\*\* Furnished herewith

† Compensatory plan or arrangement or managerial contract

## APPENDIX A

**CFTC.** The Commodity Futures Trading Commission.

**ERCOT.** The Electric Reliability Council of Texas, the independent system operator and the regional coordinator of various electricity systems within Texas.

**FCM.** Futures Commission Merchant, an individual or organization which does both of the following: a) solicits or accepts orders to buy or sell futures contracts, options on futures, retail off-exchange contracts or swaps and b) accepts money or other assets from customers to support such orders.

**FERC.** The Federal Energy Regulatory Commission, a regulatory body which regulates, among other things, the distribution and marketing of electricity and the transportation by interstate pipelines of natural gas in the United States.

**ISO.** An independent system operator. An ISO is similar to an RTO in that it manages and controls transmission infrastructure in a particular region.

**MMBtu.** One million British Thermal Units, a standard unit of heating equivalent measure for natural gas. A unit of heat equal to 1,000,000 Btus, or 1 MMBtu, is the thermal equivalent of approximately 1,000 cubic feet of natural gas.

**MWh.** One megawatt hour, a unit of electricity equal to 1,000 kilowatt hours (kWh), or the amount of energy equal to one megawatt of constant power expended for one hour of time.

**Non-POR Market.** A non-purchase of accounts receivable market.

**POR Market.** A purchase of accounts receivable market.

**REP.** A retail electricity provider.

**RCE.** A residential customer equivalent, refers to a natural gas customer with a standard consumption of 100 MMBtu's per year or an electricity customer with a standard consumption of 10 MWh's per year.

**RTO.** A regional transmission organization. A RTO is a third party entity that manages transmission infrastructure in a particular region.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Spark Energy, Inc.

November 12, 2015

/s/ Georganne Hodges

Georganne Hodges

Chief Financial Officer (Principal Financial Officer  
and Principal Accounting Officer)

**INDEX TO EXHIBITS**

| <b>Exhibit</b> | <b>Exhibit Description</b>  | <b>Form</b> | <b>Incorporated by Reference</b> |                    |                     |
|----------------|---|-------------|----------------------------------|--------------------|---------------------|
|                |   |             | <b>Exhibit Number</b>            | <b>Filing Date</b> | <b>SEC File No.</b> |
| 3.1            | Amended and Restated Certificate of Incorporation of Spark Energy, Inc.   | 8-K         | 3.1                              | 8/4/2014           | 001-36559           |
| 3.2            | Amended and Restated Bylaws of Spark Energy, Inc.   | 8-K         | 3.2                              | 8/4/2014           | 001-36559           |
| 4.1            | Class A Common Stock Certificate  | S-1         | 4.1                              | 6/30/2014          | 333-196375          |
| 10.1 †         | Employment Agreement between Spark Energy, Inc. and Jason Garrett, dated August 3, 2015   | 8-K         | 10.1                             | 8/4/2015           | 001-36559           |
| 10.2           | Amended and Restated Credit Agreement, dated July 8, 2015, among Spark Energy, Inc., Spark HoldCo, LLC, Spark Energy, LLC, Spark Energy Gas, LLC, CenStar Energy Corp, and CenStar Operating Company, LLC, as Co-Borrowers, Société Générale, as Administrative Agent, an Issuing Bank and a Bank, and SG Americas Securities, LLC and Compass Bank, as Co-Lead Arranger, SG Americas Securities, LLC, as Sole Bookrunner, Compass Bank, as Syndication Agent, Cooperative Centrale Raiffeisen-Boerenleenbank B.A., “Rabobank Nederland,” New York Branch, as Documentation Agent, and the Other Financial Institutions Signatory Thereto | 8-K         | 10.1                             | 7/9/2015           | 001-36559           |
| 10.3           | Convertible Subordinated Promissory Note of Spark HoldCo, LLC and Spark Energy, Inc. dated July 8, 2015 payable to Retailco Acquisition Co, LLC   | 10-Q        | 10.8                             | 8/13/2015          | 001-36559           |
| 10.4           | Convertible Subordinated Promissory Note of Spark HoldCo, LLC and Spark Energy, Inc. dated July 31, 2015 payable to Retailco Acquisition Co, LLC  | 10-Q        | 10.9                             | 8/13/2015          | 001-36559           |
| 10.5* †        | Separation and Release Agreement dated November 9, 2015 between Spark Energy, Inc. and Allison Wall   |             |                                  |                    |                     |
| 31.1*          | Certification of Chief Executive Officer pursuant to Rule 13a-14(a) under the Securities Exchange Act of 1934.  |             |                                  |                    |                     |
| 31.2*          | Certification of Chief Financial Officer pursuant to Rule 13a-14(a) under the Securities Exchange Act of 1934.  |             |                                  |                    |                     |
| 32**           | Certifications pursuant to 18 U.S.C. Section 1350.  |             |                                  |                    |                     |
| 101.INS*       | XBRL Instance Document.   |             |                                  |                    |                     |
| 101.SCH*       | XBRL Schema Document.   |             |                                  |                    |                     |
| 101.CAL*       | XBRL Calculation Document.  |             |                                  |                    |                     |

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|----------|--------------------------------------|
| 101.LAB* | XBRL Labels Linkbase Document.       |
| 101.PRE* | XBRL Presentation Linkbase Document. |
| 101.DEF* | XBRL Definition Linkbase Document.   |

\* Filed herewith

\*\* Furnished herewith

† Compensatory plan or arrangement or managerial contract

*Execution Version*

**SEPARATION AND RELEASE AGREEMENT**

THIS SEPARATION AND RELEASE AGREEMENT (the "Agreement") is effective as of November 9, 2015 (the "Effective Date"), by and between Spark Energy, Inc., a Delaware corporation (the "Company") and Allison Wall, the undersigned individual ("Executive") (together, the "Parties").

**RECITALS**

WHEREAS, Executive is employed by the Company pursuant to the terms of the Employment Agreement between the Company and Executive, dated April 15, 2015 (the "Employment Agreement"); and

WHEREAS, the Parties mutually desire to arrange for Executive's resignation and separation from employment and to provide or cause to be provided those certain additional payments and benefits from the Company or its subsidiaries as of the Effective Date or other such dates, pursuant to the terms and conditions herein set forth herein and mutually desire to resolve, fully and finally, all outstanding matters between them; and

WHEREAS, Executive acknowledges that this Agreement provides for consideration to which Executive would not otherwise be entitled in the event of a termination of employment from the Company and its subsidiaries; and

WHEREAS, Executive acknowledges that certain of the Company's obligations under this Agreement are conditioned upon Executive's timely execution, without revocation, of a waiver and release of claims against the Company, its subsidiaries and its affiliates; and

WHEREAS, the Company and Executive acknowledge that the Executive is a participant in the Company's Long-Term Incentive Plan, Effective Date July 28, 2014 (the "Long-Term Incentive Plan"); and

WHEREAS, the Company and the Executive agree that this Agreement shall control all payments and obligations otherwise due under the Long-Term Incentive Plan and shall supersede any interests the Executive may have under the Long-Term Incentive Plan; and

WHEREAS, in consideration of the mutual promises contained herein, the Company is willing to enter into this Agreement upon the terms and conditions herein set forth.

NOW, THEREFORE, intending to be legally bound and in consideration of the mutual covenants and agreements hereinafter set forth, the Company and Executive agree to the following terms and conditions:

## AGREEMENT

1. Resignation and Termination of Employment. Executive's employment with the Company and any subsidiaries and affiliated entities terminates, and Executive hereby resigns from all officer (or equivalent) positions with the Company and any subsidiaries and affiliated entities and as a member of any Board of Directors (the "Board") of any subsidiary or affiliated entity of the Company, in each case effective as of the Effective Date (the "Separation Date"). As of the Separation Date, Executive shall no longer be an officer of the Company or an officer or member of any Board of any subsidiary or affiliated entity of the Company. Executive agrees to take any and all further acts reasonably requested by the Company which are necessary to evidence and effect such resignations.

2. Release. Certain terms of this Agreement are contingent on Executive's timely execution of a full and complete release of claims against the Company, its affiliates, officers and directors ("Release") attached as **Exhibit A** hereto, which executed Release must be delivered to the Company on or before the twenty-first (21st) day after the Separation Date (provided such Release is not thereafter revoked, a "Final Release"). In the absence of a timely executed Release, or in the case Executive revokes such Release prior to the date the Release becomes irrevocable pursuant to its terms, this Agreement shall have no further force or effect; *provided, however*, that any failure to timely execute the Release or revocation of the Release shall have no impact on the resignations referred to in Section 1 herein.

3. Payments. Executive shall be entitled to receive the payments and benefits provided below:

(a) Accrued Obligations. Executive shall be entitled to receive all accrued but unpaid salary through the Separation Date, which shall be paid to the Executive in accordance with the Company's or its subsidiaries' normal payroll practices, but not later than thirty (30) days after the Separation Date. Executive shall also be entitled to receive all accrued but unused vacation through the Separation Date, which shall be paid in one lump sum to the Executive in accordance with the Company's or its subsidiaries' normal payroll practices, but not later than thirty (30) days after the Separation Date.

(b) Salary Continuation. The Company shall cause the Executive to be paid salary continuation payments during the period beginning on the Separation Date and ending on the date that is three (3) weeks after the Separation Date, at her rate of annual base salary as of the Separation Date, payable in accordance with the Company's or its subsidiaries' normal payroll practices, but such amount shall be paid no less frequently than one installment every thirty (30) days.

(c) Welfare Benefit Reimbursement. For the period beginning on the Separation Date and ending on December 31, 2015, commencing with the first calendar month following the Separation Date, Executive will continue to be eligible to participate in the Company's or its subsidiaries' medical, dental and vision plans, group life insurance plan, group AD & D plan, group disability insurance plan, including Tele-Doc coverage. The continuation of medical plan benefits under this section shall: (i) reduce and count against Executive's rights under the Consolidated Omnibus Budget Reconciliation Act of 1985, as amended ("COBRA"), (ii) cease when the Executive becomes eligible for such coverage under a plan maintained by another employer, and (iii) cease, without affecting the Executive's rights under COBRA, on the date that

is thirty (30) days after the Separation Date if the Executive has failed to deliver a Final Release to the Company.

(d) Severance. Subject to Executive's delivery of a Final Release and continued compliance with the provisions of Section 4 hereof, Executive shall receive cash severance in the form of salary continuation payments at the rate of the Executive's base salary as of the Separation Date during the period beginning on the Separation Date and ending on December 31, 2015, which shall be payable in accordance with the Company's or its subsidiaries' normal payroll practices, but such amount shall be paid no less frequently than one installment every thirty (30) days. Payments pursuant to this Section 3(d) shall be offset by payments made to the Executive pursuant to Section 3(b). Executive will remain on the Company's payroll records through December 31, 2015.

(e) Restricted Stock Accelerated Vesting. Pursuant to the Long-Term Incentive Plan and the award agreement evidencing any equity compensation awards granted under the Long-Term Incentive Plan, respectively, Executive was granted certain restricted stock unit awards of Class A common stock, par value \$0.01 per share ("Restricted Company Stock"). As of December 31, 2015, 29,500 shares of Restricted Company Stock previously awarded to Executive shall vest in full and be non-forfeitable, and such shares shall be free of sales or other restrictions and shall be freely transferable by Executive. Any remaining unvested Restricted Company Stock units previously awarded to Executive are forfeited in their entirety.

(f) Retirement Savings Plan. Executive acknowledges that she is not eligible to participate in the Company's or any subsidiaries' or affiliated entities' Retirement Savings Plan following her termination of employment on the Separation Date. Notwithstanding the foregoing, nothing contained in this Section 3(f) or elsewhere in this Agreement shall divest or constitute a release or forfeiture of any accrued vested benefit or account in the Company's, an affiliate's or subsidiary's Retirement Savings Plan or other qualified Executive benefit plan, as any interest Executive may have therein shall be governed by the appropriate plan and/or trust agreement. All employee contributions and employer matching contributions under the Company's Retirement Savings Plan prior to and as of the Separation Date shall be fully vested on and as of the Separation Date.

(g) No Duty to Mitigate. Executive shall not be under any duty or obligation to seek or accept any other employment following termination of Executive's employment with the Company or its subsidiaries. The Company shall not be entitled to offset any other amount or liability owed by Executive to the Company against any benefit provided to Executive under this Agreement.

#### 4. Restrictive Covenants.

(a) Covenants. The Executive previously agreed to the restrictive covenants contained in the Employment Agreement (collectively hereinafter referred to as the "Covenants"). For purposes of this Agreement, Covenants shall not include any non-competition restrictive covenants contained in Section 4 of the Employment Agreement ("Non-Compete Restrictions"). For the avoidance of doubt, the Non-Compete Restrictions are hereby waived by the Company.

(b) Forfeiture of Benefits. The Executive acknowledges and agrees that the compensation and benefits provided under Sections 3(b) through 3(e) hereof are subject to the

Executive's continued compliance with the Covenants, and such compensation and benefits shall cease in the event of a final determination by a Court of competent jurisdiction, of a breach by the Executive of any provision of the Covenants, and such cessation of payments and benefits shall not reduce any monetary damages that may be available to the Company or its subsidiaries, as a result of such breach; *provided, however*, that nothing contained in this Agreement or the Release shall effect, reduce, or diminish the Executive's rights under COBRA.

(c) Enforcement/Remedies.

(i) Executive acknowledges and agrees: (1) that her services to the Company or its subsidiaries and affiliates are unique, (2) that the restrictions in the Covenants are reasonable and necessary to protect the legitimate business interests of the Company, its subsidiaries and affiliates and will not preclude her from becoming gainfully employed following his termination of employment, (3) that any violation of any provision of the Covenants will irreparably injure the Company and its subsidiaries, (4) that in the event of such violation the Company shall be entitled to preliminary and permanent injunctive relief without proof of actual damages and to an equitable accounting of all earnings, profits and other benefits arising from such violation, which rights shall be cumulative and in addition to any other rights or remedies to which the Company or its subsidiaries may be entitled.

(ii) In the event any provision relating to the time period or scope of the confidentiality, non-disparagement or non-solicitation restrictions shall be declared by a court of competent jurisdiction to exceed the maximum time period or scope such court deems reasonable and enforceable, such time period or scope shall be deemed amended and reformed to the minimum degree necessary to be enforceable.

(iii) Executive agrees that, if she is found upon final determination by a Court of competent jurisdiction to have breached any provision in the Covenants, then she shall be obligated to pay the reasonable attorney's fees and expenses incurred by the Company or its subsidiaries to enforce its rights in connection with such breach.

(iv) Company agrees that, if it is found upon final determination by a Court of competent jurisdiction to have breached any provision in this Agreement, then it shall be obligated to pay the reasonable attorney's fees and expenses incurred by the Executive to enforce his rights in connection with such breach.

5. Cooperation. Executive acknowledges that in the course of her employment with the Company or its subsidiaries, Executive has gained knowledge and experience and/or was a witness to events and circumstances that may arise in or relate to the Company's or its subsidiaries' defense or prosecution of current or subsequent proceedings. Following the Separation Date, Executive agrees to cooperate fully with the Company's or its subsidiaries' reasonable request as a witness and/or consultant in defending or prosecuting claims of all kinds, including but not limited to, any litigation, administrative actions or arbitrations. Such assistance following the Separation Date shall be furnished at mutually agreeable times and for mutually agreeable compensation, *provided, however*, that Executive shall not be entitled to compensation if the Company or its subsidiaries' only request that Executive provide de minimis assistance to answer questions and transition her duties and day-to-day responsibilities not exceeding four (4) hours in any week during the period from the Separation Date through December 31, 2015.

6. Incentive Plan. Other than the Restricted Company Stock referenced in Section 3(e) herein, any awards under the Company's Long-Term Incentive Plan, shall be governed by the terms of the appropriate plan and/or award agreement.

7. On or before the Separation Date, Executive shall return to the Company all files, records, credit cards, keys, equipment, and all other Company property or documents maintained by Executive for the Company's use or benefit.

8. Miscellaneous.

(a) Governing Law; Venue. This Agreement shall be governed by and construed in accordance with the laws of the State of Texas without regard to conflict of law principles. Further, for any dispute related to this Agreement, Executive and Company irrevocably submit to the exclusive jurisdiction of the Federal courts of the United States of America located in the Southern District of Texas, Houston Division, or the State District Courts of Texas located in Harris County, Texas. Executive and Company consent to and grant any such court jurisdiction over the person of such parties and over the subject matter of any such dispute.

(b) Entire Agreement. This Agreement and the agreement referenced in Section 4 (a) herein, but only as to the Covenants, contain the entire agreement and understanding between the Parties hereto and supersede any prior or contemporaneous written or oral agreements, representations and warranties between them respecting the subject matter hereof.

(c) Amendment. This Agreement may be amended only by a writing signed by Executive and by a duly authorized representative of the Company.

(d) Tax Withholding. The Company or its subsidiaries may withhold from any benefits payable under this Agreement all federal, state, city or other taxes that will be required pursuant to any law or governmental regulation or ruling.

(e) Assignability. The Company or its subsidiaries shall have the right to assign this Agreement and its rights hereunder, in whole or in part, including but not limited to Executive's obligations under Sections 4(a) through 4(c) of this Agreement; *provided, however*, that no such assignment shall relieve the Company or its subsidiaries of their obligations to the Executive under this Agreement. Executive shall not have any right to pledge, hypothecate, anticipate, or in any way create a lien upon any amounts provided under this Agreement, and no payments or benefits due hereunder shall be assignable in anticipation of payment either by voluntary or involuntary acts or by operation of law.

(f) Severability. If any term, provision, covenant or condition of this Agreement, or the application thereof to any person, place or circumstance, shall be held to be invalid, unenforceable or void, the remainder of this Agreement and such term, provision, covenant or condition as applied to other persons, places and circumstances shall remain in full force and effect.

(g) Construction. The headings and captions of this Agreement are provided for convenience only and are intended to have no effect in construing or interpreting this Agreement. The language in all parts of this Agreement shall be in all cases construed according to its fair meaning and not strictly for or against the Company, its subsidiaries or Executive.

(h) Counterparts. This Agreement may be executed in two or more counterparts, each of which will be deemed an original, and all of which together will constitute one document.

(i) Rights Cumulative. The rights and remedies provided by this Agreement are cumulative, and the exercise of any right or remedy by either Party hereto (or by its successor), whether pursuant to this Agreement, to any other agreement, or to law, shall not preclude or waive its right to exercise any or all other rights and remedies.

(j) Nonwaiver. No failure or neglect of either party hereto in any instance to exercise any right, power or privilege hereunder or under law shall constitute a waiver of any other right, power or privilege or of the same right, power or privilege in any other instance. All waivers by either Party hereto must be contained in a written instrument signed by the Party to be charged and, in the case of the Company, by an officer of the Company (other than Executive) or other person duly authorized by the Company.

(k) Notices. Any notice, request, consent or approval required or permitted to be given under this Agreement or pursuant to law shall be sufficient if in writing, and if and when sent by certified or registered mail, with postage prepaid, to Executive's residence (as noted in the Company's or its subsidiaries' records), or to such other address as Executive may from time to time designate in writing, or to the Company's principal office, as the case may be.

(l) Review of Communication. Executive shall be provided with an opportunity to review and approve any written communication made by the Company or its subsidiaries, regarding Executive's separation from employment.

9. Section 409A. Each payment under this Agreement, including each payment in a series of installment payments, is intended to be a separate payment for purposes of Treas. Reg. §1.409A-2(b), and is intended to be: (i) exempt from Section 409A of the Internal Revenue Code of 1986, the regulations and other binding guidance promulgated thereunder ("Section 409A"), including, but not limited to, by compliance with the short-term deferral exemption as specified in Treas. Reg. § 1.409A-1(b)(4) and the involuntary separation pay exception within the meaning of Treas. Reg. §1.409A-1(b)(9)(iii), or (ii) in compliance with Section 409A, including, but not limited to, being paid pursuant to a fixed schedule or specified date pursuant to Treas. Reg. § 1.409A-3(a) and the provisions of this Agreement will be administered, interpreted and construed accordingly. The Company makes no representations that payments or benefits provided under the Agreement shall be exempt from or comply with Section 409A and makes no undertaking to preclude Section 409A from applying to any such payments or benefits. If this Agreement fails to meet the requirements of Section 409A, neither the Company nor any of its affiliates shall have any liability for any tax, penalty or interest imposed on Executive by Section 409A, and Executive shall have no recourse against the Company or any of its affiliates for payment of any such tax, penalty or interest imposed by Section 409A.

**[Signature Page Follows]**

IN WITNESS WHEREOF, the Parties hereto have duly executed this Agreement as of the date set forth below, but effective as of the Effective Date.

SPARK ENERGY, INC.

EXECUTIVE

By: /s/ Nathan Kroeker

By: /s/ Allison Wall

Name: Nathan Kroeker

Name: Allison Wall

Title: Chief Executive Officer

Date: 11/09/2015

Date: 11/09/2015

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## EXHIBIT A

Dated: November 9, 2015

### **WAIVER AND RELEASE**

Pursuant to the terms of my Separation and Release Agreement with Spark Energy, Inc. effective November 9, 2015 (the “Agreement”) and in exchange for the benefits provided in the Agreement to which I acknowledge I would not otherwise be fully entitled (the “Separation Benefits”), I hereby waive all claims against and release (i) Spark Energy, Inc. and its directors, officers, employees, members, agents, insurers, predecessors, successors and assigns (collectively referred to as the “Company”), (ii) all of the affiliates (including all parent companies and all wholly or partially owned subsidiaries) of the Company and their directors, officers, employees, members, agents, insurers, predecessors, successors and assigns (collectively referred to as the “Affiliates”), (iii) the Company’s and its Affiliates’ employee benefit and incentive plans and the fiduciaries and agents of said plans (collectively referred to as the “Benefit Plans”); and (iv) the Company’s and its Affiliates’ equity incentive and equity investment plans and the fiduciaries and agents of said plans (collectively referred to as the “Equity Plans”) from any and all claims, demands, actions, liabilities and damages arising out of or relating in any way to my employment with or separation from employment with the Company and its Affiliates other than benefits due pursuant to the Agreement and rights and benefits I am entitled to under the Benefit Plans or Equity Plans. (The Company, its Affiliates, the Benefit Plans and the Equity Plans are sometimes hereinafter collectively referred to as the “Released Parties.”)

**I understand that signing this Waiver and Release is an important legal act. I acknowledge that I have been advised in writing to consult an attorney before signing this Waiver and Release. I understand that, in order to be eligible for the Separation Benefits, I must sign (and return to the Company) this Waiver and Release before I will receive the Separation Benefits. I acknowledge that I have been given at least twenty-one (21) days to consider whether to accept the Separation Benefits and whether to execute this Waiver and Release.**

In exchange for the Separation Benefits, (1) I agree not to sue in any local, state and/or federal court regarding or relating in any way to my employment with or separation from employment with the Company and its Affiliates, and (2) I knowingly and voluntarily waive all claims and release the Released Parties from any and all claims, demands, actions, liabilities, and damages, whether known or unknown, arising out of or relating in any way to my employment with or separation from employment with the Company and its Affiliates, except to the extent that my rights are vested under the terms of any employee benefit plans sponsored by the Company and its Affiliates and except with respect to such rights or claims as may arise after the date this Waiver and Release is executed. This Waiver and Release includes, but is not limited to, claims and causes of action under: Title VII of the Civil Rights Act of 1964, as amended; the Age Discrimination in Employment Act of 1967, as amended, including the Older Workers Benefit Protection Act of 1990; the Civil Rights Act of 1866, as amended; the Civil Rights Act of 1991; the Americans with Disabilities Act of 1990; the Workers Adjustment and Retraining Notification Act of 1988; the Pregnancy Discrimination Act of 1978; the Employee Retirement Income Security Act of 1974, as amended; the Consolidated Omnibus Budget Reconciliation Act of 1985, as amended; the Family and Medical Leave Act of 1993; the Fair Labor Standards Act; the Occupational Safety and Health Act; the Texas Labor Code §21.001 et. seq.; the Texas Labor Code; claims in connection with workers’ compensation, retaliation or “whistle blower” statutes; and/or contract, tort, defamation, slander, wrongful termination or any other state or federal regulatory, statutory or common law.

Further, I expressly represent that no promise or agreement which is not expressed in this Waiver and Release has been made to me in executing this Waiver and Release, and that I am relying on my own judgment in executing this Waiver and Release, and that I am not relying on any statement or representation of the Company or its Affiliates or any of their agents. I agree that this Waiver and Release is valid, fair, adequate and reasonable, is with my full knowledge and consent, was not procured through fraud, duress or mistake and has not had the effect of misleading, misinforming or failing to inform me. I acknowledge and agree that the Company will withhold minimum amount of any taxes required by federal or state law from the Separation Benefits otherwise payable to me.

This Waiver and Release does not apply to any claims for unemployment compensation or any other claims or rights which, by law, cannot be waived, including the right to file an administrative charge or participate in an administrative investigation or proceeding; *provided, however*, that I disclaim and waive any right to share or participate in any monetary award resulting from the prosecution of such charge or investigation or proceeding.

Notwithstanding anything to the contrary in this Waiver and Release, I do not release and expressly retain (a) all rights to indemnity, contribution, and a defense, and directors and officers and other liability coverage that I may have under any statute, the bylaws of the Company or by other agreement; (b) the right to receive the Separation Benefits; (c) the right to enforce all obligations undertaken by the Company under this Agreement; and (d) the right to any, unpaid reasonable business expenses and any accrued benefits payable under any Company welfare plan or tax-qualified plan or other Benefit Plans.

I acknowledge that the Company's provision of the Separation Benefits is not an admission by any one or more of the Released Parties that they engaged in any wrongful or unlawful act or that they violated any federal or state law or regulation. I acknowledge that neither the Company nor its Affiliates have promised me continued employment or represented to me that I will be rehired in the future. I acknowledge that my employer and I contemplate an unequivocal, complete and final dissolution of my employment relationship. I acknowledge that this Waiver and Release does not create any right on my part to be rehired by the Company or its Affiliates, and I hereby waive any right to future employment by the Company or its Affiliates.

I understand that for a period of seven (7) calendar days following the date that I sign this Waiver and Release, I may revoke my acceptance of this Waiver and Release, provided that my written statement of revocation is received on or before that seventh (7th) day by the Company's Vice President, General Counsel, Gil M. Melman, 12140 Wickchester Lane, Suite 100, Houston, Texas 77079, facsimile number : (832) 320-2943, in which case the Waiver and Release will not become Separation. If I timely revoke my acceptance of this Waiver and Release, the Company shall have no obligation to provide the Separation Benefits to me. I understand that failure to revoke my acceptance of the offer within seven (7) calendar days from the date I sign this Waiver and Release will result in this Waiver and Release being permanent and irrevocable.

Should any of the provisions set forth in this Waiver and Release be determined to be invalid by a court, agency or other tribunal of competent jurisdiction, it is agreed that such determination shall not affect the enforceability of other provisions of this Waiver and Release. I acknowledge that this Waiver and Release sets forth the entire understanding and agreement between me and the Company and its Affiliates concerning the subject matter of this Waiver and Release and supersedes any prior or contemporaneous oral and/or written agreements or representations, if any, between me and the Company or its Affiliates.

I acknowledge that I have read this Waiver and Release, have had an opportunity to ask questions and have it explained to me and that I understand that this Waiver and Release will have the effect of knowingly and voluntarily waiving any action I might pursue, including breach of contract, personal injury, retaliation, discrimination on the basis of race, age, sex, national origin, or disability and any other claims arising prior to the date of this Waiver and Release. By execution of this document, I do not waive or release or otherwise relinquish any legal rights I may have which are attributable to or arise out of acts, omissions, or events of the Company or its Affiliates which occur after the date of the execution of this Waiver and Release.

Allison Wall

Nathan Kroeker/Gil Melman

Company's Representative

/s/ Allison Wall

Signature

11/09/2015

Company's Execution Date

11/09/2015

Signature Date

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**CERTIFICATION OF CHIEF EXECUTIVE OFFICER PURSUANT TO RULE 13A-14(A) AND RULE 15D-14(A) OF THE  
SECURITIES EXCHANGE ACT OF 1934, AS AMENDED**

I, Nathan Kroeker, certify that:

1. I have reviewed this Quarterly Report (the “report”) on Form 10-Q of Spark Energy, Inc. (the “registrant”);
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant’s other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Evaluated the effectiveness of the registrant’s disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (c) Disclosed in this report any change in the registrant’s internal control over financial reporting that occurred during the registrant’s most recent fiscal quarter (the registrant’s fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant’s internal control over financial reporting; and
5. The registrant’s other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant’s auditors and the audit committee of the registrant’s board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant’s ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant’s internal control over financial reporting.

Date: November 12, 2015

/s/Nathan Kroeker  
Nathan Kroeker  
Chief Executive Officer and President

**CERTIFICATION OF CHIEF FINANCIAL OFFICER PURSUANT TO RULE 13A-14(A) AND RULE 15D-14(A) OF THE  
SECURITIES EXCHANGE ACT OF 1934, AS AMENDED**

I, Georganne Hodges, certify that:

1. I have reviewed this Quarterly Report (the “report”) on Form 10-Q of Spark Energy, Inc. (the “registrant”);
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant’s other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Evaluated the effectiveness of the registrant’s disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (c) Disclosed in this report any change in the registrant’s internal control over financial reporting that occurred during the registrant’s most recent fiscal quarter (the registrant’s fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant’s internal control over financial reporting; and
5. The registrant’s other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant’s auditors and the audit committee of the registrant’s board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant’s ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant’s internal control over financial reporting.

Date: November 12, 2015

/s/Georganne Hodges  
Georganne Hodges  
Chief Financial Officer

**Certification by the Chief Executive Officer and Chief Financial Officer  
Pursuant to 18 U.S.C. Section 1350,  
Adopted Pursuant to  
Section 906 of the Sarbanes-Oxley Act of 2002**

In connection with the Quarterly Report on Form 10-Q for the quarter ended September 30, 2015 (the "Report") of Spark Energy, Inc., a Delaware corporation (the "Company"), as filed with the Securities and Exchange Commission on the date hereof, Nathan Kroeker, Chief Executive Officer of the Company and Georganne Hodges, Chief Financial Officer of the Company, each certify, pursuant 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that, to his and her knowledge:

1. This Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: November 12, 2015

\_\_\_\_\_/s/Nathan Kroeker

Nathan Kroeker  
Chief Executive Officer

\_\_\_\_\_/s/Georganne Hodges

Georganne Hodges  
Chief Financial Officer